NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 9, 1984

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	KENNY & DOLLY-CHRISTMAS(S)	27.5	23,350
2	DALLAS	25.3	21,480
3	DYNASTY	25.2	21,390
4	CIRCUS OF THE STARS(S)	25.1	21,310
5	60 MINUTES	24.3	20,630
6	SIMON & SIMON	23.6	20,040
7	BILL COSBY SHOW	23.2	19,700
8	A TEAM	22.2	18,850
8	MURDER, SHE WROTE#	22.2	18,850
10	ALL STAR PARTY-L. BALL(S)	21.7	18,420
11	FAMILY TIES	21.6	18,340
12	MAGNUM, P.I.	21.3	18,080
13	DR. SEUSS-GRINCH-XMAS(S)	21.1	17,910
14	FALCON CREST	20.9	17,740
14	NFL FOOTBALL GAME 2-NBC#	20.9	17,740
16	KNOTS LANDING	20.8	17,660
17	CHARLIE BROWN'S CHRISTMAS(S)	20.7	17,570
18	BARBARA WALTERS SPECIAL(S)	20.5	17,400
19	CHEERS	20.4	17,320
19	HOTEL	20.4	17,320
21	KATE & ALLIE	19.5	16,560

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	KENNY & DOLLY-CHRISTMAS(S)	20.5	45,480
2	BILL COSBY SHOW	19.5	43,330
3	DR. SEUSS-GRINCH-XMAS(S)	18.5	41,070
4	CIRCUS OF THE STARS(S)	17.7	39,280
5	FAMILY TIES	17.4	38,720
6	CHARLIE BROWN'S CHRISTMAS(S)	17.2	38,280
7	CABBAGE PATCH KIDS XMAS(S)	17.1	38,100
8	DALLAS	16.8	37,300
9	DYNASTY	16.8	37,290
10	A TEAM	16.6	36,830
11	RUDOLPH-RED-NOSE-REINDEER(S)	16.0	35,550
12	SIMON & SIMON	15.2	33,830
13	HIGHWAY TO HEAVEN#	15.1	33,610
14	MAGNUM, P.I.	14.9	33,150
15	CHEERS	14.8	32,910
16	60 MINUTES	14.3	31,900
17	TV BLOOPERS & PRAC. JOKES	14.2	31,640
18	NFL FOOTBALL GAME 2-NBC#	14.2	31,510
19	KNOTS LANDING	13.5	29,930
20	MURDER, SHE WROTE#	13.3	29,620
21	WEBSTER	13.3	29,540

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	23.6	20,900
2	KENNY & DOLLY-CHRISTMAS(S)	23.2	20,520
3	DALLAS	22.8	20,160
4	CIRCUS OF THE STARS(S)	22.1	19,540
5	BILL COSBY SHOW	21.7	19,210
6	KNOTS LANDING	20.2	17,920
7	SIMON & SIMON	20.2	17,850
8	FAMILY TIES	20.1	17,810
9	FALCON CREST	18.7	16,560
10	BARBARA WALTERS SPECIAL(S)	18.6	16,510
11	HOTEL	18.0	15,910
12	CHEERS	17.8	15,740
13	60 MINUTES	17.3	15,320
14	NBC MONDAY NIGHT MOVIES	16.9	15,000
15	KATE & ALLIE	16.8	14,860
16	MURDER, SHE WROTE#	16.7	14,820
17	ALL STAR PARTY-L. BALL(S)	16.6	14,740
18	MAGNUM, P.I.	16.6	14,670
19	NEWHART	16.2	14,370

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NFL FOOTBALL GAME 2-NBC#	23.1	18,440
2	CBS NFL FOOTBALL GAME 2#	19.3	15,440
3	KENNY & DOLLY-CHRISTMAS(S)	18.7	14,950
4	NFL MONDAY NIGHT FOOTBALL	17.4	13,860
5	60 MINUTES	17.3	13,820
6	A TEAM	15.7	12,510
7	CIRCUS OF THE STARS(S)	15.6	12,460
8	DYNASTY	15.0	11,950
9	ABC SUNDAY NIGHT MOVIE	14.8	11,840
10	MAGNUM, P.I.	14.6	11,650
11	CBS NFL FOOTBALL GAME 1	14.4	11,510
12	DALLAS	14.2	11,340
13	SIMON & SIMON	14.1	11,250
14	BILL COSBY SHOW	14.0	11,190
15	HILL STREET BLUES	13.7	10,950
16	CHEERS	13.5	10,810
17	RIPTIDE	13.3	10,620

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 9, 1984

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	23.0	12,810
2	BILL COSBY SHOW	22.2	12,400
3	FAMILY TIES	21.9	12,200
4	CHEERS	19.1	10,650
5	DALLAS	18.9	10,570
6	KNOTS LANDING	18.6	10,380
7	DR. SEUSS-GRINCH-XMAS(S)	18.3	10,230
8	KENNY & DOLLY-CHRISTMAS(S)	18.0	10,060
9	SIMON & SIMON	17.4	9,690
10	BARBARA WALTERS SPECIAL(S)	17.2	9,590
11	CABBAGE PATCH KIDS XMAS(S)	16.7	9,330
12	CHARLIE BROWN'S CHRISTMAS(S)	16.6	9,260
13	CIRCUS OF THE STARS(S)	16.6	9,240
14	HILL STREET BLUES	16.5	9,210
15	NBC MONDAY NIGHT MOVIES	16.4	9,170
16	KATE & ALLIE	16.3	9,100
16	NIGHT COURT	16.3	9,100
18	NEWHART	15.7	8,740
19	HOTEL	15.2	8,490
20	TV BLOOPERS & PRAC. JOKES	15.1	8,400
21	CAGNEY & LACEY	15.0	8,380

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	KENNY & DOLLY-CHRISTMAS(S)	33.4	9,110
2	CIRCUS OF THE STARS(S)	33.1	9,010
3	DALLAS	30.7	8,360
4	60 MINUTES	29.4	8,000
5	ALL STAR PARTY-L. BALL(S)	28.5	7,750
6	FALCON CREST	27.1	7,380
7	SIMON & SIMON	26.2	7,130
8	MURDER, SHE WROTE#	25.7	6,990
9	DYNASTY	25.0	6,810
10	KNOTS LANDING	24.1	6,560
11	MAGNUM, P.I.	22.8	6,220
12	HOTEL	22.5	6,130
13	JOHNNY CASH CHRISTMAS SP.(S)	21.8	5,940
14	BARBARA WALTERS SPECIAL(S)	21.2	5,780
15	HIGHWAY TO HEAVEN#	21.1	5,740
15	TRAPPER JOHN, M.D.#	21.1	5,740
17	BILL COSBY SHOW	20.0	5,460
18	SCARECROW & MRS. KING	19.8	5,380
19	A TEAM	19.7	5,360
19	CBS EVENING NEWS-RATHER	19.7	5,360

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NFL FOOTBALL GAME 2-NBC#	22.5	12,150
2	CBS NFL FOOTBALL GAME 2#	18.7	10,120
3	ABC SUNDAY NIGHT MOVIE	17.9	9,650
4	NFL MONDAY NIGHT FOOTBALL	16.7	9,000
5	CHEERS	15.1	8,180
5	KENNY & DOLLY-CHRISTMAS(S)	15.1	8,180
7	NIGHT COURT	14.8	7,990
8	HILL STREET BLUES	14.7	7,970
9	BILL COSBY SHOW	14.2	7,670
10	60 MINUTES	13.5	7,270
11	DYNASTY	13.4	7,250
12	A TEAM	13.4	7,220
13	RIPTIDE	13.1	7,070
14	HARDCASTLE & MCCORMICK	12.9	6,960
15	CBS NFL FOOTBALL GAME 1	12.9	6,950
16	FAMILY TIES	12.6	6,800

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CIRCUS OF THE STARS(S)	27.4	5,670
2	60 MINUTES	26.9	5,560
3	KENNY & DOLLY-CHRISTMAS(S)	25.9	5,360
4	NFL FOOTBALL GAME 2-NBC#	23.6	4,870
5	DALLAS	23.3	4,820
6	MURDER, SHE WROTE#	23.2	4,800
7	A TEAM	22.9	4,740
8	ALL STAR PARTY-L. BALL(S)	21.7	4,480
9	SIMON & SIMON	20.4	4,220
10	MAGNUM, P.I.	20.4	4,210
11	JOHNNY CASH CHRISTMAS SP.(S)	20.1	4,150
12	CBS EVENING NEWS-RATHER	19.7	4,070
13	CBS NFL FOOTBALL GAME 2#	18.7	3,870
14	DYNASTY	18.6	3,840
15	FALCON CREST	18.4	3,800
16	HIGHWAY TO HEAVEN#	17.9	3,690
16	NFL MONDAY NIGHT FOOTBALL	17.9	3,690
18	CBS NFL FOOTBALL GAME 1	17.7	3,660
19	DEAN MARTIN CELEB. ROAST(S)	17.5	3,620
20	T.J. HOOKER#	17.0	3,510

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER–FIVE–MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	10	211	200	A	22.2	33	1885	1954	677	270	737	227	411	381	358	283	662	188	383	351	342	250	217	86	338	238
TUE. 8.00P 60 NBC A		99	97	B	21.7	34	1842	1914	662	249	715	235	430	400	354	239	697	249	446	404	335	213	189	66	313	216
8.00 - 8.30				A	20.3	31	1723	1952	686	275	748	231	412	371	355	293	677	191	386	352	346	263	209	84	318	234
8.30 - 9.00				A	24.0	36	2038	1960	673	267	731	223	409	388	363	279	655	184	382	351	343	243	220	87	354	245
ABC BUSINESS BRIEF-MON	4	207		A	16.4	25	1392	1625	499	236	515	200	357	281	229	133^	964	418	681	584	421	206	83^	33v	63^	40v
1 MON. 10.37P 1 ABC N		99		B	16.1	25	1367	1585	485	213	516	172	350	306	278	133	907	371	604	513	411	238	88	23	74	52
ABC BUSINESS BRIEF-WED	9	206	155	A	19.1	29	1622	1750	666	253	791	280	446	369	341	301	637	242	378	318	248	226	128	60^	194	122
WED. 8.58P 1 ABC N		99	89	B	21.1	32	1791	1821	703	259	796	302	481	390	324	279	652	253	412	352	286	200	146	68	227	143
ABC BUSINESS BRIEF-FRI	9	200	189	A	17.0	27	1443	2156	801	315	862	366	593	539	384	226	465	176	299	316	233	121	245	145	584	396
1 FRI. 8.45P 1 ABC N		97	96	B	16.4	27	1392	1833	770	327	863	297	486	455	388	317	471	159	267	268	229	165	157	96	342	227
2 FRI. 8.44P 2																										
ABC NEWSBRIEF-MON	10	178	157	A	12.2	18	1036	1831	722	250	775	268	487	434	364	235	760	262	482	515	376	201	126	90^	170	126
MON. 8.58P 1 ABC N		93	87	B	13.5	21	1146	1727	662	245	701	245	425	396	327	219	765	280	468	453	362	233	125	66	136	86
ABC NEWSBRIEF-TUE	10	201	197	A	15.4	23	1307	1865	864	390	952	336	605	496	422	291	562	220	396	345	269	108	210	125	141	96^
TUE. 9.58P 1 ABC N		99	98	B	12.9	20	1095	1675	776	310	858	330	529	442	372	267	561	209	348	304	258	174	168	111	88	56
ABC NEWSBRIEF-WED	10	206	206	A	23.6	35	2004	1728	859	380	989	367	590	522	406	339	551	249	327	274	187	178	112	78	76	43^
WED. 9.58P 1 ABC N		99	99	B	22.5	35	1910	1683	848	337	956	358	577	497	397	323	555	239	340	285	210	176	98	63	74	43
ABC NEWSBRIEF-THU	10	194	187	A	12.8	19	1087	1728	779	287	826	214	413	408	438	325	683	219	410	389	348	213	99^	35^	120	93^
1 THU. 8.58P 1 ABC N		98	95	B	11.9	19	1010	1750	679	280	763	236	420	394	378	268	670	220	406	380	329	210	160	74	157	105
2 THU. 9.58P 1																										
ABC NEWSBRIEF-FRI	10	195	200	A	11.9	19	1010	1778	690	358	798	272	496	450	382	247	535	190	331	279	247	148	225	109^	220	156
FRI. 9.58P 1 ABC N		97	98	B	10.9	18	925	1673	623	268	691	208	392	371	346	249	639	201	375	338	316	212	134	72	209	155
ABC NEWSBRIEF-SAT.	10	204	183	A	15.0	26	1274	1565	778	280	853	221	391	387	408	399	463	102	232	241	258	189	96^	74^	153	95^
SAT. 9.58P 1 ABC N		99	93	B	14.9	26	1265	1619	790	281	865	243	398	379	361	408	510	144	251	241	241	219	112	78	132	87
ABC NEWSBRIEF-SUN.	10	203	159	A	15.0	22	1274	2010	700	357	814	382	641	474	378	135	955	511	798	533	382	126	171	75^	70^	26v
1 SUN. 9.59P 1 ABC N		99	88	B	16.5	26	1401	1901	688	298	750	306	513	443	355	190	814	373	586	487	352	184	172	77	165	108
2 SUN. 10.00P 1																										
ABC NFL FOOTBALL SPECIAL(S)		208		A	11.8	20	1002	1475	493	184^	513	159^	294	296	244^	181^	820	327	534	473	378	239^	82^	18v	60v	32v
1 THU. 9.00P 180 ABC SE		99																								
9.00 - 9.30				A	13.2	20	1121	1616	512	162^	536	166^	274	271	222^	218^	829	341	519	449	355	251	132^	46v	119^	71^
9.30 - 10.00				A	14.1	21	1197	1644	528	166^	552	171^	304	291	238	217	822	342	536	462	368	237	154^	45v	116^	60^
10.00 - 10.30				A	11.7	18	993	1387	424	144^	451	125^	253	256	226^	161^	818	354	578	502	369	208^	82^	LT	36v	13v
10.30 - 11.00				A	10.9	18	925	1446	502	210^	550	188^	349	334	254^	152^	756	304	502	465	344	207^	84^	LT	56v	31v
11.00 - 11.30				A	11.0	21	934	1321	488	227^	488	164^	310	353	276	135^	833	324	536	482	384	253^	LT	LT	LT	LT
11.30 - 12.00				A	9.8	23	832	1369	508	216^	508	143^	280^	293^	261^	195^	861	280^	530	486	462	292^	LT	LT	LT	LT
ABC SPORTS UPDATE-SAT	9	208	207	A	13.3	22	1129	1878	831	346	911	216	449	430	451	415	556	97^	242	253	306	260	119	94^	292	157
SAT. 8.58P 1 ABC SN		99	99	B	13.2	23	1121	1765	792	296	856	228	401	383	381	407	560	131	260	272	272	258	131	76	218	135
ABC SPORTS UPDATE-SUN	9	205	188	A	14.7	21	1248	2030	600	303	808	319	483	380	322	270	814	304	586	498	408	203	210	96^	198	115
1 SUN. 8.37P 1 ABC SN		99	94	B	17.0	25	1443	2090	729	320	817	338	535	480	368	224	771	324	539	477	351	192	216	103	286	192
2 SUN. 8.35P 1																										
ABC SUNDAY NIGHT MOVIE	9	203	159	A	14.6	23	1240	1992	654	343	777	357	600	439	368	133	954	498	779	539	384	140	186	88^	75^	35^
1 SUN. 9.00P 135 ABC FF		98	88	B	18.3	29	1554	1954	747	318	811	334	555	481	378	201	770	344	561	467	334	168	192	92	181	121
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC SUNDAY NIGHT M-CONT'D																										
2 SUN. 9.00P 157																										
9.00 - 9.30				A	13.7	20	1163	2074	675	367	795	370	606	437	354	158	956	527	788	543	348	137	222	112	101^	49^
9.30 - 10.00				A	14.6	21	1240	2085	697	369	819	373	642	477	390	138	1009	556	836	567	382	140	191	103	66^	27^
10.00 - 10.30				A	15.2	23	1290	1999	691	362	792	362	616	468	382	130	944	484	772	534	392	136	182	84^	81^	45^
10.30 - 11.00				A	15.2	25	1290	1927	601	321	732	326	551	408	358	133	939	461	740	523	407	152	166	70^	90^	52^
11.00 - 11.30				A	14.6	28	1240	1867	590	297	730	335	560	382	351	112	939	457	758	547	407	140	163	73^	35^	11v
11.30 - 12.00				A	13.6	33	1155	1808	693	214^	792	421	647	420	347	112^	745	407	626	454	286	99^	257	138^	14v	LT
ABC THURSDAY NIGHT MOVIE	6		191	A	11.1	16	942	1749	836	314	899	306	530	460	448	284	666	222^	451	421	353	180^	53v	13v	131^	111^
2 THU. 8.00P 120 ABC FF			96	B	12.0	19	1019	1918	711	314	844	330	537	449	381	242	647	236	451	416	332	152	209	108	218	163
8.00 - 8.30				A	9.9	15	841	1552	796	280^	856	247^	488	437	455	297	608	146^	369	344	357	216^	31v	LT	57v	35v
8.30 - 9.00				A	10.7	16	908	1756	831	326	919	318	557	451	455	281	660	218^	455	399	339	187^	26v	LT	151^	126^
9.00 - 9.30				A	11.4	17	968	1831	857	321	909	326	535	467	440	280	685	262	467	445	335	174^	40v	LT	197^	166^
9.30 - 10.00				A	12.5	19	1061	1808	848	322	896	318	533	479	446	267	696	240	490	473	383	158^	112^	46v	104^	104^
ABC WORLD NEWS TONIGHT	50	203	204	A	11.3	20	959	1645	689	248	770	181	365	360	369	344	655	214	370	316	308	239	94	58^	126	77
M-F 6.30P 30 ABC N		99	99	B	11.0	20	934	1557	708	244	768	178	341	337	359	361	614	178	331	307	294	240	65	36	110	62
ABC WRLD NEWS TONIGHT-SUN	9	152	154	A	9.0	15	764	1598	672	208	705	157^	227	213	216	436	673	214	313	218	190	349	112^	104^	108^	70^
SUN. 6.30P 30 ABC N		81	85	B	8.3	14	705	1662	726	211	796	223	379	360	327	371	619	152	270	244	254	316	90	62	157	101
AFTERMASH SPECIAL(S)			152	A	7.7	11	654	1567	576	79v	637	279^	330^	318^	188^	258^	438	166^	271^	293^	209^	121^	120^	98^	372^	299^
2 TUE. 8.30P 30 CBS CS			88																							
AIRWOLF	11		193	A	14.5	25	1231	1748	633	188^	718	194^	412	435	367	246	710	208	435	402	385	234	62^	25v	258	173^
2 SAT. 8.00P 60 CBS A			94	B	12.3	22	1044	1998	687	271	748	232	454	446	384	240	791	299	527	489	396	222	118	40	341	237
8.00 - 8.30				A	13.7	24	1163	1744	620	186^	699	178^	404	428	364	235	699	202^	434	403	386	225	62^	27v	284	181^
8.30 - 9.00				A	15.4	26	1307	1733	638	186^	726	203	412	439	365	253	711	212	434	397	381	239	61^	25v	235	164^
ALL STAR PARTY-L. BALL(S)			170	A	21.7	32	1842	1483	743	310	801	175	323	348	384	422	500	82^	217	239	276	243	89^	72^	93^	56^
2 SUN. 9.34P 60 CBS GV			92																							
9.30 - 10.00				A	20.8	30	1766	1531	733	309	784	168	314	340	374	420	519	81^	228	244	285	252	115^	94^	113^	75^
10.00 - 10.30				A	22.6	34	1919	1454	755	304	812	178	327	354	389	424	489	80^	208	237	270	237	74^	57^	79^	43^
AMERICAN PORTRAIT	27	204	188	A	16.4	24	1392	1758	763	273	834	264	456	429	369	324	522	158	302	285	253	188	123	60	279	170
1 TUE. 8.57P 2 CBS DO		99	96	B	16.4	25	1392	1678	737	269	809	235	420	403	366	340	544	158	302	295	277	203	109	47	216	144
1 THU. 8.58P 1																										
2 M & TH 8.58P 1																										
2 TUE. 8.28P 1																										
BARBARA WALTERS SPECIAL(S)			203	A	20.5	31	1740	1659	829	431	949	296	553	474	429	332	483	188	332	295	222	108^	153	113^	74^	46^
2 TUE. 9.00P 60 ABC CC			99																							
9.00 - 9.30				A	20.3	30	1723	1641	826	439	944	292	541	466	430	335	480	187	324	291	221	111^	140^	99^	77^	49^
9.30 - 10.00				A	20.7	31	1757	1672	828	422	951	297	560	480	428	328	484	186	336	301	226	104^	166	128^	71^	41^
BENSON	11	199	167	A	14.8	24	1257	1809	789	269	906	329	508	450	362	342	476	161	245	268	234	177	156	91^	271	180
1 FRI. 8.00P 30 ABC CS		98	92	B	15.4	26	1307	1744	772	307	869	274	454	419	380	354	511	159	265	258	244	204	129	77	235	153
2 FRI. 9.00P 30																										
BEST XMAS PAGEANT EVER(S)			197	A	12.4	21	1053	2127	829	363	874	231^	478	468	473	343	544	117^	268	270	287	210^	237	169^	472	274
2 SAT. 8.00P 60 ABC GD			98																							
8.00 - 8.30				A	11.8	20	1002	2146	822	365	867	231^	470	457	472	342	554	109^	277	277	309	213^	241^	164^	484	289
8.30 - 9.00				A	13.0	22	1104	2097	834	361	877	235	483	470	466	344	532	123^	258	267	267	205^	229	170^	459	260

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
BILL COSBY SHOW	12	207	190	A	23.2	34	1970	2199	864	369	974	392	629	532	424	277	567	209	389	350	283	147	324	207	334	226
THU. 8.00P 30 NBC CS		99	98	B	21.4	34	1817	2053	780	338	877	329	546	493	392	267	565	214	370	339	269	152	275	146	336	223
BUGS BUNNY-LOONEY XMAS(S)			161	A	15.5	24	1316	1994	661	191	746	395	527	445	229	179^	361	124^	211	237	183^	98^	114^	50^	773	484
2 TUE. 8.00P 30 CBS EA			92																							
CABBAGE PATCH KIDS XMAS(S)			204	A	18.5	30	1571	2425	754	268	781	364	592	516	349	163	480	189	342	349	245	97^	248	168	916	579
2 FRI. 8.00P 30 ABC EA			99																							
CAGNEY & LACEY	8	201	200	A	18.8	30	1596	1402	757	308	874	313	526	485	404	282	403	121	257	244	199	128	92	59^	33^	26^
MON. 10.00P 60 CBS OP		98	99	B	18.2	29	1545	1399	767	309	869	280	487	455	408	322	433	136	263	247	215	147	70	44	27	20
10.00 - 10.30				A	18.4	28	1562	1426	784	320	894	325	540	499	408	287	408	127	265	251	199	126	92	58^	32^	25^
10.30 - 11.00				A	19.2	32	1630	1374	730	296	852	301	509	472	399	277	394	112	246	238	198	129	94	62^	34^	27^
CALL TO GLORY	10	203	185	A	11.8	18	1002	1817	687	244	745	252	450	396	344	246	737	249	472	483	352	198	119^	88^	216	127
MON. 8.00P 60 ABC GD		99	95	B	12.7	20	1078	1737	684	247	723	231	420	390	346	244	717	246	441	415	350	224	134	77	163	100
8.00 - 8.30				A	11.5	18	976	1797	673	239	732	248	432	370	324	257	730	243	468	469	340	203	109^	81^	226	129^
8.30 - 9.00				A	12.1	18	1027	1826	700	246	756	259	471	416	356	234	743	254	475	495	365	195	123	92^	204	124^
CBS EVENING NEWS-RATHER	55	205	205	A	14.6	25	1240	1499	699	202	738	126	266	278	345	433	590	107	221	235	297	329	79	45^	92	40^
M-F 6.30P 30 CBS N		99	99	B	12.9	24	1095	1491	692	223	745	138	286	294	336	417	587	111	223	233	284	322	67	32	92	55
CBS EVENING NEWS-DEAN	5	136		A	7.5	13	637	1327	624	90v	643	44v	215^	215^	382^	428	556	91v	262^	271^	329^	262^	128^	32v	LT	LT
1 SUN. 6.00P 30 CBS N		76		B	6.9	12	586	1437	658	205	708	96	261	277	372	411	599	128	265	262	302	304	41	18	89	70
CBS SAT. NEWS-SCHIEFFER	5	175		A	9.9	19	841	1740	720	171^	736	37v	264^	285^	381	451	691	291^	355	279^	234^	299	131^	91^	182^	55v
1 SAT. 6.30P 30 CBS N		90		B	8.0	16	679	1592	744	212	777	121	282	309	353	438	605	168	264	275	260	287	90	53	120	66
CBS TUESDAY NIGHT MOVIES	8	202	187	A	14.7	23	1248	1517	792	242	885	247	449	428	468	355	468	140	233	214	218	199	92^	55^	72^	50^
TUE. 9.00P 120 CBS FF		98	95	B	15.2	24	1290	1515	788	285	881	264	473	450	436	344	468	142	259	251	236	167	88	44	78	56
9.00 - 9.30				A	14.1	21	1197	1602	806	208	905	271	468	429	450	359	477	152	242	216	212	202	100^	60^	120	84^
9.30 - 10.00				A	14.0	21	1189	1529	795	223	893	260	455	417	455	366	456	133	208	188	205	211	89^	59^	91^	62^
10.00 - 10.30				A	15.5	25	1316	1461	765	245	849	232	425	411	455	346	465	135	234	225	223	190	92^	53^	55^	40^
10.30 - 11.00				A	15.5	27	1316	1443	790	278	874	220	441	447	500	345	460	134	232	218	226	189	85^	47^	24v	11v
CBS WEDNESDAY NIGHT MOVIE	9	198	191	A	13.1	21	1112	1713	648	265	719	226	375	365	341	281	648	216	401	375	339	194	117	47^	229	145
WED. 9.00P 120 CBS FF		96	95	B	13.0	21	1104	1660	726	283	786	240	448	418	392	292	599	188	369	351	317	185	124	49	151	97
9.00 - 9.30				A	12.6	19	1070	1712	635	245	702	231	360	361	307	288	596	172	363	357	345	180	137	50^	277	169
9.30 - 10.00				A	13.0	19	1104	1684	622	237	701	226	359	351	322	276	618	197	375	355	335	192	108^	44^	257	154
10.00 - 10.30				A	13.5	22	1146	1749	674	290	738	226	387	376	364	280	682	246	439	399	338	191	118	51^	211	139
10.30 - 11.00				A	13.4	23	1138	1685	657	283	729	215	387	369	368	279	675	234	417	387	340	202	106^	43^	175	116
CHARLES IN CHARGE	9	198		A	13.2	21	1121	1844	679	255	831	356	547	411	293	254	436	203^	319	252	174^	117^	353	235	224	173^
1 WED. 8.00P 30 CBS CS		99		B	13.1	21	1112	1738	669	282	780	307	490	389	310	257	431	174	276	248	175	131	234	145	293	208
CHARLIE BROWN'S CHRISTMAS(S)			169	A	20.7	31	1757	2179	686	294	758	370	527	470	279	192	448	257	353	310	139^	95^	206	140^	767	448
2 WED. 8.00P 30 CBS EA			95																							
CHEERS	10	207	194	A	20.4	30	1732	1900	794	399	910	420	616	501	363	234	623	300	471	389	270	118	246	141	121	96
THU. 9.00P 30 NBC CS		99	98	B	18.8	29	1596	1795	760	366	853	357	546	494	361	246	603	276	425	380	264	135	194	110	145	102
CIRCUS OF THE STARS(S)		204		A	25.1	37	2131	1843	829	183	918	260	433	381	387	424	584	114^	267	283	319	266	161	87^	180	121
1 SUN. 9.00P 120 CBS GV		99																								
9.00 - 9.30				A	26.6	38	2258	1983	853	178	948	271	468	426	403	413	587	119	279	272	315	260	187	102^	261	170
9.30 - 10.00				A	26.7	38	2267	1932	835	176	927	268	448	407	394	408	585	110	270	277	325	266	196	113	224	152
10.00 - 10.30				A	25.3	38	2148	1766	806	186	896	255	417	346	371	428	589	113^	265	298	320	271	146	76^	135	95^
10.30 - 11.00				A	22.0	35	1868	1629	810	192	881	242	387	330	374	445	570	115^	247	288	310	264	102^	48^	76^	48^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
COVER-UP	10	202	194	A	14.4	26	1223	1870	769	214	812	277	516	473	398	249	722	193	458	436	430	217	142	60^	194	106
SAT. 10.00P 60 CBS GD		98	97	B	13.8	25	1172	1775	726	286	800	246	486	458	403	266	682	206	435	429	383	201	134	47	159	122
10.00 - 10.30				A	14.2	26	1206	1873	764	222	806	268	521	485	406	242	708	180	445	438	427	216	165	64^	194	103^
10.30 - 11.00				A	14.6	27	1240	1860	770	203	811	285	508	459	387	253	737	207	469	436	430	221	119	54^	193	109
DALLAS	11	208	205	A	25.3	39	2148	1736	855	297	937	288	491	453	413	389	528	157	268	264	236	224	129	79	142	102
FRI. 9.00P 60 CBS GD		99	99	B	25.3	41	2148	1696	876	315	964	302	508	465	419	400	503	154	261	258	224	210	107	56	122	81
9.00 - 9.30				A	24.2	38	2055	1722	848	286	930	272	474	442	413	398	529	155	262	254	236	235	121	71	142	99
9.30 - 10.00				A	26.5	41	2250	1737	860	305	941	302	505	461	412	378	521	155	271	267	236	214	133	84	142	104
DEAN MARTIN CELEB. ROAST(S)			191	A	14.1	22	1197	1520	663	230	684	146^	242	251	297	390	643	177^	288	249	258	302	111^	76^	82^	47v
2 FRI. 8.00P 60 NBC CV			97																							
8.00 - 8.30				A	13.8	22	1172	1563	716	276	744	186^	292	256	308	402	643	171^	285	261	270	297	94^	68^	82^	42v
8.30 - 9.00				A	14.4	22	1223	1470	611	184^	625	107^	191^	247	282	378	643	183^	290	235	246	308	122^	83^	80^	52v
DIFF'RENT STROKES-SAT.	11	185	183	A	12.8	22	1087	1914	751	225	817	275	473	421	333	306	446	90^	227	258	271	169	361	261	290	225
SAT. 8.00P 30 NBC CS		95	92	B	14.4	26	1223	1954	724	288	811	289	469	412	321	305	435	142	244	244	206	156	286	184	422	308
DOUBLE TROUBLE	2	186	181	A	11.8	20	1002	1877	682	256	814	289	490	422	321	287	471	131	275	274	267	152	315	211	277	210
SAT. 8.30P 30 NBC CS		97	94	B	11.8	20	1002	1877	682	256	814	289	490	422	321	287	471	131	275	274	267	152	315	211	277	210
DR. SEUSS-GRINCH-XMAS(S)			175	A	21.1	31	1791	2293	716	316	800	410	571	502	280	186	484	264	369	339	176	92^	205	145	804	467
2 WED. 8.30P 30 CBS EA			96																							
DUKES OF HAZZARD	10	193		A	13.4	22	1138	1710	579	191^	681	183^	349	279	299	332	521	90^	230	207^	248	270	110^	55^	398	256
1 FRI. 8.00P 60 CBS CS		96		B	13.4	23	1138	1763	665	188	739	222	351	315	305	353	557	146	268	256	270	254	87	34	380	259
8.00 - 8.30				A	12.8	22	1087	1718	571	179^	663	185^	340	273	284	323	517	93^	232	204^	247	265	109^	54v	429	278
8.30 - 9.00				A	14.0	22	1189	1692	581	201^	692	178^	354	281	313	338	523	89^	230	209^	246	274	109^	56^	368	236
DYNASTY	10	208	207	A	25.2	38	2139	1743	850	382	978	376	599	537	396	319	558	255	338	286	188	178	122	86	85	50^
WED. 9.00P 60 ABC GD		99	99	B	24.9	38	2114	1731	854	353	969	376	601	514	401	313	561	244	351	298	218	170	105	61	96	57
9.00 - 9.30				A	24.4	36	2072	1747	844	382	973	376	596	533	389	318	562	255	341	285	189	185	123	86	89	55^
9.30 - 10.00				A	26.1	39	2216	1727	850	379	974	373	599	535	401	316	553	254	337	284	185	174	121	85	79	44^
E/R	4	198		A	11.3	17	959	1667	658	262	763	302	470	401	310	250^	425	163^	293	285	220^	114^	323	174^	156^	115^
1 WED. 8.30P 30 CBS CS		99		B	12.4	19	1053	1568	636	274	726	261	438	379	331	254	419	140	263	248	211	132	242	138	181	141
FACTS OF LIFE	10	190	171	A	14.6	22	1240	1869	822	317	873	296	542	499	437	267	449	133	275	276	256	126	331	172	216	155
WED. 9.00P 30 NBC CS		97	92	B	15.4	23	1307	1757	764	305	826	301	519	464	385	258	480	174	306	279	235	141	248	139	203	147
FALCON CREST	11	207	206	A	20.9	35	1774	1641	857	281	934	256	458	428	432	417	486	133	237	241	228	213	141	102	80	59^
FRI. 10.00P 60 CBS GD		99	99	B	20.5	35	1740	1595	869	299	955	271	482	445	437	413	469	138	232	233	216	205	109	66	62	46
10.00 - 10.30				A	21.3	35	1808	1701	873	289	954	269	478	447	439	413	509	143	255	261	236	216	159	116	79	59^
10.30 - 11.00				A	20.5	35	1740	1572	839	273	910	242	434	414	426	416	462	123	216	221	217	212	123	87	77	59^
FALL GUY	11	208	160	A	16.6	25	1409	1808	654	243	777	253	412	344	336	321	658	222	378	336	279	246	144	62^	229	139
WED. 8.00P 60 ABC A		99	93	B	17.3	27	1469	1840	688	252	773	286	455	377	322	280	659	233	403	361	308	210	144	59	264	171
8.00 - 8.30				A	15.6	24	1324	1821	650	234	770	248	395	326	318	337	661	217	375	339	284	253	152	66^	238	143
8.30 - 9.00				A	17.5	26	1486	1797	660	252	785	259	431	361	354	309	657	228	384	334	275	239	134	60^	221	132
FAMILY TIES	11	207	187	A	21.6	32	1834	2111	871	401	971	435	665	555	409	239	532	215	369	332	247	135	307	199	301	213
THU. 8.30P 30 NBC CS		99	97	B	19.7	30	1673	1990	774	336	869	364	565	508	368	240	535	219	362	329	242	133	272	158	314	208
FINDER OF LOST LOVES	10	207	189	A	13.5	25	1146	1473	816	299	884	211	398	405	437	410	422	87^	185	212	226	195	103^	80^	64^	25v
SAT. 10.00P 60 ABC GD		99	95	B	13.5	25	1146	1535	800	281	870	245	424	393	392	393	462	123	230	232	237	192	107	62	96	67
10.00 - 10.30				A	13.6	25	1155	1489	801	285	865	208	384	390	425	405	432	91^	189	210	231	202	103^	72^	89^	34^
10.30 - 11.00				A	13.4	25	1138	1443	825	311	896	214	408	415	444	410	407	82^	176	212	216	187	102^	87^	38^	15v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
FUNNIEST JOKE-EVER HEARD(S)		201		A	14.4	21	1223	2016	908	346	958	379	654	460	416	274	595	250	406	349	287	107^	278	117^	185^	124^
1 TUE. 9.00P 60 ABC U		99																								
9.00 - 9.30				A	14.5	21	1231	2016	933	369	988	393	678	460	426	286	581	242	381	337	277	115^	266	109^	181^	127^
9.30 - 10.00				A	14.3	21	1214	2006	882	324	927	365	630	460	403	263	606	257	427	361	295	98^	287	125^	186^	120^
GIMME A BREAK	2	180	162	A	13.7	23	1163	2099	700	321	903	409	598	447	334	242	477	164	294	302	254	139	323	223	396	287
SAT. 9.00P 30 NBC CS		96	90	B	13.7	23	1163	2099	700	321	903	409	598	447	334	242	477	164	294	302	254	139	323	223	396	287
HARDCASTLE & MCCORMICK	10	205	187	A	13.8	20	1172	2090	599	303	804	319	497	399	331	253	819	305	594	494	414	204	210	97^	257	154
SUN. 8.00P 60 ABC A		99	94	B	15.0	22	1274	1970	711	314	802	296	497	443	370	254	776	299	518	455	370	223	180	77	212	131
8.00 - 8.30				A	12.8	18	1087	2167	603	310	821	325	520	420	346	243	817	304	592	483	418	204	213	94^	316	190
8.30 - 9.00				A	14.7	21	1248	2026	599	299	794	316	482	387	322	259	823	310	596	504	410	205	205	96^	204	121
HEROES & SIDEKICKS(S)		203		A	11.0	17	934	1661	733	192^	758	241^	409	446	359	263^	456	162^	309	297	213^	111^	105^	45v	342	192^
1 TUE. 8.00P 60 CBS DO		99																								
8.00 - 8.30				A	11.1	17	942	1712	734	190^	760	236^	409	452	375	267	472	167^	321	308	228^	111^	102^	45v	378	227^
8.30 - 9.00				A	10.8	16	917	1611	732	193^	755	243^	406	442	346	259^	442	158^	300	287	202^	110^	107^	46v	307	156^
HIGHWAY TO HEAVEN	10	204		A	18.2	28	1545	2175	882	379	920	248	448	467	450	372	613	133^	285	346	376	239	207	96^	435	311
1 WED. 8.00P 60 NBC GD		99		B	17.6	28	1494	1796	790	303	859	248	438	449	418	347	537	158	293	289	266	203	154	74	246	167
8.00 - 8.30				A	17.1	27	1452	2205	897	375	937	252	443	465	456	381	615	119^	267	348	388	251	190	84^	463	341
8.30 - 9.00				A	19.2	30	1630	2153	871	383	907	246	450	468	443	366	611	148^	301	345	364	228	222	108^	413	284
HILL STREET BLUES	10	210	208	A	18.1	29	1537	1746	775	368	863	369	599	525	400	189	712	282	518	484	372	152	114	42^	57^	48^
THU. 10.00P 60 NBC OP		99	99	B	17.6	29	1494	1663	712	329	784	341	549	504	360	178	727	326	552	494	349	137	93	35	59	36
10.00 - 10.30				A	18.3	29	1554	1766	781	365	871	373	606	535	400	189	712	288	518	490	366	148	120	50^	63^	54^
10.30 - 11.00				A	17.9	30	1520	1722	769	369	852	363	592	518	396	186	711	275	516	479	377	155	108	35^	51^	41^
HOTEL	10	208	203	A	20.4	34	1732	1588	779	322	920	270	491	469	428	354	522	198	308	237	221	184	102	89	44^	22^
WED. 10.00P 60 ABC GD		99	99	B	19.9	33	1690	1570	828	310	929	317	535	460	414	337	518	200	294	241	222	187	84	54	39	25
10.00 - 10.30				A	21.0	34	1783	1598	781	326	917	275	492	468	419	350	515	195	304	232	214	184	114	101	52^	28^
10.30 - 11.00				A	19.8	34	1681	1567	773	317	916	260	487	467	437	355	528	199	310	243	227	184	91	76	32^	14v
HUNTER	8	184	166	A	12.0	19	1019	2001	702	277	758	216	470	470	446	224	782	274	500	472	404	206	181	81^	280	174
FRI. 9.00P 60 NBC OP		93	92	B	11.2	18	951	1871	711	278	769	241	503	466	438	213	679	226	453	433	378	179	182	94	241	175
9.00 - 9.30				A	11.8	18	1002	1967	679	276	736	201	451	461	441	222	767	274	488	462	389	204	175	73^	289	175
9.30 - 10.00				A	12.3	19	1044	2002	717	273	768	226	480	474	444	224	783	271	503	472	410	206	183	87^	268	172
IT'S YOUR MOVE	9	192	171	A	12.9	19	1095	1744	714	273	768	271	473	472	396	210	476	169	326	292	258	118	338	171	162	120
WED. 9.30P 30 NBC CS		98	93	B	13.9	21	1180	1709	726	312	786	311	523	470	364	209	503	214	354	306	234	121	248	124	172	123
JOHNNY CASH CHRISTMAS SP.(S)		190		A	15.4	24	1307	1680	764	271	874	170^	356	331	445	454	617	136^	242	267	326	318	69^	39v	120^	65^
2 FRI. 8.00P 60 CBS GV		93																								
8.00 - 8.30				A	14.8	24	1257	1659	743	254	861	166^	340	307	436	460	622	131^	242	264	335	325	65^	39v	111^	59^
8.30 - 9.00				A	16.0	25	1358	1692	781	285	884	173^	371	350	452	449	611	140^	242	271	318	310	71^	39v	126^	71^
KATE & ALLIE	9	201	193	A	19.5	28	1656	1562	800	302	896	343	549	487	383	289	384	126	242	234	178	124	153	104	129	99
MON. 9.00P 30 CBS CS		99	96	B	17.7	26	1503	1518	781	308	860	283	480	465	376	322	423	136	249	229	199	149	123	76	112	75
KENNY & DOLLY-CHRISTMAS(S)		205		A	27.5	38	2335	1948	785	216	878	241	430	403	406	389	641	171	351	337	328	230	153	100^	276	167
1 SUN. 8.00P 60 CBS GV		99																								
8.00 - 8.30				A	27.6	39	2343	1959	778	216	869	229	419	398	403	391	654	173	357	338	331	239	152	89^	284	168
8.30 - 9.00				A	27.5	38	2335	1924	790	214	883	254	441	408	402	384	621	167	338	333	321	221	153	108	267	167
KNIGHT RIDER	9	193	184	A	14.2	20	1206	2186	758	287	807	306	571	468	394	205	658	264	459	396	330	151	208	105	513	389
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																													
KNIGHT RIDER-CONT'D																													
SUN. 8.00P	60	NBC	A		96	94	B	16.8	25	1426	2089	709	276	765	324	527	481	338	186	644	247	447	413	317	153	217	109	463	319
8.00 - 8.30							A	13.2	19	1121	2234	772	284	816	302	588	484	411	202	645	250	449	398	335	145	226	121	547	408
8.30 - 9.00							A	15.2	21	1290	2140	750	290	801	313	557	454	376	210	668	276	467	398	326	154	190	90^	481	370
KNOTS LANDING				9	201	203	A	20.8	34	1766	1695	897	326	1013	378	586	490	435	371	461	173	271	229	200	166	157	111	64^	32^
THU. 10.00P	60	CBS	GD		99	99	B	19.8	33	1681	1578	865	319	978	371	576	494	405	353	428	148	257	241	204	149	105	62	67	44
10.00 - 10.30							A	20.8	33	1766	1693	897	323	1005	380	580	489	425	369	460	168	269	236	199	167	157	111	71^	35^
10.30 - 11.00							A	20.7	35	1757	1701	902	333	1029	381	599	495	446	375	463	176	274	222	199	167	155	109	54^	28^
LOVE BOAT				11	207	183	A	14.5	24	1231	1673	786	272	858	214	398	389	411	408	488	97^	235	238	277	212	130	93^	197	115
SAT. 9.00P	60	ABC	CS		99	94	B	15.6	27	1324	1618	788	276	863	241	392	365	350	423	492	140	241	221	224	216	128	81	135	85
9.00 - 9.30							A	13.5	23	1146	1716	785	269	855	211	400	385	411	410	494	93^	233	233	283	220	134	98^	233	133
9.30 - 10.00							A	15.5	26	1316	1627	787	273	860	216	397	389	413	406	480	99	235	241	272	205	122	87^	165	99
MAGNUM, P.I.				11	208	200	A	21.3	32	1808	1834	735	260	813	231	426	387	362	345	644	192	372	351	321	233	145	70	232	152
THU. 8.00P	60	CBS	PD		99	98	B	20.0	31	1698	1747	729	257	800	215	409	388	374	349	643	194	373	356	322	232	119	39	185	129
8.00 - 8.30							A	20.1	30	1706	1812	711	236	785	223	404	372	344	339	643	181	366	352	330	239	138	62^	246	163
8.30 - 9.00							A	22.6	33	1919	1836	748	277	829	238	438	396	369	347	639	200	373	347	312	226	150	78	218	141
MATT HOUSTON				11	202	190	A	11.5	19	976	1622	685	277	764	222	444	456	423	240	496	105^	293	305	324	151	189	116^	173	115^
FRI. 10.00P	60	ABC	PD		98	95	B	12.4	21	1053	1679	729	313	808	289	522	501	399	225	569	178	357	354	317	165	128	71	174	130
10.00 - 10.30							A	11.5	19	976	1632	675	273	754	220	439	446	413	240	493	109^	297	302	323	147	198	123^	187	125^
10.30 - 11.00							A	11.4	20	968	1613	697	281	774	222	451	471	439	239	499	100^	291	308	326	155	181	109^	159	106^

PROGRAM NAME / WK # DAY START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
MIAMI VICE				9	186	179	A	13.3	22	1129	1936	719	320	786	325	575	534	393	159	793	323	555	534	383	172	181	101^	176	131
FRI. 10.00P	60	NBC	OP		96	95	B	12.9	22	1095	1734	681	284	746	304	532	476	376	162	690	277	504	479	349	137	160	68	138	100
10.00 - 10.30							A	13.2	22	1121	1913	706	318	784	333	562	526	373	170	785	320	542	527	375	174	167	100^	177	133
10.30 - 11.00							A	13.4	23	1138	1951	732	322	790	320	589	540	410	152	800	326	570	540	390	168	188	100^	173	130
MIKE HAMMER				10	200	194	A	13.7	23	1163	1877	705	265	786	198	480	460	447	272	781	156	467	463	491	267	63^	31^	247	146
SAT. 9.00P	60	CBS	PD		97	97	B	13.2	23	1121	1727	666	243	734	181	415	407	411	275	715	176	421	426	422	242	104	35	174	122
9.00 - 9.30							A	13.4	23	1138	1923	708	268	783	191	475	456	453	275	788	150	471	471	508	269	81^	31^	271	161
9.30 - 10.00							A	14.0	24	1189	1821	697	257	780	204	477	457	434	268	771	160	461	455	474	265	47^	33^	223	131
MR. MOM(S)					188		A	10.1	16	857	1779	614	396	751	301	424	418	299	235^	532	233^	352	311	190^	125^	262^	139^	234^	151^
1 FRI. 9.30P	30	ABC	CS		95																								
MURDER, SHE WROTE				8		196	A	22.2	32	1885	1571	746	283	785	181	366	384	391	370	557	81^	263	272	336	255	98^	54^	131^	81^
2 SUN. 8.34P	60	CBS	SM			98	B	19.4	29	1647	1655	794	327	880	218	437	422	429	387	563	134	285	298	302	227	100	47	112	77
8.30 - 9.00							A	19.6	28	1664	1460	732	256	758	164	352	362	381	361	562	92^	272	267	327	254	38v	12v	102^	56^
9.00 - 9.30							A	24.3	35	2063	1642	753	297	800	189	375	394	398	376	555	71^	256	279	348	256	138	79^	149	96^
NBC MONDAY NIGHT MOVIES				10	189	191	A	17.3	26	1469	1939	933	335	1020	347	624	533	491	312	599	183	371	364	337	157	163	78^	157	114
MON. 9.00P	120	NBC	FF		97	98	B	21.5	33	1825	1756	842	332	909	326	572	511	443	277	541	202	346	333	272	143	170	87	136	93
9.00 - 9.30							A	16.9	24	1435	1937	923	340	1007	343	610	513	470	316	589	168	352	337	341	167	156	84^	185	127
9.30 - 10.00							A	17.0	25	1443	1977	927	331	1020	345	618	524	481	319	624	201	405	383	344	156	167	86^	166	120
10.00 - 10.30							A	17.7	27	1503	1945	933	336	1025	349	636	543	509	305	597	190	369	366	329	154	172	74^	151	110
10.30 - 11.00							A	17.8	29	1511	1881	937	328	1024	348	631	539	503	313	583	170	352	363	334	156	148	64^	126	97
NBC NEWS DIGEST-M-F				48	173	161	A	14.5	22	1231	1955	794	319	862	305	514	458	405	283	586	187	350	327	301	201	218	116	289	199
M-F 8.58P	1	NBC	N		87	85	B	14.9	23	1265	1900	752	298	817	287	487	449	384	269	604	215	374	350	290	190	202	97	277	188
NBC NEWS DIGEST-2-M-F				21	172	172	A	13.9	21	1180	1808	766	318	848	296	518	475	405	261	600	213	394	369	316	166	225	104	135	90
1 MON. 9.56P	1	NBC	N		88	89	B	14.5	22	1231	1736	762	324	832	309	530	486	392	245	588	227	388	362	293	154	181	89	135	95
CONT'D																													

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	NO. OF STATIONS & PROGRAM COVERAGE WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	HOUSEHOLD AUDIENCES SHARE %	HOUSEHOLD AUDIENCES AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																																
NBC NEWS DIGEST-2--CONT'D																																
	1	W & F	9.58P	1																												
	2	TUE.	9.57P	2																												
	2	THU.	9.58P	1																												
NBC NEWS DIGEST-SAT							10	168	146	A	10.6	18	900	1823	680	246	796	286	479	427	328	280	498	159	297	295	264	154	302	185	227	180
		SAT.	8.58P	1	NBC	N		87	84	B	11.9	20	1010	1894	722	287	814	307	475	414	310	305	422	148	239	237	191	149	287	171	371	268
NBC NEWS DIGEST-2-SAT.(B)									137	A	9.4	16	798	2162	732	356	874	385	630	482	372	186^	592	210^	398	389	330	121^	374	253^	322	268^
	2	SAT.	9.58P	1	NBC	N			77																							
NBC NEWS DIGEST-SUN							9	168	162	A	12.1	17	1027	1998	801	275	842	316	564	436	406	256	629	219	421	386	326	170	150	104^	377	285
		SUN.	8.58P	1	NBC	N		85	84	B	14.3	21	1214	1971	723	271	761	290	475	431	351	233	642	242	422	382	304	187	174	95	394	273
NBC NEWS DIGEST-2-SUN.							5	173		A	13.4	19	1138	1615	605	328	714	252	483	453	391	180^	715	211^	490	462	426	174^	109^	33v	77^	53v
	1	SUN.	9.52P	1	NBC	N		87		B	17.0	26	1443	1702	744	342	793	289	505	474	387	226	621	216	419	402	339	161	152	67	136	90
NBC NIGHTLY NEWS-SAT.							10	163	167	A	10.4	20	883	1676	720	232	729	95^	280	327	373	392	684	100^	281	317	367	356	88^	14v	175	147
		SAT.	6.30P	30	NBC	N		92	92	B	9.9	20	841	1493	689	200	720	127	268	298	338	402	616	137	257	263	275	316	66	15	91	74
NBC NIGHTLY NEWS-SUN							3		133	A	6.3	11	535	1512	609	225^	609	161^	198^	178^	203^	368^	530	145^	222^	237^	148^	281^	98v	66v	275^	231^
	2	SUN.	6.30P	30	NBC	N			69	B	6.9	11	586	1562	734	221	746	134	246	262	334	431	631	206	282	282	217	281	78	54	107	95
NBC NIGHTLY NEWS							49	203	203	A	11.8	20	1002	1700	796	281	836	190	367	362	395	397	622	146	287	293	289	277	64	48^	178	110
		M-F	6.30P	30	NBC	N		99	99	B	10.7	20	908	1572	750	245	794	168	328	343	387	399	605	142	261	283	284	289	52	32	121	73
NBC SUNDAY NIGHT MOVIE							9	185	189	A	14.0	21	1189	1673	711	345	795	278	505	484	398	216	678	203	440	443	396	173	97^	39^	103^	78^
		SUN.	9.00P	120	NBC	FF		93	99	B	17.0	26	1443	1696	755	339	817	291	507	474	401	242	624	217	395	394	331	171	130	50	125	84
			9.00 - 9.30							A	14.7	21	1248	1722	721	353	799	276	517	489	394	220	646	174	408	425	388	174	114	45^	163	127
			9.30 - 10.00							A	14.4	21	1223	1635	705	335	790	280	515	495	398	208	655	176	430	438	401	165	84^	30^	106	76^
			10.00 - 10.30							A	13.7	21	1163	1688	717	345	805	285	511	482	402	215	698	224	462	452	404	167	99^	38^	86^	65^
			10.30 - 11.00							A	13.3	22	1129	1623	691	342	779	268	474	453	396	223	712	241	460	454	387	185	87^	39^	45^	35^
NEVER AGAIN(S)								188		A	10.0	16	849	1994	659	320	786	315	459	446	321	252^	553	281^	359	327	172^	128^	321	164^	334	273^
	1	FRI.	9.00P	30	ABC	CS		95																								
NEWHART							8	202	199	A	19.3	28	1639	1550	775	309	877	329	533	463	376	290	411	139	267	243	197	129	162	92	100	63^
		MON.	9.30P	30	CBS	CS		99	99	B	18.3	27	1554	1484	784	325	867	288	495	469	385	315	437	155	266	243	197	146	111	58	69	48
NEWSBREAK-M-F							53	187	180	A	15.5	23	1316	1630	764	264	859	274	462	427	401	337	499	144	279	265	254	186	119	67	153	105
		MTHF	9.58P	1	CBS	N		91	88	B	15.8	24	1341	1580	804	293	885	261	461	443	415	365	492	136	267	256	250	192	98	48	105	72
	1	TUE.	9.51P	2																												
	1	WED.	9.59P	1																												
	2	TUE.	10.09P	1																												
	2	WED.	9.53P	2																												
NEWSBREAK-SAT.							11	188	178	A	11.4	19	968	1820	700	236	788	197	468	456	422	286	759	171	454	431	455	269	53^	44^	220	136
		SAT.	9.58P	1	CBS	N		92	88	B	11.5	20	976	1724	649	240	726	198	412	407	380	269	703	188	410	414	400	241	109	52	186	139
NEWSBREAK-SUN.							10	191	153	A	20.2	31	1715	1613	754	235	850	215	368	343	366	429	526	89	218	241	282	266	128	84	109	88
	1	SUN.	10.06P	1	CBS	N		92	87	B	16.4	25	1392	1542	765	269	857	224	401	390	388	394	552	148	291	286	276	218	75	42	58	47
	2	SUN.	10.32P	1																												
NFL MONDAY NIGHT FOOTBALL							12	218	212	A	17.9	29	1520	1534	470	168	480	163	307	287	240	136	911	362	592	569	409	242	76^	22^	67^	42^
	1	MON.	9.00P	189	ABC	SE		99	99	B	16.2	27	1375	1490	459	175	480	143	296	275	255	151	877	332	561	526	419	253	78	20	55	34
	2	MON.	9.00P	192																												
CONT'D																																

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NFL MONDAY NIGHT F-CONT'D																										
9.00 - 9.30				A	18.2	26	1545	1601	504	195	507	160	310	298	259	158	876	326	531	547	406	263	94	25^	124	84
9.30 - 10.00				A	19.8	28	1681	1527	475	178	485	160	298	286	246	149	883	324	544	545	418	265	82	22^	77	44^
10.00 - 10.30				A	19.6	29	1664	1520	463	157	471	172	298	271	225	138	908	342	572	549	405	262	78	25^	63^	44^
10.30 - 11.00				A	17.4	27	1477	1557	481	165	489	173	318	285	238	134	919	377	612	570	397	232	81^	22^	68^	46^
11.00 - 11.30				A	17.4	31	1477	1531	471	161	486	170	336	310	253	111	931	392	634	594	407	220	67^	17v	47^	29^
11.30 - 12.00				A	16.4	36	1392	1527	454	156	469	145	310	290	249	131	973	420	667	609	423	230	60^	20v	25^	10v
12.00 - 12.30				A	13.2	34	1121	1461	425	166	447	177	257	244	188	136	951	409	656	624	425	209	39^	15v	24v	LT
NIGHT COURT	10	201	190	A	18.3	28	1554	1854	745	364	859	412	584	475	334	215	658	334	514	424	272	113	239	143	98	81^
THU. 9.30P 30 NBC CS		99	97	B	17.0	26	1443	1747	742	341	836	352	538	489	355	237	613	278	445	404	276	129	178	97	120	85
OFF THE RACK(S)			170	A	11.3	17	959	1808	813	403	900	303	602	510	438	282	443	105^	262	284	263	129^	220^	113^	245^	193^
2 FRI. 9.30P 30 ABC CS			93																							
PAPER DOLLS	3	206	198	A	11.1	19	942	1648	758	332	873	351	575	465	361	227	496	183	357	325	237	102^	199	136	80^	36^
TUE. 10.00P 60 ABC GD		99	97	B	11.4	20	968	1617	806	399	918	384	617	466	376	236	451	140	286	276	240	109	168	119	80	40
10.00 - 10.30				A	11.6	19	985	1661	738	319	847	336	548	447	347	230	480	167	345	327	241	100^	217	143	117^	56^
10.30 - 11.00				A	10.6	19	900	1614	776	345	893	364	598	481	374	221	503	196	366	316	231	103^	178	126^	40^	14v
PARTNERS IN CRIME	3	177	172	A	9.3	17	790	1867	637	284	750	284	532	438	373	168	596	136^	345	351	364	196	296	165	225	181
SAT. 10.00P 60 NBC PD		94	91	B	9.1	17	773	1774	603	284	724	284	504	428	354	167	546	149	316	311	310	184	254	148	250	211
10.00 - 10.30				A	9.4	17	798	1866	634	289	760	291	543	437	372	172	606	138^	362	364	381	190	278	159	222	171
10.30 - 11.00				A	9.3	17	790	1832	633	275	729	273	516	434	370	162	569	128^	324	335	342	192	307	164	227	185
PUNKY BREWSTER	7	176	152	A	10.4	15	883	2354	680	249	701	256	463	409	332	198	641	297	490	410	264	125^	269	128^	743	534
1 SUN. 7.30P 13 NBC CS		89	86	B	11.3	18	959	1963	678	221	733	265	475	444	332	224	513	206	340	320	228	138	231	110	486	353
2 SUN. 7.30P 30																										
REMINGTON STEELE	9	200	187	A	17.4	30	1477	1601	684	265	749	255	455	418	368	238	650	243	426	412	332	158	116	42^	86	59^
TUE. 10.00P 60 NBC PD		99	97	B	16.8	29	1426	1588	704	292	756	265	494	466	385	214	640	255	455	413	320	142	119	40	73	46
10.00 - 10.30				A	17.8	29	1511	1642	688	274	759	263	463	421	369	240	667	245	437	429	346	161	120	40^	96	65^
10.30 - 11.00				A	17.0	30	1443	1551	681	255	740	249	447	414	366	237	629	241	413	394	315	154	107	42^	75^	51^
RIPLEY'S BELIEVE IT-NOT	11	179	172	A	10.6	16	900	2112	659	258	805	319	516	418	323	235	745	302	515	464	331	188	163	70^	399	278
SUN. 7.00P 60 ABC U		92	90	B	11.3	18	959	2112	698	270	777	296	488	450	363	222	764	323	521	449	336	203	187	64	384	261
7.00 - 7.30				A	9.0	14	764	2017	635	237	793	309	498	378	308	258	702	247	462	430	334	193	149^	71^	373	264
7.30 - 8.00				A	12.1	18	1027	2188	677	273	816	326	531	449	334	219	777	344	556	493	330	179	173	71^	422	291
RIPTIDE	8	200	184	A	19.0	28	1613	1725	672	276	731	262	436	402	341	242	659	212	438	407	347	195	175	51^	160	101
TUE. 9.00P 60 NBC PD		99	95	B	19.3	29	1639	1697	668	277	737	262	462	431	346	231	660	244	441	409	326	181	156	51	144	96
9.00 - 9.30				A	19.0	28	1613	1741	662	285	723	256	428	405	336	241	649	202	423	394	343	203	181	51^	188	121
9.30 - 10.00				A	19.0	28	1613	1701	680	266	738	267	442	398	345	243	664	218	449	415	349	189	169	50^	130	81
RUDOLPH-RED-NOSE-REINDEER(S)		196		A	16.2	27	1375	2585	704	277	771	424	579	463	246	145^	535	214	380	336	251	127^	313	176^	966	548
1 SAT. 8.00P 60 CBS EA		97																								
8.00 - 8.30				A	15.8	27	1341	2590	676	286	764	422	575	466	241	145^	549	212	378	344	264	135^	309	166^	968	541
8.30 - 9.00				A	16.5	28	1401	2589	727	266	775	425	586	464	254	140^	518	217	378	329	233	117^	326	189	970	554
ST. ELSEWHERE	11	206	199	A	13.3	22	1129	1693	847	345	884	359	606	574	434	210	536	233	409	357	261	100^	180	100^	93^	62^
WED. 10.00P 60 NBC GD		99	98	B	13.4	23	1138	1625	815	343	879	369	606	566	403	219	564	268	437	390	252	99	116	54	66	43
10.00 - 10.30				A	13.2	21	1121	1721	858	350	895	353	604	578	444	222	545	235	419	360	267	103^	185	97^	96^	65^
10.30 - 11.00				A	13.3	23	1129	1663	836	333	871	365	607	567	421	200	526	230	401	358	256	93^	177	104^	89^	59^
SCARECROW & MRS. KING CONT'D	9	207	194	A	17.2	25	1460	1619	793	343	902	266	473	454	411	369	455	107	217	204	219	218	102	70^	160	100

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SCARECROW & MRS. K-CONT'D																										
MON. 8.00P 60 CBS GD		99	96	B	17.4	26	1477	1618	772	302	863	243	450	435	399	360	473	123	240	233	243	197	103	57	179	122
8.00 - 8.30				A	16.6	25	1409	1583	766	332	877	245	444	429	402	376	446	95	196	190	213	229	102	69^	158	99
8.30 - 9.00				A	17.8	26	1511	1646	815	351	920	283	497	474	417	360	456	115	232	220	220	205	108	71^	162	102
SECRETS OF SURVIVING(S)			178	A	9.9	15	841	1722	807	387	881	298	544	481	444	263^	546	233^	338	315	248^	165^	180^	111^	115^	77^
2 WED. 8.00P 60 NBC IA			94																							
8.00 - 8.30				A	10.1	15	857	1690	821	373	879	284^	522	470	424	289^	526	221^	308	291	242^	176^	171^	112^	114^	74v
8.30 - 9.00				A	9.7	14	824	1745	795	402	885	316	569	490	459	238^	562	244^	364	337	250^	156^	182^	107^	116^	78^
SILVER SPOONS	8		158	A	8.8	14	747	2222	669	292^	669	276^	345	364	233^	249^	622	271^	407	375	247^	131^	247^	149^	684	479
2 SUN. 7.00P 30 NBC CS			89	B	10.1	16	857	1921	667	281	709	257	444	426	327	212	517	196	338	320	248	131	219	116	476	324
SIMON & SIMON	10	205	205	A	23.6	35	2004	1688	810	258	890	2:7	483	422	415	355	560	143	312	314	309	211	110	39^	128	82
THU. 9.00P 60 CBS PD		99	99	B	21.3	33	1808	1679	781	264	858	258	463	426	407	345	596	171	340	327	312	214	105	31	120	78
9.00 - 9.30				A	23.3	35	1978	1705	817	258	893	271	484	426	424	356	564	143	320	319	312	208	117	40^	131	83
9.30 - 10.00				A	23.9	36	2029	1668	802	258	888	284	482	415	403	356	557	144	307	312	307	211	98	37^	125	81
60 MINUTES	12	209	209	A	24.3	36	2063	1546	715	246	744	130	306	325	393	388	670	173	353	339	334	269	37^	16^	95	38^
1 SUN. 7.00P 60 CBS DN		99	99	B	22.0	34	1868	1617	739	296	794	173	344	351	385	396	668	177	343	342	328	276	68	28	87	51
2 SUN. 7.34P 60																										
7.00 - 7.30				A	21.5	32	1825	1459	723	245	742	104^	260	280	401	435	606	185	325	303	273	237	39^	19v	72^	29v
7.30 - 8.00				A	25.1	37	2131	1577	691	238	733	121	303	317	393	383	700	190	376	353	343	275	47^	26^	97	28^
8.00 - 8.30				A	26.0	38	2207	1539	731	244	745	157	338	363	379	355	660	134	328	337	363	283	25v	LT	109^	61^
SPENCER	2	179	162	A	12.3	21	1044	2147	709	341	870	393	625	479	350	189	496	184	333	317	258	123^	421	271	360	291
SAT. 9.30P 30 NBC CS		97	89	B	12.3	21	1044	2147	709	341	870	393	625	479	350	189	496	184	333	317	258	123	421	271	360	291
SPORTSBREAK-SAT	12	198	186	A	14.9	25	1265	2074	688	239	761	307	490	430	313	215	599	195	375	334	302	193	198	106	516	311
SAT. 8.58P 1 CBS SN		95	92	B	11.8	20	1002	1965	680	259	747	234	450	429	374	249	729	267	473	431	371	218	140	57	349	239
SPORTSBREAK-SUN	12	202	192	A	24.8	35	2106	1770	787	277	857	223	411	409	405	390	584	127	292	294	316	237	140	105	189	125
1 SUN. 8.58P 1 CBS SN		98	97	B	19.5	28	1656	1667	796	308	877	215	420	415	420	398	575	147	302	300	296	230	102	57	113	78
2 SUN. 9.32P 1																										
T.J. HOOKER	8	204		A	13.7	23	1163	1616	723	329	851	199^	389	360	391	412	591	94^	250	263	320	302	48v	33v	126^	114^
1 SAT. 8.00P 60 ABC OP		96		B	12.5	22	1061	1673	742	270	811	206	363	342	353	399	566	117	243	265	277	276	121	64	175	122
8.00 - 8.30				A	12.9	22	1095	1649	715	322	851	192^	383	345	397	417	582	104^	254	254	298	298	78^	48v	138^	138^
8.30 - 9.00				A	14.5	24	1231	1578	730	335	850	205	394	371	385	408	595	82^	247	271	338	303	18v	18v	115^	93^
TV BLOOPERS & PRAC. JOKES	11	202	195	A	18.8	28	1596	1982	791	274	854	305	527	442	401	259	537	164	347	327	296	162	306	165	285	218
MON. 8.00P 60 NBC CV		97	95	B	17.2	26	1460	1901	746	310	824	324	510	415	353	268	547	201	338	301	251	180	249	116	281	201
8.00 - 8.30				A	18.3	27	1554	2024	792	268	848	301	514	432	391	267	541	168	340	326	288	168	330	187	305	236
8.30 - 9.00				A	19.4	28	1647	1928	783	277	852	307	534	448	405	250	528	158	349	326	299	154	284	143	264	200
THREE'S A CROWD	6	203	140	A	14.2	22	1206	1794	846	318	919	343	537	379	373	323	458	129	233	231	219	178	199	108	218	130
TUE. 8.00P 30 ABC CS		99	89	B	14.7	23	1248	1726	762	261	832	300	463	373	332	321	506	180	283	239	209	191	183	97	205	131
TRAPPER JOHN, M.D.	8		159	A	16.2	29	1375	1351	706	314	803	207	334	322	353	418	478	136^	242	234	222	217	19v	19v	51^	17v
2 SUN. 10.34P 60 CBS GD			93	B	14.9	26	1265	1444	741	277	856	231	417	386	387	388	489	156	258	248	231	191	59	34	40	27
10.30 - 11.00				A	16.6	28	1409	1409	723	323	830	219	362	354	370	411	475	104^	233	229	254	230	44v	44v	60^	39v
11.00 - 11.30				A	16.0	30	1358	1305	703	316	789	203	318	304	344	424	472	159^	244	232	193	205	LT	LT	44v	LT
20/20	9		196	A	15.7	25	1333	1412	694	228	745	150^	366	401	412	303	562	171^	293	288	290	195	70^	58^	35v	28v
2 THU. 10.00P 60 ABC DN			98	B	14.3	24	1214	1526	726	295	800	192	411	417	415	328	606	162	331	347	308	218	81	37	39	30
10.00 - 10.30				A	15.8	24	1341	1408	693	247	745	151^	375	413	415	294	565	176^	306	304	299	185^	65^	48^	33v	28v
10.30 - 11.00				A	15.6	25	1324	1411	688	206	738	146^	352	387	408	309	558	167^	278	269	278	205	79^	70^	36v	28v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
20/20 SPECIAL(S)		190		A	10.8	16	917	1610	774	244^	822	194^	337	370	436	345	679	244^	368	343	277	230^	50v	50v	59v	8v
1 THU. 8.00P 60 ABC DN		97																								
8.00 - 8.30				A	10.7	16	908	1577	792	237^	839	208^	344	370	423	355	648	225^	356	325	267^	216^	21v	21v	69v	14v
8.30 - 9.00				A	10.9	17	925	1634	759	249^	803	178^	332	371	448	332	705	261^	377	356	284	243^	77^	77^	49v	LT
V	6	202		A	13.6	22	1155	2403	808	256	913	300	629	536	519	209^	757	291	563	548	421	134^	267	104^	466	302
1 FRI. 8.00P 60 NBC SF		99		B	14.1	23	1197	2199	728	272	796	295	561	490	424	185	681	285	497	464	341	136	267	117	455	321
8.00 - 8.30				A	13.0	22	1104	2361	778	243	878	250	573	501	522	231	746	262	529	529	423	153^	291	107^	446	292
8.30 - 9.00				A	14.2	23	1206	2432	827	266	936	345	676	567	513	187^	764	316	591	562	416	117^	249	103^	483	308
WEBSTER	11	200	189	A	17.1	27	1452	2034	788	309	860	339	543	505	377	264	469	179	284	299	223	136	219	133	486	331
FRI. 8.30P 30 ABC CS		97	95	B	16.4	27	1392	1825	769	320	860	292	484	453	378	319	480	162	274	268	227	168	157	95	328	219
WHO'S THE BOSS?	6	202	141	A	15.5	23	1316	1842	830	369	929	376	599	441	389	278	490	158	280	276	238	153	210	105	213	130
1 TUE. 8.30P 30 ABC CS		99	88	B	15.5	23	1316	1765	775	285	863	331	511	411	352	299	503	185	300	258	219	166	202	121	197	130
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	9	199	202	A	3.3	16	280	1014	410^	82v	414^	82v	175^	246^	218^	146^	586	211^	282^	321^	247^	229^	LT	LT	LT	LT
1 MON. 12.39A 30 ABC N		95	97	B	3.6	17	306	1058	382	134	445	116	206	257	230	149	601	244	363	373	265	198	LT	LT	LT	LT
2 MON. 12.41A 30																										
ABC NEWS:NIGHTLINE	34	194	197	A	6.1	16	518	1251	598	174	646	106^	287	313	386	285	502	118^	253	280	266	197	55^	21v	48^	35^
1 TUWF 11.30P 30 ABC N		96	97	B	5.9	16	501	1347	632	209	689	163	344	333	379	274	588	177	320	314	284	220	33	15	37	24
2 TU-F 11.30P 30																										
ABC NEWS:NIGHTLINE SPEC.(S)		202		A	2.6	12	221	1122^	439^	145v	439^	59v	59v	217v	207v	222v	683^	59v	244v	308^	461^	375^	LT	LT	LT	LT
1 THU. 12.30A 30 ABC N		97																								
ABC ROCKS	9	133	138	A	1.8	6	153	1092	496^	59v	595^	307^	406^	380^	248^	124v	452^	137v	321^	295^	315^	131v	39v	LT	LT	LT
1 FRI. 12.00M 32 ABC PC		74	77	B	2.1	7	178	1056	401	221	491	252	391	306	212	62	477	256	366	341	189	89	36	LT	52	39
2 FRI. 12.00M 60																										
12.00 - 12.30				A	1.9	6	161	1286	504^	81v	653^	298^	435^	410^	298^	119v	566^	199v	423^	386^	367^	143v	55v	LT	LT	LT
12.30 - 1.00				A	1.7	7	144	681^	459^	LT	459^	313v	313v	313v	146v	146v	222v	LT	118v	118v	222v	104v	LT	LT	LT	LT
ABC WEEKEND REPORT-SAT.	10	168	168	A	3.7	9	314	1264	703	206^	732	252^	423	308^	343^	267^	510	109^	236^	264^	295^	207^	22v	22v	LT	LT
SAT. 11.30P 15 ABC N		88	88	B	4.0	10	340	1315	741	210	779	217	426	408	413	268	494	93	227	232	284	225	20	LT	22	22
ABC WEEKEND REPORT-SUN.	10	167	157	A	2.6	9	221	1321	542^	140v	542^	144v	275^	304^	358^	166^	683	376^	534^	511^	244^	108v	46v	LT	50v	50v
1 SUN. 11.51P 15 ABC N		91	88	B	3.5	12	297	1176	572	187	606	207	342	298	301	207	521	214	370	302	234	128	26	LT	23	LT
2 SUN. 12.13A 15																										
CBS NEWS NIGHTWATCH-1	49	60	57	A	1.3	14	110	900	390^	191^	418^	136v	236^	182^	164^	145^	428^	173^	255^	218^	191^	173^	LT	LT	LT	LT
M-THSU 2.00A 30 CBS N		59	56	B	1.2	13	102	806	395	198	445	113	271	238	250	142	345	138	198	199	172	125	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2	55	94	95	A	1.1	21	93	570^	215^	151v	258^	108v	205^	161v	118v	LT	312^	75v	140v	172^	173^	140v	LT	LT	LT	LT
M-THSU 2.30A 210 CBS N		86	86	B	1.1	21	93	683	279	152	322	109	228	207	171	72	353	168	233	239	143	101	LT	LT	LT	LT
2.30 - 3.00				A	1.3	17	110	918	345^	181^	428^	155^	237^	182^	163^	137v	463^	208^	290^	245^	164^	173^	LT	LT	LT	LT
3.00 - 3.30				A	1.2	19	102	833	324^	196^	431^	186^	324^	216^	148v	107v	402^	78v	177^	245^	255^	157^	LT	LT	LT	LT
3.30 - 4.00				A	1.1	21	93	656^	248^	194^	355^	194^	344^	237^	150v	LT	301^	97v	172^	226^	161v	75v	LT	LT	LT	LT
4.00 - 4.30				A	1.1	23	93	376^	140v	LT	140v	LT	140v	140v	97v	LT	236^	54v	118v	172^	118v	64v	LT	LT	LT	LT
4.30 - 5.00				A	1.1	25	93	151v	LT	LT	LT	LT	LT	LT	LT	LT	151v	LT	LT	LT	97v	151v	LT	LT	LT	LT
5.00 - 5.30				A	1.0	23	85	435^	200^	106v	200^	94v	200^	200^	106v	LT	235^	LT	94v	94v	141v	141v	LT	LT	LT	LT
5.30 - 6.00				A	1.2	26	102	333^	128v	128v	128v	LT	88v	88v	128v	LT	205^	LT	49v	49v	166^	156^	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	11	138	119	A	5.8	13	492	1307	676	282	819	185^	329	381	403	406	411	131^	223^	228^	184^	183^	28v	14v	49v	49v
CONT'D																										

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
CBS SUNDAY NEWS-OS-CONT'D																														
1 SUN.	11.00P	15	CBS	N		73	67	B	5.7	13	484	1336	699	257	786	171	357	361	396	365	505	148	273	263	249	212	24	15	21	17
2 SUN.	11.34P	15																												
DAVID LETTERMAN I					39	187	187	A	4.2	20	357	1277	587	193	622	223	364	316	291	177	605	296	439	325	258	129^	36v	LT	14v	LT
M-TH	12.30A	30	NBC	GV		98	98	B	3.7	18	314	1286	517	200	574	226	333	290	260	160	652	361	474	345	230	139	31	LT	29	LT
DAVID LETTERMAN II					39	188	188	A	3.1	20	263	1289	597	248	635	247	410	373	308	133^	616	292	444	330	285	123^	31v	LT	LT	LT
M-TH	1.00A	30	NBC	GV		98	98	B	2.8	18	238	1250	487	206	533	205	325	292	261	133	641	374	496	344	227	115	25	LT	51	LT
EYE ON HOLLYWOOD					24	109	107	A	1.8	7	153	850	354^	183^	445	105^	157^	255^	202^	190^	405	111^	222^	196^	222^	118^	LT	LT	LT	LT
1 TUE.	12.00M	31	ABC	GV		66	65	B	1.8	7	153	1027	385	186	474	158	248	214	251	164	533	214	352	325	241	132	LT	LT	LT	LT
1 WED.	12.00M	30																												
2 TU & W	12.00M	30																												
2 THU.	12.00M	32																												
FRIDAY NIGHT VIDEOS					9	190	190	A	3.5	17	297	1438	464	111^	504	329^	417^	301^	121^	60v	362^	204^	299^	226^	138^	53v	305^	159^	267^	235^
FRI.	12.30A	90	NBC	PC		98	99	B	3.2	16	272	1274	428	170	507	307	400	265	150	84	455	316	384	223	120	57	194	73	118	107
12.30 - 1.00								A	4.6	18	391	1535	502	149^	548	267^	405	353	215^	81v	407	241^	307^	254^	143^	77v	321^	186^	259^	230^
1.00 - 1.30								A	3.4	16	289	1471	440	70v	440	364^	396^	243^	32v	44v	325^	193^	284^	201^	115^	41v	356^	193^	350^	301^
1.30 - 2.00								A	2.6	15	221	1145	403^	77v	489^	385^	452^	271^	67v	37v	339^	153^	302^	203^	158^	37v	168^	45v	149^	149^
G MICHAELS SPORTS MACHINE					12	75	75	A	1.4	5	119	891^	445^	110v	462^	50v	344^	420^	387^	LT	429^	LT	286^	311^	328^	92v	LT	LT	LT	LT
SUN.	12.00M	30	NBC	SC		50	51	B	1.6	6	136	932	423	234	451	117	300	354	309	81	455	194	318	313	188	116	LT	LT	LT	LT

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE MOVIE I					59	177	179	A	5.5	17	467	1212	565	183	637	219	391	347	338	195	501	212	327	253	221	152	59^	40^	15v	LT
1 M-W	11.30P	67	CBS	FF		91	91	B	5.0	17	425	1200	590	212	650	198	384	355	348	211	478	176	311	273	236	141	44	26	28	15
1 THU.	11.30P	64																												
1 FRI.	11.30P	63																												
2 M & TU	11.30P	67																												
2 WED.	11.30P	68																												
2 TH & F	11.30P	70																												
11.30 - 12.00								A	5.9	16	501	1287	619	195	686	233	407	360	355	228	525	213	332	264	240	161	64^	52^	12v	LT
12.00 - 12.30								A	5.1	18	433	1187	531	168	600	208	381	338	330	171	508	227	346	263	212	148	63^	37^	16v	LT
12.30 - 1.00								A	5.0	22	425	1141	518	185	619	216	388	331	337	168	452	182	288	192	221	153	20v	LT	50^	LT
LATE MOVIE II					59	177	179	A	3.7	20	314	1229	523	179^	638	226	405	322	338	182^	461	188^	299	226	226	149^	75^	31v	55^	LT
MON.	12.37A	49	CBS	FF		91	91	B	3.4	19	289	1082	516	206	575	172	352	319	316	174	439	175	290	267	225	121	38	21	30	LT
1 TUE.	12.37A	43																												
1 WED.	12.37A	44																												
1 THU.	12.34A	53																												
1 FRI.	12.33A	55																												
2 TUE.	12.37A	48																												
2 WED.	12.38A	49																												
2 TH & F	12.40A	44																												
12.30 - 1.00								A	3.9	18	331	1193	516	190	622	221	399	329	332	172^	466	185^	306	233	226	148^	63^	24v	42v	LT
1.00 - 1.30								A	3.6	22	306	1203	510	164^	621	221	392	298	328	180^	442	187^	282	209	215	147^	78^	33v	62^	LT
SATURDAY NIGHT					9	195	195	A	7.5	22	637	1418	484	243	551	259	412	354	217	115^	515	241	434	418	250	57^	307	127^	45v	38v
1 SAT.	11.30P	80	NBC	GV		99	99	B	7.2	21	611	1395	546	256	606	299	451	380	242	118	519	265	436	383	224	72	197	91	73	65
2 SAT.	11.30P	79																												
11.30 - 12.00								A	8.6	22	730	1534	491	232	572	257	412	334	226	143^	520	210	408	425	282	80^	343	171^	99^	90^
12.00 - 12.30								A	7.5	22	637	1370	501	271	559	267	431	369	229	102^	501	238	437	411	236	48v	302	113^	8v	LT
12.30 - 1.00								A	5.8	21	492	1289	454	222^	504	256^	392	383	183^	77^	545	310	491	429	219^	33v	240^	53v	LT	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
LATE FRINGE CONT'D																										
TONIGHT SHOW	48	198	199	A	7.9	24	671	1380	664	196	695	190	349	345	369	276	566	254	377	297	242	160	78^	27^	41^	26^
M-F 11.30P 60 NBC GV		99	99	B	7.1	23	603	1366	629	216	675	206	350	340	331	253	598	271	393	314	254	169	59	21	34	20
11.30 - 12.00				A	8.7	23	739	1415	690	194	724	204	379	361	383	284	575	245	375	303	253	167	70^	19v	46^	31^
12.00 - 12.30				A	7.1	25	603	1315	630	195	656	173	311	326	349	262	546	262	376	285	221	150	82^	35^	31^	21v
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			193	A	8.0	20	679	1623	678	191^	807	357^	591	406	336^	200^	227^	71v	106^	98^	93v	113^	302^	213^	287^	191^
2 WED. 4.30P 60 ABC FV			96																							
4.30 - 5.00				A	7.2	19	611	1578	678	194^	811	396^	598	387^	306^	194^	191^	60v	96v	96v	87v	95v	288^	214^	288^	178^
5.00 - 5.30				A	8.8	21	747	1648	674	188^	801	323^	584	415	358	206^	254^	81v	112^	95^	96^	129^	310^	211^	283^	202^
ABC DAYTIME NEWSBRIEF-M-F	50	207	207	A	7.4	26	628	1285	793	196	899	440	644	480	361	221	216	86^	106	50^	44^	110	88^	76^	82^	30^
M-F 2.58P 1 ABC N		99	99	B	7.7	27	654	1272	795	221	889	434	632	488	357	216	213	93	123	89	58	86	67	55	103	30
ABC WORLD NEWS-MORN-615A	50	108	109	A	1.6	17	136	1478	670	214^	736	280^	531	420^	279^	190^	588	117^	361^	411^	442^	177^	73v	43v	81v	73v
M-F 6.15A 15 ABC N		77	78	B	1.5	17	127	1087	536	240	580	187	396	364	275	149	394	99	241	243	236	130	53	LT	60	52
ABC WORLD NEWS-MORN-645A	50	169	170	A	2.8	20	238	1290	703	256^	745	248^	484	492	374	190^	425	80^	214^	277	303	135^	19v	LT	101^	89^
M-F 6.45A 15 ABC N		92	92	B	2.6	19	221	1244	599	257	665	213	448	429	350	161	420	110	231	244	241	151	64	40	95	73
ALL MY CHILDREN	45	208	209	A	7.5	25	637	1509	891	269	1008	517	738	515	361	237	319	159	206	126	80^	113	77^	67^	105	30^
M-F 1.00P 60 ABC DD		99	99	B	7.8	26	662	1386	882	261	991	507	701	527	352	237	244	117	165	118	73	77	39	31	112	22
1.00 - 1.30				A	6.9	23	586	1512	908	268	1024	533	746	516	354	243	310	155	195	118	74^	115	70^	62^	108	30^
1.30 - 2.00				A	8.0	27	679	1507	883	266	1000	509	737	517	366	232	324	162	214	133	80^	110	80^	70^	103	31^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS TOTAL	FEM.	CHILDREN TOTAL	6–11
ANOTHER WORLD	49	201	201	A	5.6	20	475	1501	1010	175	1058	371	549	411	434	473	271	93^	126^	89^	81^	136	43^	38^	129^	24v
M-F 2.00P 60 NBC DD		99	99	B	5.3	19	450	1342	894	149	956	309	479	403	404	438	242	98	114	86	83	109	40	34	104	29
2.00 - 2.30				A	5.6	20	475	1516	1017	180	1066	367	537	402	427	493	279	100^	128^	92^	79^	141	50^	46^	121^	19v
2.30 - 3.00				A	5.6	20	475	1463	993	171	1044	373	559	412	431	452	251	82^	117^	82^	82^	125^	32v	27v	136	26v
AS THE WORLD TURNS	53	204	204	A	6.8	23	577	1175	811	106^	884	235	376	327	374	450	228	55^	89^	58^	97^	129	14v	12v	49^	LT
M-F 1.30P 60 CBS DD		99	99	B	7.2	25	611	1171	822	100	894	234	386	346	354	458	206	47	80	67	91	115	20	9	51	9
1.30 - 2.00				A	6.6	22	560	1129	793	102^	861	221	359	316	362	451	216	47^	79^	53^	89^	126	LT	LT	47^	LT
2.00 - 2.30				A	7.0	24	594	1199	828	101^	903	248	391	334	381	449	229	60^	95^	55^	98^	130	16v	15v	51^	LT
BODY LANGUAGE	53	97	96	A	2.6	8	221	1244	715	203^	842	272^	386	290	330	403	316	72^	191^	181^	163^	117^	49v	LT	37v	27v
M-F 4.00P 30 CBS PV		51	52	B	2.8	9	238	1268	750	198	835	225	367	338	344	414	307	68	143	138	156	151	48	25	78	38
CAPITOL	53	197	197	A	5.7	20	484	1174	770	94^	850	250	375	310	352	421	221	71^	91^	62^	103^	120^	20v	18v	83^	LT
M-F 2.30P 30 CBS DD		95	95	B	5.9	21	501	1149	774	108	856	237	383	342	359	420	194	48	78	70	93	107	36	15	63	11
CBS EARLY MORNING NEWS	55	138	137	A	1.6	16	136	1199	419^	169^	426^	59v	264^	264^	280^	162^	743	279^	397^	368^	369^	302^	LT	LT	LT	LT
M-F 6.30A 30 CBS N		89	89	B	1.6	17	136	1152	440	206	453	60	238	292	328	156	648	204	322	339	287	272	LT	LT	LT	LT
CBS MORNING NEWS 1	55	201	201	A	3.3	15	280	1250	619	110^	654	150^	333	294	258	292	490	100^	222	207^	236	254	24v	LT	82^	LT
M-F 7.30A 30 CBS N		99	99	B	3.3	16	280	1140	580	148	605	123	309	306	291	262	466	75	193	181	212	263	20	LT	49	22
CBS MORNING NEWS 2	55	201	201	A	3.6	16	306	1088	616	87^	659	134^	287	242	293	349	326	39v	124^	111^	163^	189^	24v	17v	79^	23v
M-F 8.30A 30 CBS N		99	99	B	3.5	16	297	1031	587	99	619	110	253	256	287	322	338	67	133	119	139	190	22	LT	52	LT
DAYS OF OUR LIVES	49	206	205	A	7.3	25	620	1458	886	173	985	374	543	422	379	393	317	110	140	96^	102	167	81^	65^	75^	17v
M-F 1.00P 60 NBC DD		99	99	B	6.7	23	569	1343	822	182	913	323	491	416	402	372	300	117	152	114	111	131	57	45	73	24
1.00 - 1.30				A	7.1	24	603	1464	874	163	982	362	524	409	383	405	321	109	135	86^	102	179	87^	65^	74^	17v
1.30 - 2.00				A	7.6	26	645	1420	882	178	972	383	552	426	368	377	303	107	141	101	96	152	69^	62^	76^	14v
EDGE OF NIGHT	45	102	102	A	2.4	7	204	1363	750	166^	897	392	623	436	406	265^	260^	113^	141^	68v	141^	113^	118^	103^	88^	44v
M-F 4.00P 30 ABC DD		61	60	B	2.5	8	212	1324	786	229	925	407	617	441	408	278	196	88	118	94	94	65	123	110	80	47

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																														
FACTS OF LIFE M-F					49	140	140	A	3.6	16	306	1507	906	154^	913	438	586	394	305	268	277	120^	159^	127^	118^	78^	81^	55^	236	99^
M-F	10.00A	30	NBC	CS		84	84	B	3.5	15	297	1384	705	141	764	297	451	339	299	265	304	137	184	156	108	94	88	59	228	81
FAMILY FEUD					44	177	176	A	2.7	11	229	1362	860	113^	960	441	611	439	311	319	265^	156^	186^	158^	83^	52v	106^	100^	31v	LT
1 M-F	11.30A	30	ABC	QP		88	88	B	2.9	12	246	1376	838	215	923	411	563	409	319	319	280	130	176	150	97	83	57	42	116	48
2 M-TH	11.30A	30																												
GENERAL HOSPITAL					45	208	208	A	8.7	28	739	1407	811	187	891	425	632	474	352	218	287	118	163	111	97	121	121	100	108	61^
M-F	3.00P	60	ABC	DD		99	99	B	8.8	29	747	1333	813	219	905	432	629	485	354	227	228	102	136	98	73	88	107	94	93	47
3.00 - 3.30								A	8.4	28	713	1377	818	174	886	422	632	476	347	217	269	105	147	93	89	122	121	98	101	50^
3.30 - 4.00								A	8.9	28	756	1431	812	198	901	432	637	474	355	221	296	129	173	125	99	118	121	105	113	70^
GOOD MORNING, AMERICA-730					50	204	204	A	5.0	23	425	1233	694	127^	701	200	363	426	339	259	369	58^	143^	162	219	198	38^	21v	125^	54^
M-F	7.30A	30	ABC	N		99	99	B	4.8	23	408	1236	725	179	737	242	401	393	324	282	349	57	145	148	194	187	42	14	108	61
GOOD MORNING, AMERICA-830					50	202	198	A	5.5	24	467	1221	851	158	863	266	449	429	426	352	299	60^	117^	104^	140	177	18v	13v	41^	15v
M-F	8.30A	30	ABC	N		99	96	B	5.3	23	450	1243	815	141	838	252	432	401	390	352	324	68	141	130	157	167	11	LT	70	17
GUIDING LIGHT					53	205	205	A	7.7	25	654	1298	738	145	863	239	411	344	387	395	203	46^	84^	74^	102	105	140	85^	92^	29^
M-F	3.00P	60	CBS	DD		99	99	B	7.4	24	628	1242	769	136	864	215	394	348	384	424	191	45	83	73	92	99	115	61	72	26
3.00 - 3.30								A	7.5	25	637	1272	737	136	852	230	404	345	387	393	194	51^	83^	65^	93^	102	130	82^	96^	26^
3.30 - 4.00								A	7.9	25	671	1304	733	146	858	242	411	335	381	391	210	42^	86^	80^	110	107	148	88^	88^	31^
LOVING					45	188	186	A	3.8	14	323	1430	873	182^	1022	464	705	505	427	282	202	69^	82^	47v	50^	118^	141^	133^	65^	18v
M-F	12.30P	30	ABC	DD		96	95	B	4.0	15	340	1368	801	238	922	464	646	452	340	231	244	101	124	69	60	119	57	43	145	45
NBC NEWS AT SUNRISE					50	176	175	A	2.0	16	170	1182	569	293^	576	29v	282^	312^	377	253^	530	153^	400	335^	306^	130^	LT	LT	76v	76v
M-F	6.30A	30	NBC	N		94	94	B	1.9	16	161	1292	704	283	718	90	392	440	484	250	520	166	350	296	256	157	LT	LT	45	38
NBC NEWS DIGEST-DAYTIME					30	197	197	A	4.7	17	399	1496	1017	170	1055	411	591	443	418	427	248	70^	108^	70^	90^	133^	42^	35v	151^	28v
MWF	2.57P	1	NBC	N		98	98	B	4.3	15	365	1348	884	151	949	323	501	429	401	411	217	73	90	70	85	109	49	41	133	37
NBC SPECIAL TREAT(S)							113	A	2.7	7	229	2188	756^	78v	836^	354^	481^	372^	289^	315^	414^	221v	278^	276v	145v	105v	256v	86v	682^	459^
2 TUE.	4.00P	60	NBC	FV			74																							
4.00 - 4.30								A	2.4	7	204	2172	782^	93v	850^	398^	526^	437^	284v	276v	421^	237v	289v	281v	126v	97v	267v	87v	634^	427^
4.30 - 5.00								A	3.1	8	263	2080	699^	61v	771^	299^	418^	302^	271^	326^	385^	202v	254^	250^	143v	108v	236v	84v	688^	465^
NEWSBREAK-11.57					55	186	188	A	6.8	28	577	1163	631	85^	747	184	293	246	322	411	293	64^	97^	77^	78^	184	33^	26v	90^	27^
M-F	11.57A	2	CBS	N		91	92	B	7.0	28	594	1167	636	122	727	183	302	272	299	383	319	84	131	105	98	179	19	9	102	28
NEWSBREAK-3.57					53	191	191	A	6.2	19	526	1257	736	154	853	243	395	328	361	396	209	38^	82^	76^	120	108^	109^	58^	86^	36^
M-F	3.57P	2	CBS	N		94	94	B	6.1	19	518	1206	752	142	846	217	373	328	357	422	193	38	82	78	101	101	90	46	77	34
ONE LIFE TO LIVE					45	206	206	A	7.0	25	594	1322	832	222	945	454	691	538	392	218	226	87^	111	62^	53^	115	79^	67^	72^	27^
M-F	2.00P	60	ABC	DD		99	99	B	7.1	25	603	1303	833	242	932	464	672	532	371	215	213	96	125	86	54	84	59	50	99	24
2.00 - 2.30								A	7.0	24	594	1313	832	226	948	449	695	546	399	218	230	87^	117	75^	58^	113	70^	62^	65^	26v
2.30 - 3.00								A	7.1	25	603	1295	815	210	919	448	668	515	374	216	215	87^	104	51^	43^	111	85^	73^	76^	27^
PRESS YOUR LUCK					52	170	170	A	4.5	19	382	1223	720	126^	849	218	377	294	385	440	267	71^	108^	89^	106^	139^	LT	LT	97^	40v
M-F	10.30A	30	CBS	QP		83	82	B	4.5	20	382	1230	709	129	805	198	327	291	352	429	297	78	122	107	118	154	18	LT	110	38
PRICE IS RIGHT 1					54	206	206	A	6.8	28	577	1170	664	109	777	199	317	267	340	417	262	58^	90^	75^	83^	154	20v	16v	111	33^
M-F	11.00A	30	CBS	AP		99	99	B	6.6	28	560	1161	643	120	738	182	293	265	299	402	304	76	122	105	101	166	18	LT	101	24
PRICE IS RIGHT 2					53	206	206	A	8.3	35	705	1194	662	93	766	172	293	262	350	424	281	62^	92	75^	75^	176	30^	23^	117	29^
1 M-F	11.30A	30	CBS	AP		99	99	B	8.2	34	696	1169	641	119	735	177	294	271	298	399	309	76	120	102	96	177	21	9	104	28
2 M-TH	11.30A	30																												

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
RYAN'S HOPE	45	174	172	A	2.9	11	246	1541	817	179^	1044	504	735	492	409	277	261	97^	134^	85^	99^	119^	163^	155^	73^	LT
M-F 12.00N 30 ABC DD		93	91	B	3.1	12	263	1446	849	191	984	499	690	487	354	258	233	95	126	87	75	104	65	45	164	46
SALE OF THE CENTURY	49	153	153	A	4.6	20	391	1299	737	120^	824	269	382	264	267	409	282	82^	108^	78^	79^	153^	22v	17v	171	46^
M-F 10.30A 30 NBC QG		83	83	B	4.2	18	357	1249	691	121	760	216	341	263	271	384	319	109	158	143	95	146	42	22	128	46
SANTA BARBARA	49	187	187	A	3.1	10	263	1361	729	124^	874	373	488	352	365	350	236	77^	138^	110^	118^	83^	87^	64^	164^	54v
M-F 3.00P 60 NBC DD		95	95	B	3.1	10	263	1431	762	149	866	364	503	409	352	305	236	80	119	111	109	92	102	73	227	131
3.00 - 3.30				A	3.1	10	263	1357	753	129^	916	414	528	368	369	354	236	88^	145^	110^	110^	80^	64^	49v	141^	27v
3.30 - 4.00				A	3.1	10	263	1312	693	103^	811	320	427	331	351	342	225^	69^	130^	99^	110^	84^	101^	79^	175^	73^
SCRABBLE	49	200	200	A	5.7	24	484	1293	768	125^	832	211	340	284	347	444	315	125^	145	67^	96^	155	44^	35^	102^	15v
1 M-F 11.30A 30 NBC QG		97	97	B	5.5	23	467	1269	764	128	833	206	352	302	349	436	283	86	110	85	104	150	38	22	115	32
2 M-TH 11.30A 30																										
2 FRI. 11.54A 6																										
SEARCH FOR TOMORROW	50	154	154	A	3.1	12	263	1487	836	61^	893	239	285	209^	373	562	372	110^	120^	96^	95^	235	104^	87^	118^	LT
M-F 12.30P 30 NBC DD		76	76	B	3.1	11	263	1263	723	98	785	171	261	260	378	467	326	86	97	99	132	201	62	45	90	22
SUPER PASSWORD	49	137	139	A	3.1	12	263	1274	783	182^	879	141^	335	316	391	483	293	95^	140^	94^	98^	146^	34v	30v	68^	30v
M-F 12.00N 30 NBC QG		67	67	B	2.8	11	238	1214	725	134	798	126	253	262	327	491	285	74	112	90	109	164	33	26	98	36
TODAY SHOW-7.30AM	50	202	202	A	4.6	22	391	1432	672	260	677	136^	293	343	313	322	540	117^	266	250	256	260	57^	31v	158	136^
M-F 7.30A 30 NBC N		99	99	B	4.3	21	365	1375	689	261	715	150	326	378	348	319	495	103	234	218	242	241	35	13	130	89
TODAY SHOW-8.30AM	50	203	202	A	4.7	21	399	1211	654	132^	669	140^	241	283	273	356	483	105^	205	189	213	240	21v	13v	38v	13v
M-F 8.30A 30 NBC N		99	99	B	4.6	20	391	1284	696	172	725	147	281	314	325	370	453	96	188	183	193	233	15	LT	91	41
TRIVIA TRAP	45	176	175	A	2.8	12	238	1311	869	164^	898	357	550	446	408	322	230^	112^	150^	118^	94^	59v	69^	63v	114^	38v
M-F 11.00A 30 ABC QP		88	88	B	2.9	12	246	1408	876	208	922	398	588	467	359	297	295	132	193	162	107	85	70	33	121	42
$25,000 PYRAMID	53	174	174	A	4.9	21	416	1250	726	108^	866	205	349	289	363	481	308	110^	144^	89^	97^	151	LT	LT	72^	22v
M-F 10.00A 30 CBS QP		87	87	B	4.9	21	416	1203	721	121	817	181	322	304	357	449	304	86	134	113	110	150	LT	LT	73	19
WHEEL OF FORTUNE	49	207	207	A	7.3	31	620	1279	751	104	815	198	294	248	284	468	345	129	154	83^	101	175	41^	35^	78^	14v
M-F 11.00A 30 NBC QG		99	99	B	6.9	29	586	1226	762	126	829	192	317	285	328	458	284	83	114	83	103	155	28	19	85	30
YOUNG AND THE RESTLESS	53	207	207	A	7.6	29	645	1212	796	127	882	299	445	369	383	387	233	61^	86^	63^	75^	132	26^	15v	71^	9v
M-F 12.30P 60 CBS DD		99	99	B	8.1	30	688	1212	828	128	908	303	471	410	382	391	224	55	91	73	87	123	16	11	64	9
12.30 - 1.00				A	7.5	30	637	1215	804	128	876	296	437	369	388	383	237	64^	92^	60^	72^	135	30^	19v	72^	12v
1.00 - 1.30				A	7.7	28	654	1188	787	123	882	301	449	366	373	390	218	54^	74^	59^	73^	128	20v	11v	68^	8v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	10		183	A	5.8	19	492	1970	428^	137^	491^	353^	439^	315^	112v	52v	371^	176^	252^	314^	159^	57v	573	491^	535	330^
2 SAT. 12.00N 30 ABC FV			93	B	4.9	16	416	1669	391	126	457	265	341	257	149	110	259	122	162	152	80	67	291	204	662	407
ABC WIDE WORLD-SPORTS SAT	1		198	A	6.1	13	518	1600	712	322^	892	379^	598	431^	411^	252^	473^	112v	220^	248^	206^	225^	64v	44v	171^	121v
2 SAT. 5.00P 90 ABC SA			99	B	6.1	13	518	1600	712	322	892	379	598	431	411	252	473	112	220	248	206	225	64	44	171	121
5.00 - 5.30				A	5.0	12	425	1311	596	287^	803	389^	572^	366^	331^	231^	342^	108v	137v	137v	97v	205^	37v	LT	129v	129v
5.30 - 6.00				A	6.0	13	509	1646	693	322^	897	383^	615	452^	440^	241^	507	105v	245^	283^	257^	224^	73v	47v	169^	136^
6.00 - 6.30				A	7.4	14	628	1734	799	339^	938	363^	597	454	436	274^	533	120^	259^	297^	237^	236^	68v	68v	195^	102^
AL MCGUIRE BASKETBALL SP.(S)			161	A	3.7	9	314	1720	544^	233^	595^	146v	267^	217^	322^	328^	797	322^	494^	497^	306^	243^	83v	83v	245^	LT
2 SAT. 5.30P 30 NBC SC			86																							
ALVIN AND THE CHIPMUNKS	12	198	180	A	9.6	33	815	1666	406	175	445	225	352	243	182	82^	174	78^	103^	82^	55^	71^	239	177	808	451
SAT. 10.30A 30 NBC CA		98	87	B	8.8	31	747	1719	323	106	367	196	283	189	134	75	196	119	157	115	58	33	266	178	890	515

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST DEC. 1984 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
AMERICAN BANDSTAND	11		170	A	4.4	14	374	1393	468^	85v	468^	296^	387^	190^	140v	81v	316^	102v	102v	270^	214^	46v	109v	19v	500^	257^
2 SAT. 12.30P 60 ABC PC			85	B	3.4	11	289	1584	440	143	531	282	370	269	179	147	368	171	212	221	149	91	282	198	403	210
12.30 - 1.00				A	3.7	12	314	1459	566^	64v	566^	329^	477^	277^	200v	89v	254^	76v	76v	219^	178v	35v	132v	22v	507^	233^
1.00 - 1.30				A	5.1	16	433	1333	391^	100v	391^	272^	319^	125v	92v	72v	359^	122v	122v	306^	237^	53v	93v	16v	490^	270^
BUGS BUNNY/ROAD RUNNER 1	6		139	A	4.8	16	408	1990	603^	123v	603^	364^	513^	392^	177^	90v	334^	109v	238^	238^	165^	96v	172^	130v	881	533^
2 SAT. 12.00N 30 CBS CA			68	B	4.1	14	348	1768	406	177	467	276	402	285	145	60	373	175	295	260	141	76	209	140	719	442
BUGS BUNNY/ROAD RUNNER 2	5		135	A	5.5	17	467	2006	550	180^	550	325^	464^	285^	139^	86v	261^	94v	183^	183^	89v	78v	331^	265^	864	527^
2 SAT. 12.30P 30 CBS CA			67	B	5.3	17	450	1747	474	171	503	252	404	292	152	99	393	159	292	248	156	85	217	140	634	382
CAPTAIN KANGAROO-SAT	12	126	127	A	1.3	12	110	1055^	264v	LT	264v	182v	182v	136v	82v	82v	154v	99v	99v	72v	LT	55v	LT	LT	637^	318^
SAT. 7.30A 30 CBS CL		81	81	B	1.1	11	93	1146	181	LT	182	78	115	99	88	64	183	102	128	119	LT	55	119	LT	662	375
CBS COLLEGE FOOTBALL PRE	10	195		A	4.4	15	374	1414	275^	80v	288^	54v	114v	150v	172^	138v	580^	190^	337^	401^	309^	163v	121v	67v	425^	233^
1 SAT. 12.00N 19 CBS SC		97		B	4.2	13	357	1355	304	98	340	128	176	141	116	144	662	262	395	340	267	221	137	51	216	104
CBS COLLEGE FOOTBALL	10	195		A	5.2	16	441	1483	386^	109v	404^	51v	148^	164^	223^	240^	859	233^	516^	550^	456^	266^	86v	44v	134v	32v
1 SAT. 12.19P 191 CBS SE		97		B	5.9	16	501	1388	334	112	370	89	161	152	167	184	784	254	423	389	355	296	114	39	120	70
12.00 - 12.30				A	4.4	14	374	1396	306^	86v	324^	67v	115v	161v	179^	163v	648^	211^	339^	426^	326^	222^	101v	56v	323^	160v
12.30 - 1.00				A	5.4	17	458	1310	391^	99v	421^	62v	174^	200^	241^	221^	611	164^	275^	361^	328^	250^	90v	90v	188^	31v
1.00 - 1.30				A	5.4	16	458	1605	456^	168^	471^	81v	209^	219^	268^	252^	1056	202^	714	750	685	271^	LT	LT	78v	LT
1.30 - 2.00				A	4.7	14	399	1546	386^	133v	398^	65v	178^	178^	212^	220^	1017	346^	697	690	509^	250^	LT	LT	131v	LT
2.00 - 2.30				A	5.5	16	467	1385	336^	79v	351^	14v	103v	103v	193^	248^	811	216^	460^	482^	428^	269^	73v	LT	150^	72v
2.30 - 3.00				A	5.4	16	458	1424	365^	85v	384^	30v	104v	136v	217^	248^	893	247^	523^	548	454^	292^	76v	LT	71v	LT
3.00 - 3.30				A	5.3	15	450	1602	403^	98v	418^	55v	136v	159^	209^	259^	807	235^	489^	511^	351^	254^	249^	159^	128v	44v
CBS NCAA BASKETBALL-SAT	3	186	187	A	3.6	10	306	1497	409^	190^	520	229^	330^	256^	206^	150^	685	304^	473	375^	271^	169^	75v	42v	217^	112^
1 SAT. 3.30P 150 CBS SE		92	95	B	3.8	11	323	1421	408	177	482	179	271	229	220	171	674	270	435	357	292	190	78	29	187	100
2 SAT. 1.00P 137																										
1.00 - 1.30				A	4.4	14	374	1896	521^	276^	690	364^	485^	335^	271^	154v	488^	135v	344^	209^	298^	144v	205^	126v	513^	328^
1.30 - 2.00				A	4.3	14	365	1247	389^	288^	564^	423^	498^	338^	141v	LT	399^	225^	241^	105v	66v	158v	102v	102v	182^	93v
2.00 - 2.30				A	3.6	11	306	1379	460^	281^	616^	401^	456^	305^	215^	94v	536^	203v	274^	143v	167v	262^	63v	63v	164v	85v
2.30 - 3.00				A	3.4	10	289	1322	270^	211v	589^	433^	523^	323^	156v	LT	551^	228^	312^	212v	156v	239^	110v	45v	72v	52v
3.00 - 3.30				A	3.1	9	263	1266	304^	209v	471^	274^	426^	364^	197v	LT	619^	304^	441^	239v	183v	178v	114v	42v	62v	62v
3.30 - 4.00				A	3.8	11	323	1486	412^	93v	436^	30v	124v	142v	211^	294^	855	347^	617^	532^	365^	183v	65v	LT	130v	53v
4.00 - 4.30				A	3.0	9	255	1247	356^	82v	403^	35v	133v	133v	196v	270^	698^	407^	568^	430^	194v	130v	83v	LT	63v	63v
4.30 - 5.00				A	2.9	8	246	1622	439^	114v	463^	25v	179v	206v	284^	257v	842^	394^	675^	618^	386^	94v	LT	LT	317^	85v
5.00 - 5.30				A	3.9	10	331	1683	386^	151v	413^	93v	218^	218^	202^	168v	1032	458^	782	749^	498^	113v	LT	LT	238^	116v
5.30 - 6.00				A	3.8	9	323	1529	412^	121v	452^	123v	204^	185v	186v	227^	848	377^	522^	513^	356^	193v	LT	LT	229^	74v
CBS NCAA BASKETBALL POST	1		186	A	2.6	8	221	1199	258v	231v	462^	271v	421^	331^	191v	LT	548^	227v	375^	253v	194v	173v	126v	54v	63v	63v
2 SAT. 3.17P 13 CBS SC			95	B	2.6	8	221	1199	258	231	462	271	421	331	191	LT	548	227	375	253	194	173	126	54	63	63
CBS NFL TODAY	12	200	209	A	7.2	21	611	1864	481	160^	494	138^	272	242	239	190^	867	321	556	514	464	244	315	226	188^	48v
SUN. 12.30P 30 CBS SC		99	99	B	6.7	20	569	1588	455	218	473	146	279	254	236	162	795	328	533	487	372	208	187	74	133	68
CBS NFL FOOTBALL GAME 1	12	203	208	A	16.3	38	1384	1436	406	178	429	121	240	223	206	162	832	312	503	481	395	265	94	48^	81^	48^
1 SUN. 1.00P 190 CBS SE		99	99	B	15.4	37	1307	1428	389	185	417	125	238	219	199	156	836	324	519	496	380	258	88	28	87	61
2 SUN. 1.00P 200																										
1.00 - 1.30				A	13.0	34	1104	1413	337	144	349	109^	197	180	153	134	828	303	476	482	411	272	143	95^	93^	49^
1.30 - 2.00				A	15.7	39	1333	1459	392	194	420	147	264	224	177	144	849	356	531	494	376	251	97	62^	93^	46^
2.00 - 2.30				A	16.2	38	1375	1442	401	155	407	104	231	212	202	153	841	309	525	494	401	260	111	51^	83^	56^
2.30 - 3.00				A	16.5	38	1401	1448	416	179	444	114	246	228	217	168	821	307	502	486	391	256	104	47^	79^	53^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS NFL FOOTBALL G-CONT'D																										
3.00 - 3.30				A	17.5	40	1486	1425	407	181	438	106	217	219	225	180	827	302	488	476	395	268	88	43^	72^	47^
3.30 - 4.00				A	17.9	39	1520	1418	403	180	434	100	224	214	231	178	834	308	498	471	397	271	74^	42^	76^	42^
4.00 - 4.30				A	18.6	40	1579	1460	477	198	489	159	293	267	228	165	842	328	533	470	399	254	49^	8v	80^	43^
CBS NFL FOOTBALL GAME 2	7		198	A	18.5	35	1571	1735	561	222	585	187	354	322	299	183	984	370	644	592	492	248	47^	4v	119^	78^
2 SUN. 4.13P 201 CBS SE			87	B	13.3	26	1129	1598	468	195	505	155	290	270	247	185	914	363	585	544	420	249	82	24	97	55
4.00 - 4.30				A	14.4	31	1223	1732	521	219	536	186^	342	289	251	167^	1018	389	661	626	490	256	40v	LT	138^	90^
4.30 - 5.00				A	17.5	37	1486	1674	506	180	519	190	332	296	256	139^	1001	407	688	641	477	219	44^	LT	110^	66^
5.00 - 5.30				A	18.0	37	1528	1694	493	187	507	182	329	301	278	134^	1016	406	701	656	507	218	46^	LT	125^	96^
5.30 - 6.00				A	16.5	32	1401	1719	512	207	527	179	337	325	282	143^	1021	390	684	632	526	236	53^	LT	118^	92^
6.00 - 6.30				A	17.9	33	1520	1747	577	252	622	196	371	340	311	192	977	369	633	576	501	250	49^	LT	99^	69^
6.30 - 7.00				A	19.2	33	1630	1812	603	257	653	216	397	355	328	192	973	360	630	574	502	249	51^	LT	135^	99^
7.00 - 7.30				A	23.9	39	2029	1752	644	239	650	172	359	331	333	252	930	314	568	512	464	283	46^	16v	126	54^
CBS NFL FOOTBALL POST	5	203		A	12.6	26	1070	1348	491	87^	500	104^	213^	215^	209^	278	744	301	461	400	323	243	95^	29v	9v	LT
1 SUN. 4.10P 17 CBS SC		99		B	11.4	25	968	1449	457	181	484	134	274	245	228	194	755	304	469	433	307	251	92	22	118	97
CFA COLLEGE FOOTBALL GAME	10	206		A	9.5	22	807	1481	435	129^	464	96^	231^	211^	234^	208^	883	344	521	501	389	311	77v	24v	57v	16v
1 SAT. 3.47P 207 ABC SE		99		B	8.6	21	730	1368	402	150	427	107	213	200	210	196	817	250	447	465	408	289	59	21	65	42
3.30 - 4.00				A	8.5	25	722	1457	313^	121^	339^	85v	170^	129^	169^	169^	889	347	536	525	355	277^	71v	LT	158^	77v
4.00 - 4.30				A	9.6	28	815	1306	387	184^	408	59v	186^	184^	234^	191^	788	282^	421	400	358	324	48v	LT	62v	LT
4.30 - 5.00				A	10.0	26	849	1430	441	212^	474	93^	266^	255^	269^	176^	828	344	464	465	343	308	68v	LT	60v	LT
5.00 - 5.30				A	9.3	23	790	1401	418	185^	457	79v	244^	223^	252^	186^	782	338	450	417	307^	282^	122^	17v	40v	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
5.30 - 6.00				A	9.6	22	815	1393	386	101^	425	42v	151^	132^	206^	251^	865	403	514	478	302^	309	77v	17v	26v	LT
6.00 - 6.30				A	9.5	20	807	1642	501	51v	515	131^	248^	238^	228^	236^	982	376	629	607	465	307^	78v	50v	67v	34v
6.30 - 7.00				A	9.0	18	764	1582	440	46v	446	108^	209^	212^	204^	206^	1054	351	646	625	546	361	51v	29v	31v	LT
7.00 - 7.30				A	10.0	20	849	1885	638	132^	690	232^	432	351	321	239^	938	295	556	549	487	303	146^	117^	111^	111^
CFA COLLEGE FOOTBALL PRE	1	202		A	4.1	13	348	1230	379^	115v	433^	132v	201^	146v	129v	232^	585^	400^	446^	302^	46v	139v	LT	LT	212^	LT
1 SAT. 12.00N 25 ABC SC		97		B	4.1	13	348	1230	379	115	433	132	201	146	129	232	585	400	446	302	46	139	LT	LT	212	LT
CFA COLLEGE FOOTBALL-GAME	1	203		A	5.9	18	501	1355	412^	135^	429^	82v	179^	123v	183^	250^	748	257^	389^	364^	287^	295^	71v	LT	107v	12v
1 SAT. 12.25P 193 ABC SE		99		B	5.9	18	501	1355	412	135	429	82	179	123	183	250	748	257	389	364	287	295	71	LT	107	12
12.30 - 1.00				A	4.1	13	348	1356	491^	184^	491^	94v	232^	213^	216^	259^	735	368^	453^	382^	161v	206^	46v	LT	84v	LT
1.00 - 1.30				A	5.2	16	441	1293	360^	105v	360^	32v	95v	63v	168^	265^	767	293^	439^	366^	275^	262^	59v	LT	107v	LT
1.30 - 2.00				A	6.0	18	509	1415	463^	142^	463^	67v	173^	106v	207^	290^	767	241^	388^	378^	312^	313^	71v	LT	114v	LT
2.00 - 2.30				A	6.2	18	526	1428	426^	143^	443^	99v	199^	120v	174^	244^	778	228^	377^	367^	300^	354^	93v	LT	114v	LT
2.30 - 3.00				A	6.6	20	560	1391	380^	130^	401^	95v	187^	127^	167^	214^	754	241^	361^	361^	306^	325^	68v	LT	168^	68v
3.00 - 3.30				A	7.4	22	628	1275	388^	123^	434	88v	189^	127^	179^	245^	710	211^	357^	349^	332^	290^	82v	LT	49v	LT
3.30 - 4.00				A	7.9	23	671	1258	362^	148^	393	104^	189^	144^	188^	204^	711	226^	370^	375	315^	258^	87v	LT	67v	LT
CFA COLLEGE FOOTBALL-POST	1	204		A	7.5	22	637	1345	275^	102^	304^	61v	123^	75v	148^	181^	867	335^	528	534	365^	253^	64v	LT	110^	25v
1 SAT. 3.38P 9 ABC SC		95		B	7.5	22	637	1345	275	102	304	61	123	75	148	181	867	335	528	534	365	253	64	LT	110	25
COLLEGE ALL-AMER FOOTBALL(S)			164	A	2.4	6	204	711^	177v	123v	177v	94v	94v	94v	83v	83v	279v	LT	LT	LT	83v	279v	29v	LT	226v	226v
2 SAT. 4.00P 30 ABC SC			84																							
DRAGON'S LAIR	11	180	200	A	4.9	16	416	1846	323	94^	323	203^	223^	197^	48v	100^	349	234^	290^	238^	80^	35v	272^	128^	902	419
SAT. 10.00A 30 ABC CA		88	99	B	5.0	18	425	1707	232	81	270	135	181	135	83	82	270	166	224	148	78	38	280	103	887	493
DUNGEONS AND DRAGONS	6	195	199	A	5.4	19	458	1546	212^	66v	229^	136^	189^	157^	85^	37v	214^	147^	166^	105^	56v	33v	382	183^	721	411
SAT. 9.30A 30 CBS CA		97	98	B	5.8	21	492	1749	267	147	318	201	252	170	70	61	224	133	184	153	75	33	349	153	858	465
FACE THE NATION	10	124	122	A	3.2	10	272	1419	544	238^	602	135^	253^	257^	247^	305^	681	173^	490	511	467	170^	LT	LT	136^	85v
SUN. 10.30A 30 CBS CC		80	83	B	3.1	10	263	1210	504	173	530	103	170	177	216	321	597	199	338	339	275	231	LT	LT	70	44

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
GET ALONG GANG	12	196	196	A	4.1	20	348	1368	226^	29v	226^	51v	111^	111^	114^	115^	182^	23v	96^	96^	95^	86v	107^	58v	853	537
SAT. 8.30A 30 CBS CA		95	96	B	4.1	20	348	1610	269	69	297	173	197	141	75	95	219	79	127	114	88	87	156	92	938	553
GOING BANANAS	6	118		A	4.8	17	408	1549	305^	136v	366^	134v	248^	114v	152v	118v	147v	LT	LT	LT	55v	147v	524^	474^	512^	204^
1 SAT. 12.30P 30 NBC CA		67		B	3.6	12	306	1647	372	92	415	189	283	199	152	125	224	89	134	116	81	90	351	241	657	400
IN THE NEWS- 8.26AM	12	186	183	A	3.4	20	289	1308	287^	66v	291^	66v	149^	149^	118^	142^	280^	61v	103v	103v	88v	177^	97v	69v	640	419^
SAT. 8.26A 3 CBS CN		93	93	B	3.1	17	263	1456	266	76	295	159	188	115	64	102	233	100	134	117	82	97	99	72	829	487
IN THE NEWS- 8.56AM	12	196	196	A	4.5	20	382	1359	215^	27v	215^	73v	126^	126^	95^	89^	175^	17v	112^	112^	110^	63v	131^	78v	838	510
SAT. 8.56A 3 CBS CN		95	96	B	4.6	21	391	1615	258	67	291	175	194	131	69	92	215	76	128	114	87	81	176	105	933	544
IN THE NEWS- 9.56AM	6	195	199	A	5.1	18	433	1443	218^	70v	236^	127^	183^	155^	98^	44v	226^	156^	176^	97^	57v	34v	290^	99^	691	398
SAT. 9.56A 3 CBS CN		97	98	B	5.4	19	458	1619	260	150	306	188	237	154	66	61	212	125	168	131	69	37	305	125	796	429
IN THE NEWS-11.56AM	9		169	A	4.2	14	357	1409	347^	LT	347^	168v	177v	177v	117v	170v	372^	241^	328^	152v	87v	44v	LT	LT	690^	501^
2 SAT. 11.56A 3 CBS CN			80	B	4.1	14	348	1597	380	138	458	212	300	188	122	150	322	171	228	179	100	87	199	106	618	389
KIDD VIDEO	12	171	168	A	6.9	26	586	1823	516	243	600	361	502	314	177^	80^	193^	156^	156^	113^	22v	37v	347	248	683	433
SAT. 11.00A 30 NBC CA		86	84	B	6.9	25	586	1685	351	93	391	227	300	164	122	86	206	145	170	111	49	29	285	176	803	476
LITTLES	12	166	190	A	5.7	18	484	1762	304	83^	386	233^	317	197^	104^	69^	254^	157^	187^	150^	51v	46v	279	231^	843	500
SAT. 11.30A 30 ABC CA		82	95	B	5.8	20	492	1663	306	85	388	217	290	193	131	91	223	127	178	122	65	36	254	153	798	458
MEET THE PRESS	10	141	155	A	2.9	9	246	1402	516	110v	516	69v	69v	110v	159^	406^	568	110v	244^	322^	329^	239^	LT	LT	318^	151^
SUN. 12.00N 30 NBC CC		88	92	B	3.3	10	280	1341	518	136	540	120	189	158	200	329	618	138	275	311	328	267	24	LT	159	89
MIGHTY ORBOTS	12	199	199	A	4.5	18	382	1974	288^	95^	288^	85v	162^	120^	140^	118^	288^	108^	154^	83v	63v	134^	228^	20v	1170	734
SAT. 9.00A 30 ABC CA		98	98	B	4.9	20	416	1790	188	61	235	95	152	102	84	83	199	108	143	82	50	56	263	70	1093	699
MR. T	12	200	167	A	6.8	24	577	1666	456	201^	456	216^	348	238	169^	105^	261	188^	201^	118^	57^	60^	306	179^	643	336
SAT. 11.30A 30 NBC CA		99	85	B	6.2	22	526	1665	355	96	375	187	258	181	138	105	270	160	198	149	85	50	225	95	795	421
MUPPET BABIES	12	196	201	A	6.2	24	526	1475	142^	23v	169^	101^	123^	98^	61v	46v	206^	94^	140^	134^	103^	32v	143^	85^	957	588
SAT. 9.00A 30 CBS CA		97	98	B	5.9	24	501	1794	273	125	353	215	255	174	85	82	189	97	138	115	72	38	225	119	1027	595
NBC COLLEGE BKBL SPECIAL(S)		160																								
1 SAT. 2.32P 123 NBC SE		90		A	2.9	8	246	1589	361^	101v	358^	207v	223v	97v	81v	135v	679^	345^	455^	309^	313^	224v	73v	LT	479^	252v
2.30 - 3.00				A	3.5	10	297	1582	417^	64v	417^	285^	285^	66v	54v	132v	606^	290^	388^	242^	276^	218^	107v	LT	452^	178v
3.00 - 3.30				A	3.2	9	272	1607	324^	51v	324^	243^	243^	74v	44v	81v	651^	360^	451^	328^	257^	200v	85v	LT	547^	324^
3.30 - 4.00				A	2.5	7	212	1807	338^	104v	338^	127v	203v	114v	146v	135v	849^	372^	618^	434^	477^	231v	96v	LT	524^	292v
4.00 - 4.30				A	2.5	7	212	1434	363^	198v	363^	145v	145v	145v	101v	218v	604^	377^	377^	240v	227v	227v	LT	LT	467^	259v
NBC COLLEGE BKBL SPL(S)			182	A	4.3	11	365	1345	384^	170v	395^	113v	248^	221^	203^	121v	767	225^	430^	425^	447^	246^	65v	65v	118v	25v
2 SAT. 3.42P 99 NBC SE			92																							
3.30 - 4.00				A	5.9	16	501	1457	350^	132^	350^	124v	235^	199^	169^	80v	896	288^	531	528	452^	246^	34v	34v	177^	101v
4.00 - 4.30				A	4.2	11	357	1224	311^	121v	311^	90v	229^	190^	139v	82v	761	207^	411^	398^	457^	271^	70v	70v	82v	LT
4.30 - 5.00				A	3.7	10	314	1268	434^	240^	434^	109v	249^	239^	242^	137v	665^	200v	347^	351^	415^	225^	79v	79v	90v	LT
5.00 - 5.30				A	3.8	10	323	1517	495^	202^	548^	141v	296^	289^	303^	220^	746^	203^	439^	437^	469^	235^	81v	81v	142v	LT
NEW SCOOBY DOO MYSTERIES	10	180	198	A	5.9	19	501	2112	327	113^	327	194^	235^	212^	72^	92^	412	248^	336	276	111^	53v	313	163^	1060	616
SAT. 10.30A 30 ABC CA		88	98	B	5.4	19	458	1802	287	78	339	191	246	173	103	81	308	191	247	164	88	41	274	128	881	481
NFL '84-NBC	12	203	203	A	5.3	16	450	1711	538	200^	563	218^	285	277^	155^	246^	859	306	460	465	469	257^	146^	LT	143^	88^
SUN. 12.30P 30 NBC SC		99	99	B	5.2	15	441	1644	534	199	549	159	299	304	250	217	745	256	447	426	374	232	175	40	175	121

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME 1-NBC	12	202	209	A	10.3	24	874	1445	328	131^	360	111^	175	169	156	149	870	328	504	468	403	298	48^	LT	167	144^
1 SUN. 1.00P 201 NBC SE		81	99	B	10.9	26	925	1388	379	157	404	120	206	211	197	166	798	279	478	460	389	263	71	17	115	91
2 SUN. 1.00P 193																										
1.00 - 1.30				A	8.4	22	713	1314	301	107^	326	100^	145^	138^	123^	164^	750	229	389	399	391	293	32v	LT	206	177^
1.30 - 2.00				A	9.6	24	815	1427	329	137^	359	96^	139^	152^	157	177	815	288	454	419	396	310	61^	LT	192	174
2.00 - 2.30				A	10.5	25	891	1538	299	122^	325	99^	147	148	145	138^	941	411	575	510	403	286	83^	LT	189	175
2.30 - 3.00				A	10.7	25	908	1433	306	133^	340	105^	175	167	162	127^	869	354	512	498	382	285	67^	LT	157	137^
3.00 - 3.30				A	11.0	25	934	1403	351	148	384	117^	205	197	173	146	864	311	497	470	395	296	15v	LT	140	119^
3.30 - 4.00				A	11.7	26	993	1422	328	110^	365	100^	174	185	171	147	874	342	524	464	383	291	34^	LT	149	127^
4.00 - 4.30				A	11.2	23	951	1626	364	171	431	159	250	196	176	147	997	374	621	548	507	309	54^	17v	144	99^
NFL FOOTBALL GAME 2-NBC	5	210		A	20.9	37	1774	1776	386	173	480	141	281	231	234	179	1041	439	686	652	472	275	126^	64^	129^	81^
1 SUN. 4.21P 206 NBC SE		98		B	16.5	31	1401	1670	461	206	516	180	319	284	241	164	902	352	569	543	424	251	126	44	126	86
4.00 - 4.30				A	15.1	31	1282	1680	323	214	428	146^	289	203	207	129^	1077	464	699	647	462	287	76^	34v	99^	67^
4.30 - 5.00				A	19.2	39	1630	1679	342	185	438	144^	257	192	205	159	1071	430	675	653	494	305	93^	41^	77^	53^
5.00 - 5.30				A	20.5	41	1740	1617	351	158	429	107^	215	180	215	191	1030	394	642	619	485	317	73^	36^	85^	69^
5.30 - 6.00				A	21.1	40	1791	1581	337	157	413	100^	207	181	216	183	1007	407	647	618	471	294	71^	35^	90^	74^
6.00 - 6.30				A	21.1	36	1791	1752	385	169	482	126^	259	210	239	200	1037	448	685	647	454	275	139^	81^	94^	68^
6.30 - 7.00				A	22.6	37	1919	1861	413	192	517	158	309	257	251	184	1044	463	703	670	453	257	146	79^	154	83^
7.00 - 7.30				A	22.7	35	1927	1921	427	169	534	159	345	296	259	179	1028	457	709	660	463	237	187	93^	172	88^
7.30 - 8.00				A	21.5	32	1825	2116	492	169	592	211	404	328	273	175	1030	459	730	685	478	218	200	96^	294	156
NFL FOOTBALL POST-NBC	6		130	A	5.1	11	433	1173	311^	136v	311^	83v	108v	178^	154^	122v	677	208^	448^	404^	414^	203^	LT	LT	185^	113v
2 SUN. 4.06P 14 NBC SC			70	B	6.0	13	509	1231	415	137	446	160	287	248	192	135	613	190	392	365	332	185	60	10	112	93
NFL FOOTBALL GM 2-NBC(B)		25		A	4.4	9	374	1687	419^	214^	419^	103v	250^	296^	237^	123v	1111	604^	836	799	397^	188^	104v	LT	53v	53v
1 SUN. 4.00P 21 NBC SE		39																								
NFL '84 NBC-SAT(S)			193	A	4.7	16	399	1712	411^	91v	411^	202^	300^	127v	151v	111v	724	378^	515^	389^	254^	133v	98v	55v	479^	328^
2 SAT. 12.00N 30 NBC SC			96																							
NFL FOOTBALL GAME-NBC-SAT(S)			198	A	8.3	26	705	1411	295^	102^	371	101^	221^	195^	202^	134^	800	236^	451	444	398	269^	58v	8v	182^	110^
2 SAT. 12.30P 192 NBC SE			98																							
12.30 - 1.00				A	6.0	20	509	1475	293^	206^	428^	173^	263^	142^	189^	165^	687	237^	370^	340^	304^	276^	80v	43v	280^	182^
1.00 - 1.30				A	7.5	24	637	1370	306^	112^	375^	109^	221^	182^	208^	154^	741	216^	390	389^	375^	270^	63v	LT	191^	84v
1.30 - 2.00				A	7.9	25	671	1466	312^	98^	374	75v	213^	198^	252^	142^	740	177^	400	404	421	258^	100^	LT	252^	112^
2.00 - 2.30				A	7.8	25	662	1352	268^	82v	372^	105^	226^	202^	188^	125^	820	223^	448	431	421	278^	50v	LT	110^	110^
2.30 - 3.00				A	9.0	27	764	1308	245^	79v	337	92^	195^	171^	165^	122^	782	189^	414	446	412	272^	36v	LT	153^	92^
3.00 - 3.30				A	10.9	32	925	1412	288	51v	328	57v	193^	215^	202^	113^	897	302	550	531	413	273	45v	LT	142^	97^
3.30 - 4.00				A	10.4	29	883	1567	405	152^	444	162^	303	272^	203^	120^	899	315	564	533	412	252^	38v	38v	186^	108^
NFL FTBL GAME-SAT(S)			204	A	11.5	26	976	1460	391	106^	442	140^	244^	220^	185^	161^	901	364	564	467	368	283	59v	11v	58v	51v
2 SAT. 4.00P 209 CBS SE			98																							
4.00 - 4.30				A	9.7	26	824	1388	353	122^	400	131^	218^	275^	183^	125^	913	415	612	547	344	240^	46v	LT	29v	29v
4.30 - 5.00				A	11.5	30	976	1410	329	83^	361	91^	184^	215^	160^	146^	964	450	635	461	339	288	62v	LT	23v	23v
5.00 - 5.30				A	12.3	31	1044	1375	333	74^	355	94^	176^	183^	159^	141^	940	372	581	460	373	306	32v	LT	48v	48v
5.30 - 6.00				A	11.8	28	1002	1333	325	87^	340	82^	163^	166^	162^	146^	920	342	532	415	396	329	32v	LT	41v	41v
6.00 - 6.30				A	12.2	25	1036	1613	471	106^	534	229^	353	220^	200^	158^	949	354	584	509	432	299	79^	28v	51v	51v
6.30 - 7.00				A	11.1	22	942	1662	539	151^	587	245^	384	269	218^	176^	908	381	594	520	374	261^	88^	LT	79^	79^
7.00 - 7.30				A	12.2	24	1036	1405	383	125^	509	102^	225^	218^	216^	229^	685	240^	404	357	295	243	79^	52v	132^	81^
NFL TODAY-SAT(S)			204	A	4.8	13	408	1194	267^	199^	333^	152v	277^	314^	162^	19v	704	302^	463^	416^	280^	241^	120v	59v	37v	37v
2 SAT. 3.30P 30 CBS SC			98																							

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ONE TO GROW ON-8:28AM	12	193	188	A	4.3	26	365	1529	289^	187^	289^	124^	187^	156^	165^	75v	160^	122^	122^	101^	38v	21v	120^	54v	960	584
SAT. 8.28A 2 NBC CN		97	95	B	4.0	25	340	1594	193	72	244	123	160	100	84	75	179	120	131	108	43	42	204	88	967	659
ONE TO GROW ON-8:58AM	12	197	197	A	5.7	26	484	1733	400	206^	400	202^	306	308	198^	61v	294	197^	251^	208^	97^	19v	98^	46v	941	580
SAT. 8.58A 2 NBC CN		97	97	B	5.0	23	425	1707	281	129	336	189	263	204	128	54	251	133	167	144	82	63	216	91	904	576
ONE TO GROW ON-10:28AM	12	204	205	A	10.7	35	908	1757	339	201	430	218	351	236	179	68^	232	111^	169	139^	93^	63^	189	157	906	509
SAT. 10.28A 2 NBC CN		99	99	B	9.2	33	781	1692	323	132	365	194	284	197	141	69	210	129	169	129	60	39	243	160	874	512
ONE TO GROW ON-10:58AM	12	197	180	A	8.9	31	756	1716	428	189	463	230	362	256	187	91^	187	86^	110^	94^	60^	77^	265	193	801	453
SAT. 10.58A 2 NBC CN		98	87	B	8.2	29	696	1712	322	101	365	187	278	186	137	79	198	121	159	111	57	34	271	180	878	510
ONE TO GROW ON-12:28PM	11	133		A	6.6	21	560	1418	396^	258^	499	270^	342^	293^	161^	157^	133^	LT	LT	31v	89v	102v	253^	176^	533	140^
1 SAT. 12.28P 2 NBC CN		69		B	4.6	15	391	1500	330	121	377	179	243	175	145	128	256	118	171	158	111	61	246	120	621	319
PBA FALL TOUR	7	159		A	4.3	13	365	1600	615^	293^	626^	264^	389^	191^	213^	237^	540^	283^	284^	59v	155v	256^	42v	LT	392^	211^
1 SAT. 1.00P 92 NBC SE		86		B	3.8	11	323	1487	571	146	621	156	287	238	257	309	564	202	302	277	201	228	65	20	237	151
1.00 - 1.30				A	4.1	12	348	1652	604^	288^	635^	232^	405^	256^	233^	230^	358^	155v	155v	58v	122v	203^	124v	LT	535^	264^
1.30 - 2.00				A	4.1	12	348	1776	782	374^	782	313^	546^	299^	318^	236^	595^	304^	304^	43v	172v	291^	LT	LT	399^	234^
2.00 - 2.30				A	4.5	13	382	1466	513^	251^	513^	258^	258^	54v	119v	255^	660	381^	381^	70v	166v	279^	LT	LT	282^	159v
PINK PANTHER AND SONS	12	177	197	A	4.7	25	399	1647	379	193^	379	192^	281^	282^	187^	68v	259^	160^	223^	217^	99^	LT	107^	60v	902	584
SAT. 8.30A 30 NBC CA		83	97	B	4.5	23	382	1696	271	117	326	185	246	185	117	61	243	127	163	146	82	61	212	85	915	612
POLE POSITION	6	168	193	A	4.4	15	374	1393	198^	38v	198^	119^	145^	103^	79v	40v	219^	152^	183^	154^	54v	24v	216^	141^	760	487

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
SAT. 10.00A 30 CBS CA		87	95	B	4.7	16	399	1625	263	116	305	200	227	153	57	61	177	113	143	132	51	23	284	137	859	497
PRYOR'S PLACE	12	176	187	A	4.5	15	382	2024	551	81v	554	160^	429	364	338	125^	352	233^	295^	152^	85v	57v	228^	110^	890	520
SAT. 11.30A 30 CBS CL		91	92	B	4.2	14	357	1738	398	144	457	193	314	230	163	127	281	165	212	170	83	64	244	119	756	460
SCARY SCOOBY DOO FUNNIES	9	171	191	A	5.8	19	492	1644	247^	56v	328	189^	271	158^	97^	57v	283	166^	196^	151^	46v	71^	210^	157^	823	442
SAT. 11.00A 30 ABC CA		84	95	B	5.5	19	467	1674	303	75	390	251	305	184	103	75	248	139	208	139	89	30	216	119	820	446
SATURDAY SUPERCADE	6	170	173	A	3.7	12	314	1439	274^	26v	278^	52v	142^	160^	182^	118^	229^	130^	184^	99v	83v	35v	206^	177^	726	484
SAT. 10.30A 60 CBS CA		82	82	B	3.9	13	331	1735	376	139	400	196	281	238	128	102	199	93	132	109	79	50	293	197	843	544
10.30 - 11.00				A	3.5	12	297	1259	193^	51v	193^	68v	68v	81v	97v	112^	181^	144^	144^	95v	21v	16v	168^	168^	717	414^
11.00 - 11.30				A	3.9	13	331	1580	340^	LT	344^	36v	202^	227^	251^	117^	269^	117^	220^	103^	136^	49v	236^	184^	731	548
SCHOOLHOUSE ROCK-8:25AM	12	189	189	A	3.2	19	272	2368	232^	92v	232^	61v	111v	66v	105v	121^	187^	95v	95v	19v	LT	92v	415^	209^	1534	1037
SAT. 8.25A 4 ABC CN		97	97	B	3.0	18	255	1759	184	58	241	91	158	118	98	83	195	116	140	104	45	51	233	103	1090	705
SCHOOLHOUSE ROCK-9:55AM	12	200	200	A	5.3	19	450	1596	258^	86^	261^	31v	119^	127^	123^	134^	252^	76^	188^	164^	112^	64v	153^	52v	930	531
SAT. 9.55A 4 ABC CN		99	99	B	4.9	18	416	1765	230	86	275	88	175	134	115	97	205	110	171	118	70	34	239	64	1046	617
SCHOOLHOUSE ROCK-10:25AM	12	180	200	A	5.0	16	425	1840	304	90^	307	186^	208^	184^	49v	99^	373	239^	312	261^	97^	37v	279^	133^	881	415
SAT. 10.25A 4 ABC CN		88	99	B	4.9	17	416	1680	244	84	281	140	188	141	90	84	266	160	219	151	80	36	272	106	861	473
SCHOOLHOUSE ROCK-11:25AM	9	171	191	A	5.5	18	467	1602	258^	73^	330	194^	277	173^	97^	53v	286	173^	204^	159^	44v	69v	194^	164^	792	429
SAT. 11.25A 4 ABC CN		84	95	B	5.2	18	441	1682	293	71	375	240	292	175	98	74	257	150	214	139	87	32	236	137	814	437
SHIRT TALES	12	186	183	A	2.9	19	246	1268	286^	90v	286^	90v	179^	179^	130v	107v	273^	54v	103v	103v	93v	170^	87v	56v	622	403^
SAT. 8.00A 30 CBS CA		93	93	B	2.7	16	229	1505	288	79	313	172	202	126	75	107	240	101	136	119	81	103	101	77	851	502
SMURFS I	12	205	206	A	7.3	29	620	1879	414	104^	436	203^	333	240	207	81^	309	175^	249	205	104^	40v	201^	113^	933	539
SAT. 9.00A 30 NBC CA		99	99	B	6.1	25	518	1701	312	128	348	185	270	184	136	62	254	157	191	157	68	46	200	113	899	559
SMURFS II	12	205	206	A	10.1	36	857	1693	342	137^	374	149	274	225	202	78^	240	123^	172	147	93^	51^	177	124^	902	485
SAT. 9.30A 30 NBC CA		99	99	B	8.5	32	722	1722	315	132	346	189	277	191	128	57	252	157	195	160	72	40	207	128	917	545

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																																
SMURFS III							12	205	205	A	11.2	38	951	1751	341	185	425	203	338	246	191	66^	222	107^	161	137	87^	61^	185	155	919	518
		SAT.	10.00A	30	NBC	CA		99	99	B	9.5	34	807	1712	328	133	368	200	293	204	139	63	214	132	173	133	62	38	235	158	895	530
SNORKS							12	194	188	A	3.6	24	306	1644	297^	199^	297^	141^	204^	163^	156^	65v	153^	118^	118^	92v	35v	25v	121^	45v	1073	674
		SAT.	8.00A	30	NBC	CA		97	95	B	3.6	24	306	1711	212	72	259	119	158	120	100	77	196	119	133	125	59	44	209	101	1047	737
SPIDERMAN AND FRIENDS							6	133		A	6.3	21	535	1393	433^	275^	539	289^	359^	297^	162^	180^	134^	LT	LT	42v	92v	92v	257^	196^	463^	107v
	1	SAT.	12.00N	30	NBC	CA		69		B	5.2	17	441	1505	316	107	371	184	253	200	149	113	260	131	193	186	110	48	233	137	641	331
SPORTSBEAT							5		162	A	2.2	6	187	695^	209v	86v	209v	75v	75v	75v	134v	134v	262v	LT	LT	LT	150v	262v	53v	LT	171v	171v
	2	SAT.	4.30P	30	ABC	SC			86	B	2.0	5	170	1135	286	106	328	93	132	146	189	164	451	183	298	239	156	145	116	77	240	229
SPORTSWORLD-SAT.							7	147		A	4.8	12	408	1005	174^	44v	174^	30v	30v	57v	51v	117v	784	171^	454^	445^	535^	330^	LT	LT	47v	47v
	1	SAT.	4.35P	85	NBC	SA		84		B	4.7	12	399	1368	467	112	508	149	251	252	236	200	699	187	390	424	372	240	70	14	91	67
			4.30 - 5.00							A	3.8	10	323	1043	186v	84v	186v	53v	53v	53v	28v	133v	666^	194v	299^	262^	422^	367^	LT	LT	191v	191v
			5.00 - 5.30							A	4.9	12	416	983	174^	51v	174^	51v	51v	96v	45v	78v	809	160^	509^	509^	593^	300^	LT	LT	LT	LT
			5.30 - 6.00							A	5.5	13	467	998	171^	18v	171^	LT	LT	23v	68v	148^	827	168^	491^	491^	546	336^	LT	LT	LT	LT
SUNDAY MORNING							11	174	174	A	4.6	19	391	1335	591	217^	624	133^	261^	273^	299^	318^	578	146^	345	361	340	177^	41v	LT	92^	29v
		SUN.	9.00A	90	CBS	N		94	94	B	4.6	19	391	1323	558	201	586	121	233	246	285	299	607	181	368	375	322	192	43	14	87	48
			9.00 - 9.30							A	4.1	20	348	1313	624	230^	661	132^	272^	282^	307^	336^	549	104^	259^	317^	302^	232^	22v	LT	81v	66v
			9.30 - 10.00							A	4.7	19	399	1411	594	195^	624	157^	257^	264^	277^	323	625	189^	379	374	342	191^	50v	LT	112^	25v
			10.00 - 10.30							A	4.8	18	408	1346	587	247^	620	112^	267^	292^	337	306^	593	149^	406	409	388	125^	47v	LT	86^	LT
SUPERFRIENDS: SUPERPOWERS							12	194	194	A	3.8	18	323	2111	230^	63v	230^	53v	116^	63v	90v	114^	228^	70v	112^	42v	42v	116^	389^	197^	1264	833
		SAT.	8.30A	30	ABC	CA		97	97	B	4.0	20	340	1748	175	65	233	81	151	100	101	82	186	88	137	110	64	49	288	126	1041	652
SUPERFRIENDS:SUPERPOWERS2							6	189	189	A	2.6	17	221	2330	212^	77v	217^	53v	107v	72v	96v	110v	163^	77v	77v	LT	LT	86v	385^	208^	1565	1050
		SAT.	8.00A	30	ABC	CA		97	97	B	2.6	17	221	1920	175	95	253	107	165	123	96	88	236	167	167	119	21	69	214	85	1217	817
THIS WEEK-CAVID BRINKLEY							9	180	182	A	4.0	12	340	1121	600	182^	600	26v	203^	209^	303^	376	471	132^	162^	214^	230^	227^	44v	LT	LT	LT
		SUN.	11.30A	60	ABC	N		95	95	B	4.0	12	340	1228	588	164	600	82	205	209	252	353	549	164	257	233	226	244	37	LT	42	30
			11.30 - 12.00							A	3.8	11	323	1121	651	192^	651	37v	238^	232^	331^	394	428	130^	158^	205^	186^	223^	42v	LT	LT	LT
			12.00 - 12.30							A	4.1	12	348	1132	569	179^	569	17v	173^	189^	285^	374	508	131^	161^	220^	271^	233^	46v	LT	LT	LT
TURBO TEEN							12	200	200	A	5.2	18	441	1610	274^	123^	274^	31v	136^	147^	159^	127^	248^	82^	160^	128^	78^	88^	124^	34v	964	597
		SAT.	9.30A	30	ABC	CA		99	99	B	5.1	19	433	1780	229	90	272	94	176	133	112	91	206	119	171	107	59	35	236	72	1066	651

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. NOV.26, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					13,920				28,870							
TOTAL AUDIENCE (%)					16.4				34.0							
Program					← CALL TO GLORY (SD) →				← NFL MONDAY NIGHT FOOTBALL NEW YORK JETS VS MIAMI DOPHINS (9:00-12:09AM) (SD)(+OP) →							
AVERAGE AUDIENCE (Households (000))					10,270				15,030							
AVERAGE AUDIENCE (%)					12.1	12.0*		12.2*	17.7	18.0*		19.5*		19.5*		17.4*
SHARE OF AUDIENCE %					18	18 *		19 *	29	26 *		28 *		28 *		26 *
AVG. AUD. BY ¼ HR. %					12.3	11.7	11.7	12.6	17.4	18.6	19.2	19.7	19.8	19.1	16.9	17.9
CBS TV TOTAL AUDIENCE (Households (000))					18,760				18,080		17,150		17,490			
TOTAL AUDIENCE (%)					22.1				21.3		20.2		20.6			
Program					← SCARECROW & MRS. KING (SUS-SD) →				KATE & ALLIE		NEWHART (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000))					14,430				15,880		15,280		14,350			
AVERAGE AUDIENCE (%)					17.0	16.4*		17.7*	18.7		18.0		16.9	16.6*		17.3*
SHARE OF AUDIENCE %					25	24 *		26 *	27		26		27	25 *		28 *
AVG. AUD. BY ¼ HR. %					15.9	16.8	17.7	17.6	18.0	19.3	18.1	17.8	16.2	17.0	17.4	17.1
NBC TV TOTAL AUDIENCE (Households (000))					20,630				23,690							
TOTAL AUDIENCE (%)					24.3				27.9							
Program					← TV BLOOPERS & PRAC. JOKES (SD) →				← NBC MONDAY NIGHT MOVIES REARVIEW MIRROR(SD) →							
AVERAGE AUDIENCE (Households (000))					16,300				16,900							
AVERAGE AUDIENCE (%)					19.2	18.4*		20.0*	19.9	18.7*		19.5*		20.4*		21.1*
SHARE OF AUDIENCE %					28	27 *		29 *	30	27 *		28 *		31 *		34 *
AVG. AUD. BY ¼ HR. %					17.5	19.3	19.9	20.2	18.5	18.9	19.6	19.4	20.1	20.6	21.6	20.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					13,330				29,460							
TOTAL AUDIENCE (%)					15.7				34.7							
Program					← CALL TO GLORY (SD) →				← NFL MONDAY NIGHT FOOTBALL CHICAGO VS SAN DIEGO (9:00-12:12AM)(+OP) →							
AVERAGE AUDIENCE (Households (000))					9,680				15,280							
AVERAGE AUDIENCE (%)					11.4	10.9*		12.0*	18.0	18.3*		20.1*		19.7*		17.3*
SHARE OF AUDIENCE %					17	17 *		18 *	30	26 *		29 *		30 *		27 *
AVG. AUD. BY ¼ HR. %					11.1	10.7	11.3	12.7	17.4	19.1	19.8	20.4	20.2	19.2	17.1	17.5
CBS TV TOTAL AUDIENCE (Households (000))					18,250				19,100		19,780		21,990			
TOTAL AUDIENCE (%)					21.5				22.5		23.3		25.9			
Program					← SCARECROW & MRS. KING (SD) →				KATE & ALLIE		NEWHART (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000))					14,690				17,230		17,400		17,490			
AVERAGE AUDIENCE (%)					17.3	16.7*		17.8*	20.3		20.5		20.6	20.2*		21.0*
SHARE OF AUDIENCE %					25	25 *		26 *	29		30		33	32 *		35 *
AVG. AUD. BY ¼ HR. %					16.4	17.1	17.8	17.8	19.7	20.8	20.1	21.0	20.0	20.4	21.5	20.5
NBC TV TOTAL AUDIENCE (Households (000))					19,870				20,120							
TOTAL AUDIENCE (%)					23.4				23.7							
Program					← TV BLOOPERS & PRAC. JOKES (SD) →				← NBC MONDAY NIGHT MOVIES CHILDREN IN THE CROSSFIRE →							
AVERAGE AUDIENCE (Households (000))					15,620				12,480							
AVERAGE AUDIENCE (%)					18.4	18.1*		18.8*	14.7	15.1*		14.4*		14.9*		14.4*
SHARE OF AUDIENCE %					27	27 *		27 *	23	22 *		21 *		23 *		24 *
AVG. AUD. BY ¼ HR. %					17.4	18.7	19.0	18.7	15.6	14.7	14.6	14.3	15.1	14.7	14.8	14.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.0	62.9	64.5	66.0	66.7	68.2	68.2	69.0	69.1	69.4	69.1	67.9	66.3	65.0	62.4	60.4
WK. 2	62.8	64.9	66.0	67.1	66.7	67.9	68.9	69.3	68.9	69.1	68.3	67.9	65.1	62.2	60.7	58.0

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.MON. DEC.3, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. NOV. 27, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,540 18.3		14,430 17.0		16,390 19.3				11,800 13.9			
Program					THREE'S A CROWD		WHO'S THE BOSS?		← FUNNIEST JOKE-EVER HEARD (SD) →				← PAPER DOLLS →			
AVERAGE AUDIENCE (Households (000) & %)					13,500 15.9		12,990 15.3		12,230 14.4	14.5*		14.3*	8,410 9.9	10.3*		9.5*
SHARE OF AUDIENCE %					24		23		21	21 *		21 *	17	17 *		16 *
AVG. AUD. BY ¼ HR. %					15.4	16.3	15.1	15.6	14.3	14.6	14.3	14.2	10.7	9.9	9.3	9.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					13,750 16.2				21,310 25.1							
Program					← HEROES & SIDEKICKS (SD) →				← CBS TUESDAY NIGHT MOVIES A TOUCH OF SCANDAL (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					9,340 11.0	11.1*		10.8*	14,430 17.0	16.7*		16.6*		17.5*		17.5*
SHARE OF AUDIENCE %					17	17 *		16 *	27	24 *		24 *		29 *		30 *
AVG. AUD. BY ¼ HR. %					11.5	10.7	10.3	11.3	16.4	16.9	16.6	16.6	17.4	17.5	17.6	17.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					23,940 28.2				19,870 23.4				18,250 21.5			
Program					← A TEAM (SD) →				← RIPTIDE →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)					19,440 22.9	21.5*		24.3*	16,560 19.5	19.5*		19.5*	14,520 17.1	17.3*		16.9*
SHARE OF AUDIENCE %					35	33 *		36 *	29	28 *		29 *	29	28 *		29 *
AVG. AUD. BY ¼ HR. %					20.2	22.8	24.3	24.3	19.8	19.2	19.4	19.7	17.4	17.1	17.0	16.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,400 14.6		14,520 17.1		21,820 25.7				13,920 16.4			
Program					THREE'S A CROWD		WHO'S THE BOSS?		← BARBARA WALTERS SPECIAL (SD) →				← PAPER DOLLS →			
AVERAGE AUDIENCE (Households (000) & %)					10,610 12.5		13,330 15.7		17,400 20.5	20.3*		20.7*	10,440 12.3	12.8*		11.7*
SHARE OF AUDIENCE %					19		23		31	30 *		31 *	21	21 *		21 *
AVG. AUD. BY ¼ HR. %					11.9	13.1	15.2	16.2	19.6	21.1	20.9	20.5	13.3	12.3	11.8	11.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,960 18.8		7,220 8.5		17,490 20.6							
Program					BUGS BUNNY-LOONEY XMAS (R)(SD)		AFTERMASH SPECIAL		← CBS TUESDAY NIGHT MOVIES BILL:ON HIS OWN(R) (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					13,160 15.5		6,540 7.7		10,530 12.4	11.4*		11.4*		13.4*		13.4*
SHARE OF AUDIENCE %					24		11		20	17 *		17 *		22 *		24 *
AVG. AUD. BY ¼ HR. %					15.4	15.5	7.7	7.6	11.6	11.3	11.2	11.6	13.2	13.6	13.6	13.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					23,600 27.8				19,270 22.7				19,020 22.4			
Program					← A TEAM (SD) →				← RIPTIDE (SD) →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)					18,170 21.4	19.1*		23.6*	15,710 18.5	18.5*		18.5*	15,030 17.7	18.2*		17.1*
SHARE OF AUDIENCE %					32	29 *		35 *	28	28 *		28 *	30	30 *		31 *
AVG. AUD. BY ¼ HR. %					18.4	19.8	23.6	23.6	18.6	18.4	19.0	18.0	18.4	18.0	17.2	17.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.1	63.5	64.1	64.6	64.4	66.1	66.4	67.3	68.5	68.8	68.3	67.5	62.3	60.5	58.9	56.5
WK. 2	61.1	62.0	63.3	64.8	64.9	66.5	67.2	67.0	66.8	67.3	66.7	65.6	62.0	59.2	56.7	54.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE. TUE. DEC. 4, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. NOV.28, 1984

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					18,340 21.6				24,540 28.9				21,230 25.0			
		Program					← FALL GUY (SD) →				← DYNASTY (SD) →				← HOTEL →			
		AVERAGE AUDIENCE (Households (000) & %)					14,260 16.8	15.8*		17.8*	21,390 25.2	24.5*		25.9*	17,830 21.0	21.7*		20.3*
		SHARE OF AUDIENCE %					26	25 *		28 *	38	37 *		40 *	35	36 *		35 *
		AVG. AUD. BY ¼ HR. %					15.5	16.1	17.3	18.3	23.8	25.2	26.0	25.7	22.2	21.2	20.5	20.1
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,500 15.9		10,780 12.7		16,130 19.0							
		Program					CHARLES IN CHARGE		E/R (SUS-SD)		← CBS WEDNESDAY NIGHT MOVIE DEATH HUNT(R) (SD) →							
		AVERAGE AUDIENCE (Households (000) & %)					11,210 13.2		9,590 11.3		9,930 11.7	10.5*		11.6*		12.2*		12.7*
		SHARE OF AUDIENCE %					21		17		19	16 *		18 *		20 *		22 *
		AVG. AUD. BY ¼ HR. %					13.0	13.3	11.3	11.2	10.4	10.6	11.2	12.1	12.3	12.0	12.7	12.6
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					19,270 22.7				15,280 18.0		13,160 15.5		14,600 17.2			
		Program					← HIGHWAY TO HEAVEN (SD) →				FACTS OF LIFE		IT'S YOUR MOVE (SD)		← ST. ELSEWHERE →			
		AVERAGE AUDIENCE (Households (000) & %)					15,450 18.2	17.1*		19.2*	13,670 16.1		11,890 14.0		11,380 13.4	13.4*		13.4*
		SHARE OF AUDIENCE %					28	27 *		30 *	25		21		23	22 *		23 *
		AVG. AUD. BY ¼ HR. %					16.3	17.9	19.1	19.4	16.0	16.2	14.1	13.9	13.5	13.4	13.8	12.9
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					19,020 22.4				25,130 29.6				19,610 23.1			
		Program					← FALL GUY (R)(SD) →				← DYNASTY (SD) →				← HOTEL →			
		AVERAGE AUDIENCE (Households (000) & %)					13,840 16.3	15.4*		17.2*	21,390 25.2	24.2*		26.2*	16,810 19.8	20.2*		19.3*
		SHARE OF AUDIENCE %					24	23 *		25 *	37	35 *		39 *	32	32 *		33 *
		AVG. AUD. BY ¼ HR. %					14.8	15.9	16.3	18.0	23.4	25.0	26.1	26.2	20.4	20.0	19.4	19.2
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					19,870 23.4		19,700 23.2		19,360 22.8							
		Program					CHARLIE BROWN'S CHRISTMAS (R)		DR. SEUSS-GRINCH XMAS (R)(SUS-SD)		← CBS WEDNESDAY NIGHT MOVIE SIX PACK (SD) →							
		AVERAGE AUDIENCE (Households (000) & %)					17,570 20.7		17,910 21.1		12,230 14.4	14.6*		14.3*		14.7*		14.0*
		SHARE OF AUDIENCE %					31		31		22	21 *		21 *		23 *		24 *
		AVG. AUD. BY ¼ HR. %					20.4	20.9	21.1	21.0	14.5	14.7	14.4	14.2	14.9	14.4	14.2	13.9
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,160 15.5				12,570 14.8		11,380 13.4		13,920 16.4			
		Program					← SECRETS OF SURVIVING (SD) →				FACTS OF LIFE		IT'S YOUR MOVE		← ST. ELSEWHERE →			
		AVERAGE AUDIENCE (Households (000) & %)					8,410 9.9	10.1*		9.7*	11,040 13.0		9,930 11.7		11,120 13.1	13.0*		13.1*
		SHARE OF AUDIENCE %					15	15 *		14 *	19		17		21	20 *		22 *
		AVG. AUD. BY ¼ HR. %					10.7	9.5	9.6	9.8	12.7	13.2	11.6	11.7	13.1	12.9	13.1	13.1
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	59.2	60.2	61.1	62.7	62.8	64.0	64.4	65.1	65.0	65.7	65.7	65.4	62.1	59.6	58.5	56.7
		WK. 2	62.3	64.1	64.5	65.7	66.3	67.0	68.0	68.7	69.2	69.5	68.1	67.5	64.7	62.9	60.1	58.0

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.WED. DEC.5. 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. NOV. 29, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					13,500				22,840							
TOTAL AUDIENCE (%)					15.9				26.9							
Program					20/20 SPECIAL (SD)				ABC NFL FOOTBALL SPECIAL WASHINGTON REDSKINS VS MINNESOTA VIKINGS (9:00-12:00MD)(+OP)							
AVERAGE AUDIENCE (Households (000))					9,170				10,020							
AVERAGE AUDIENCE (%)					10.8	10.7*		10.9*	11.8	13.2*		14.1*		11.7*		10.9*
SHARE OF AUDIENCE %					16	16 *		17 *	20	20 *		21 *		18 *		18 *
AVG. AUD. BY ¼ HR. %					11.1	10.2	10.6	11.2	13.0	13.4	13.9	14.3	12.7	10.7	10.6	11.2
CBS TV TOTAL AUDIENCE (Households (000))					22,670				25,640				21,390			
TOTAL AUDIENCE (%)					26.7				30.2				25.2			
Program					MAGNUM, P.I. (SD)				SIMON & SIMON (SD)				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000))					18,340				20,800				18,170			
AVERAGE AUDIENCE (%)					21.6	20.1*		23.1*	24.5	24.1*		25.0*	21.4	21.6*		21.1*
SHARE OF AUDIENCE %					32	30 *		34 *	37	36 *		38 *	36	35 *		37 *
AVG. AUD. BY ¼ HR. %					19.1	21.1	23.1	23.2	23.6	24.5	25.1	25.0	21.5	21.7	21.6	20.6
NBC TV TOTAL AUDIENCE (Households (000))					22,500		19,870		19,360		16,640		19,870			
TOTAL AUDIENCE (%)					26.5		23.4		22.8		19.6		23.4			
Program					BILL COSBY SHOW (R)		FAMILY TIES (SD)		CHEERS		NIGHT COURT		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000))					19,700		18,250		17,400		15,200		16,050			
AVERAGE AUDIENCE (%)					23.2		21.5		20.5		17.9		18.9	19.1*		18.7*
SHARE OF AUDIENCE %					35		32		30		27		32	31 *		33 *
AVG. AUD. BY ¼ HR. %					22.2	24.3	21.3	21.7	20.4	20.7	17.9	18.0	18.7	19.4	19.1	18.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					15,620								16,900			
TOTAL AUDIENCE (%)					18.4								19.9			
Program					ABC THURSDAY NIGHT MOVIE KRAMER VS KRAMER(R) (SD)								20/20			
AVERAGE AUDIENCE (Households (000))					9,420								13,330			
AVERAGE AUDIENCE (%)					11.1	9.9*		10.7*		11.4*		12.5*	15.7	15.8*		15.6*
SHARE OF AUDIENCE %					16	15 *		16 *		17 *		19 *	25	24 *		25 *
AVG. AUD. BY ¼ HR. %					9.9	9.9	10.7	10.7	11.4	11.4	12.2	12.8	15.6	15.9	15.9	15.4
CBS TV TOTAL AUDIENCE (Households (000))					22,240				23,090				20,550			
TOTAL AUDIENCE (%)					26.2				27.2				24.2			
Program					MAGNUM, P.I. (SD)				SIMON & SIMON (SD)				KNOTS LANDING			
AVERAGE AUDIENCE (Households (000))					17,830				19,190				17,150			
AVERAGE AUDIENCE (%)					21.0	20.1*		22.0*	22.6	22.5*		22.7*	20.2	20.0*		20.3*
SHARE OF AUDIENCE %					31	30 *		32 *	34	33 *		34 *	32	31 *		33 *
AVG. AUD. BY ¼ HR. %					19.6	20.6	21.9	22.1	22.2	22.8	23.1	22.3	19.9	20.1	20.6	20.1
NBC TV TOTAL AUDIENCE (Households (000))					22,070		19,700		18,760		17,150		18,080			
TOTAL AUDIENCE (%)					26.0		23.2		22.1		20.2		21.3			
Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000))					19,700		18,420		17,150		15,790		14,600			
AVERAGE AUDIENCE (%)					23.2		21.7		20.2		18.6		17.2	17.5*		17.0*
SHARE OF AUDIENCE %					34		32		30		28		27	27 *		27 *
AVG. AUD. BY ¼ HR %					22.0	24.3	21.6	21.8	20.4	20.1	18.6	18.6	17.7	17.2	17.0	17.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	60.9	62.4	63.5	64.7	66.5	67.6	66.8	67.3	67.0	68.1	66.3	65.9	61.9	60.8	58.8	56.2
WK. 2	63.0	64.1	64.0	65.7	67.0	68.0	68.5	68.4	67.3	67.3	66.5	66.3	64.7	64.7	63.3	60.7

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. NOV. 30, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					16,220 19.1		16,130 19.0		9,930 11.7		9,250 10.9		11,630 13.7			
Program					BENSON		WEBSTER (SD)		NEVER AGAIN		MR. MOM (SD)		← MATT HOUSTON →			
AVERAGE AUDIENCE (Households (000) & %)					14,260 16.8		15,030 17.7		8,490 10.0		8,570 10.1		9,510 11.2	11.5*		10.9*
SHARE OF AUDIENCE %					28		28		16		16		19	19 *		19 *
AVG. AUD. BY ¼ HR. %					16.6	17.1	17.8	17.6	10.3	9.7	10.0	10.2	11.4	11.5	11.1	10.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,260 16.8				25,890 30.5				20,970 24.7			
Program					← DUKES OF HAZZARD (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					11,380 13.4	12.8*		14.0*	21,990 25.9	24.8*		27.0*	17,910 21.1	21.4*		20.7*
SHARE OF AUDIENCE %					22	22 *		22 *	41	39 *		43 *	36	36 *		36 *
AVG. AUD. BY ¼ HR. %					12.5	13.2	13.6	14.5	24.0	25.7	27.0	26.9	21.8	21.0	20.9	20.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					15,540 18.3				14,090 16.6				14,260 16.8			
Program					← V (SD) →				← HUNTER (SD) →				← MIAMI VICE →			
AVERAGE AUDIENCE (Households (000) & %)					11,550 13.6	13.0*		14.2*	11,120 13.1	13.0*		13.3*	11,800 13.9	13.8*		14.0*
SHARE OF AUDIENCE %					22	22 *		23 *	21	21 *		21 *	24	23 *		24 *
AVG. AUD. BY ¼ HR. %					12.7	13.4	14.3	14.2	12.8	13.2	13.6	13.0	13.6	14.0	14.1	13.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					17,490 20.6		15,620 18.4		12,650 14.9		11,040 13.0		12,140 14.3			
Program					CABBAGE PATCH KIDS XMAS		WEBSTER (SD)		BENSON		OFF THE RACK (SD)		← MATT HOUSTON →			
AVERAGE AUDIENCE (Households (000) & %)					15,710 18.5		13,920 16.4		10,870 12.8		9,590 11.3		9,930 11.7	11.5*		11.8*
SHARE OF AUDIENCE %					30		25		20		17		20	19 *		20 *
AVG. AUD. BY ¼ HR. %					18.3	18.7	16.2	16.5	12.8	12.9	11.3	11.3	11.5	11.4	11.9	11.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					18,250 21.5				24,620 29.0				20,720 24.4			
Program					← JOHNNY CASH CHRISTMAS SP. (SUS-SD) →				← DALLAS (SD) →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000) & %)					13,070 15.4	14.8*		16.0*	20,970 24.7	23.6*		25.9*	17,570 20.7	21.1*		20.2*
SHARE OF AUDIENCE %					24	24 *		25 *	38	36 *		40 *	35	35 *		34 *
AVG. AUD. BY ¼ HR. %					14.6	14.9	15.5	16.5	22.8	24.4	25.7	26.0	21.5	20.7	20.6	19.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					16,560 19.5				12,650 14.9				13,330 15.7			
Program					← DEAN MARTIN CELEB. ROAST (SD) →				← HUNTER →				← MIAMI VICE →			
AVERAGE AUDIENCE (Households (000) & %)					11,970 14.1	13.8*		14.4*	9,250 10.9	10.5*		11.3*	10,700 12.6	12.5*		12.7*
SHARE OF AUDIENCE %					22	22 *		22 *	17	16 *		17 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					13.2	14.5	14.6	14.1	10.6	10.5	11.1	11.5	12.3	12.7	12.8	12.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.3	56.5	57.6	59.1	59.0	60.0	61.9	63.1	63.0	63.3	63.8	63.2	60.2	58.9	57.8	56.9
WK. 2	56.5	57.7	58.5	59.8	61.6	62.5	63.7	65.5	64.8	65.1	65.0	64.9	61.5	60.2	59.3	58.0

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,940 17.6				16,300 19.2				15,280 18.0			
ABC TV program	(1)				T.J. HOOKER (SD)				LOVE BOAT (SD)				FINDER OF LOST LOVES			
AVERAGE AUDIENCE (Households (000) & %)	10.0*				11,630 13.7	12.9*		14.5*	12,820 15.1	13.8*		16.3*	12,570 14.8	14.7*		14.8*
SHARE OF AUDIENCE %	20 *				23	22 *		24 *	25	23 *		27 *	27	26 *		27 *
AVG. AUD. BY ¼ HR. %	10.0				12.2	13.6	14.4	14.6	13.4	14.3	16.1	16.6	14.5	14.9	14.9	14.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,830 21.0				14,430 17.0				14,520 17.1			
CBS TV program					RUDOLPH-RED-NOSE-REINDEER (R)(SD)				MIKE HAMMER (SD)				COVER-UP			
AVERAGE AUDIENCE (Households (000) & %)					13,750 16.2	15.8*		16.5*	11,040 13.0	12.9*		13.1*	11,800 13.9	13.8*		14.0*
SHARE OF AUDIENCE %					27	27 *		28 *	22	22 *		22 *	25	24 *		26 *
AVG. AUD. BY ¼ HR. %					15.7	16.0	16.5	16.6	13.1	12.7	13.0	13.2	13.8	13.8	14.0	13.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,480 14.7		11,380 13.4		13,580 16.0		11,630 13.7		10,190 12.0			
NBC TV program					DIFF'RENT STROKES-SAT.		DOUBLE TROUBLE (SD)		GIMME A BREAK		SPENCER		PARTNERS IN CRIME			
AVERAGE AUDIENCE (Households (000) & %)					10,610 12.5		9,760 11.5		12,230 14.4		10,530 12.4		7,900 9.3	9.4*		9.3*
SHARE OF AUDIENCE %					21		19		24		21		17	17 *		17 *
AVG. AUD. BY ¼ HR. %					12.0	13.0	11.7	11.4	14.1	14.7	12.4	12.4	9.4	9.3	9.3	9.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					14,520 17.1				15,200 17.9				13,500 15.9			
ABC TV program					BEST XMAS PAGEANT EVER (R)(SD)				LOVE BOAT (SD)				FINDER OF LOST LOVES			
AVERAGE AUDIENCE (Households (000) & %)					10,530 12.4	11.8*		13.0*	11,800 13.9	13.2*		14.6*	10,360 12.2	12.4*		12.0*
SHARE OF AUDIENCE %					21	20 *		22 *	24	22 *		25 *	23	23 *		23 *
AVG. AUD. BY ¼ HR. %					11.9	11.8	12.7	13.3	12.8	13.5	14.6	14.5	12.7	12.2	11.9	12.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,960 18.8				15,620 18.4				16,390 19.3			
CBS TV program		(2)			AIRWOLF (SD)				MIKE HAMMER (SD)				COVER-UP			
AVERAGE AUDIENCE (Households (000) & %)		12.2*			12,310 14.5	13.7*		15.4*	12,140 14.3	13.8*		14.9*	12,650 14.9	14.5*		15.2*
SHARE OF AUDIENCE %		24 *			25	24 *		26 *	24	23 *		26 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %	12.8	11.6			13.0	14.3	15.2	15.6	13.5	14.0	15.0	14.8	14.4	14.6	15.4	15.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,900 15.2		11,720 13.8		12,310 14.5		11,970 14.1		10,950 12.9			
NBC TV program					DIFF'RENT STROKES-SAT.		DOUBLE TROUBLE (SD)		GIMME A BREAK		SPENCER (SD)		PARTNERS IN CRIME			
AVERAGE AUDIENCE (Households (000) & %)					11,040 13.0		10,270 12.1		10,950 12.9		10,270 12.1		7,900 9.3	9.4*		9.3*
SHARE OF AUDIENCE %					22		21		22		21		17	17 *		18 *
AVG. AUD. BY ¼ HR. %					12.5	13.5	11.9	12.3	12.6	13.3	11.9	12.3	9.5	9.2	9.4	9.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	54.4	54.7	55.3	57.2	57.8	59.2	59.4	59.7	59.5	60.1	59.7	59.3	57.4	55.4	54.5	53.9
WK. 2	53.0	53.9	54.9	56.3	57.6	58.4	58.1	59.3	59.2	59.2	58.3	58.0	54.6	54.2	53.3	52.5

U.S. TV Households: 84,900,000

(1)CFA COLLEGE FOOTBALL GAME,FLORIDA VS FLORIDA STATE,ABC,(3:47-7:14PM)

(2)NFL FTBL GAME-SAT,MINNESOTA VIKINGS VS SAN FRANCISCO,CBS,(4:00-7:29PM)(S)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.1, 1984

WEEK 1

		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,310 3.9													
	Program			ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			3,140 3.7													
	SHARE OF AUDIENCE %			9													
	AVG. AUD. BY ¼ HR. %			3.7													
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			11,120 13.1													
	Program			← SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:53-1:00AM) →													
	AVERAGE AUDIENCE (Households (000) & %)			6,030 7.1	8.3*		7.0*		5.4*								
	SHARE OF AUDIENCE %			21	21 *		21 *		19 *								
	AVG. AUD. BY ¼ HR. %			8.5	8.2	7.6	6.3	5.7	4.8								

WEEK 2

		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,400 4.0													
	Program			ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			3,140 3.7													
	SHARE OF AUDIENCE %			9													
	AVG. AUD. BY ¼ HR. %			3.7													
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			11,800 13.9													
	Program			← SATURDAY NIGHT (11:30-12:49AM) (SUSTAINING 12:49-1:00AM) →													
	AVERAGE AUDIENCE (Households (000) & %)			6,710 7.9	8.8*		7.9*		6.3*								
	SHARE OF AUDIENCE %			23	22 *		23 *		22 *								
	AVG. AUD. BY ¼ HR. %			9.4	8.3	8.2	7.5	6.4	6.0								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	49.6	45.8	40.6	37.3	34.6	32.1	28.7	25.8	22.6	20.5	18.2	15.7	13.5	12.1	10.7	9.8
	WK. 2	48.5	45.1	40.6	38.5	35.8	32.8	29.0	26.6	23.8	21.8	19.1	17.5	15.6	14.3	12.8	11.6

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

EVE.SAT. DEC.8, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.2, 1984

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)	12,740 15.0				15,370 18.1				21,310 25.1							
Program	RIPLEY'S BELIEVE IT-NOT				HARDCASTLE & MCCORMICK (SD)				ABC SUNDAY NIGHT MOVIE ESCAPE FROM ALCATRAZ(R) (9:00-11:15PM)(SD)							
AVERAGE AUDIENCE (Households (000) & %)	8,410 9.9	8.4*		11.4*	11,720 13.8	13.3*		14.3*	12,230 14.4	14.0*		14.1*		14.2*		14.4*
SHARE OF AUDIENCE %	15	13 *		17 *	19	19 *		20 *	22	20 *		20 *		21 *		23 *
AVG. AUD. BY ¼ HR. %	7.9	9.0	10.2	12.5	12.9	13.8	14.5	14.0	13.6	14.3	14.4	13.7	14.0	14.3	14.2	14.7
CBS TV TOTAL AUDIENCE (Households (000) & %)	27,760 32.7				30,220 35.6				31,580 37.2							
Program	60 MINUTES				KENNY & DOLLY-CHRISTMAS (SD)				CIRCUS OF THE STARS (SD)							
AVERAGE AUDIENCE (Households (000) & %)	20,040 23.6	21.5*		25.8*	23,350 27.5	27.6*		27.5*	21,310 25.1	26.6*		26.7*		25.3*		22.0*
SHARE OF AUDIENCE %	35	32 *		37 *	38	39 *		38 *	37	38 *		38 *		38 *		35 *
AVG. AUD. BY ¼ HR. %	20.3	22.6	24.5	27.1	27.9	27.3	27.1	27.9	26.6	26.6	26.8	26.6	26.3	24.4	22.7	21.2
NBC TV TOTAL AUDIENCE (Households (000) & %)			9,000 10.6		15,450 18.2				19,100 22.5							
Program	NFL FOOTBALL GAME 2-NBC L.A. RAIDERS VS MIAMI (4:21-7:47PM)(-OP)			(1) (OP)	KNIGHT RIDER (SD)				NBC SUNDAY NIGHT MOVIE FORT APACHE, THE BRONX(R) (SD)							
AVERAGE AUDIENCE (Households (000) & %)			9,080 10.7		11,800 13.9	13.2*		14.6*	12,480 14.7	14.7*		14.8*		14.8*		14.7*
SHARE OF AUDIENCE %			15		19	19 *		20 *	22	21 *		21 *		22 *		24 *
AVG. AUD. BY ¼ HR. %			10.7		12.6	13.9	14.1	15.0	14.4	15.0	14.9	14.7	14.9	14.6	15.1	14.2
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)	13,920 16.4				15,540 18.3				22,920 27.0							
Program	RIPLEY'S BELIEVE IT-NOT				HARDCASTLE & MCCORMICK (SD)				ABC SUNDAY NIGHT MOVIE MOONRAKER(R) (9:00-11:37PM)(-OP) (SD)							
AVERAGE AUDIENCE (Households (000) & %)	9,510 11.2	9.6*		12.8*	11,630 13.7	12.3*		15.1*	12,570 14.8	13.3*		15.1*		16.1*		16.0*
SHARE OF AUDIENCE %	17	15 *		19 *	20	18 *		22 *	24	19 *		22 *		25 *		27 *
AVG. AUD. BY ¼ HR. %	8.9	10.4	12.6	13.0	12.2	12.5	14.5	15.7	13.2	13.5	14.6	15.6	16.1	16.0	16.1	15.9
CBS TV TOTAL AUDIENCE (Households (000) & %)			28,190 33.2				27,080 31.9				23,350 27.5				18,340 21.6	
Program	(2) (-OP)		60 MINUTES (7:34-8:34PM)(OP)(-OP)				MURDER, SHE WROTE (8:34-9:34PM)(SD)(-OP)(OP)				ALL STAR PARTY-L. BALL (9:34-10:34PM)(SD)(-OP)(OP)				TRAPPER JOHN, M.D. (10:34-11:34PM)(OP)	
AVERAGE AUDIENCE (Households (000) & %)		23.9*	21,230 25.0	24.2*		26.0*	18,850 22.2	19.6*		24.3*	18,420 21.7	20.8*		22.6*	13,750 16.2	16.6*
SHARE OF AUDIENCE %		39 *	37	37 *		38 *	32	28 *		35 *	32	30 *		34 *	29	28 *
AVG. AUD. BY ¼ HR. %	23.8	24.0	23.9	24.4	26.3	25.6	19.8	19.5	23.9	24.8	20.1	21.2	22.4	22.8	16.9	16.4
NBC TV TOTAL AUDIENCE (Households (000) & %)	9,080 10.7		9,850 11.6		16,050 18.9				20,210 23.8							
Program	SILVER SPOONS		PUNKY BREWSTER		KNIGHT RIDER (SD)				NBC SUNDAY NIGHT MOVIE THE SUN ALSO RISES, PART 1							
AVERAGE AUDIENCE (Households (000) & %)	7,470 8.8		8,660 10.2		12,230 14.4	13.1*		15.8*	11,210 13.2	14.6*		14.0*		12.5*		11.9*
SHARE OF AUDIENCE %	14		15		21	19 *		23 *	20	21 *		21 *		20 *		20 *
AVG. AUD. BY ¼ HR. %	8.0	9.6	10.1	10.3	12.5	13.7	15.4	16.2	15.2	13.9	14.3	13.8	13.0	12.0	11.9	11.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	65.3	67.3	68.6	69.3	70.7	71.7	72.4	72.5	70.9	70.5	70.2	69.2	67.8	65.8	63.4	60.8
WK. 2	63.1	64.8	65.6	67.1	67.9	68.7	69.3	69.7	69.2	69.5	68.5	67.5	65.0	63.3	59.8	57.3

U.S. TV Households: 84,900,000

(1) PUNKY BREWSTER, NBC, (7:47-8:00PM)

(2) CBS NFL FOOTBALL GAME 2, WASHINGTON VS DALLAS, CBS, (4:13-7:34PM)

For explanation of symbols, See page A.

EVE.SUN. DEC.9. 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.2, 1984

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					2,380 2.8												
Program		(1)			ABC WEEKEND REPORT-SUN. (11:51-12:06AM)												
AVERAGE AUDIENCE (Households (000) & %)		15.9*			2,210 2.6												
SHARE OF AUDIENCE	%	29 *			8												
AVG. AUD. BY ¼ HR.	%	15.9			2.7	2.6											
CBS TV TOTAL AUDIENCE (Households (000) & %)		5,860 6.9															
Program		CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)		5,350 6.3															
SHARE OF AUDIENCE	%	12															
AVG. AUD. BY ¼ HR.	%	6.3															
NBC TV TOTAL AUDIENCE (Households (000) & %)						1,780 2.1											
Program						G MICHAELS SPORTS MACHINE											
AVERAGE AUDIENCE (Households (000) & %)						1,270 1.5											
SHARE OF AUDIENCE	%					6											
AVG. AUD. BY ¼ HR.	%					1.6	1.4										

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						2,210 2.6											
Program			(2)				ABC WEEKEND REPORT-SUN. (12:13-12:28AM)										
AVERAGE AUDIENCE (Households (000) & %)			14.0*	13.6*		2,120 2.5											
SHARE OF AUDIENCE	%		27 *	33 *		11											
AVG. AUD. BY ¼ HR.	%	14.4	13.6	13.6		2.8	2.5										
CBS TV TOTAL AUDIENCE (Households (000) & %)				4,500 5.3													
Program			TRAPPER JOHN, M.D. (→OP)	CBS SUNDAY NEWS-OSGOOD (11:34-11:49PM) (OP)													
AVERAGE AUDIENCE (Households (000) & %)			16.0*	4,500 5.3													
SHARE OF AUDIENCE	%		30 *	14													
AVG. AUD. BY ¼ HR.	%	16.1	16.0	5.4	5.1												
NBC TV TOTAL AUDIENCE (Households (000) & %)						1,360 1.6											
Program						G MICHAELS SPORTS MACHINE											
AVERAGE AUDIENCE (Households (000) & %)						1,100 1.3											
SHARE OF AUDIENCE	%					4											
AVG. AUD. BY ¼ HR.	%					1.4	1.2										

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	54.7	45.7	37.4	32.7	27.4	22.7	19.0	16.8	14.5	12.7	10.5	8.8	8.0	7.3	6.4	5.9
	WK. 2	53.0	49.1	40.7	33.8	27.5	23.7	21.0	18.5	16.3	15.0	13.3	12.1	10.1	8.4	7.2	6.9

U.S. TV Households: 84,900,000

(1)ABC SUNDAY NIGHT MOVIE,ESCAPE FROM ALCATRAZ(R),ABC,(9:00-11:15PM)

(2)ABC SUNDAY NIGHT MOVIE,MOONRAKER(R),ABC,(9:00-11:37PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.26-30, 1984

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				5,350 6.3				5,600 6.6									
		GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)									
AVERAGE AUDIENCE (Households (000) & %)				4,250 5.0				4,580 5.4									
SHARE OF AUDIENCE	%			24				25									
AVG. AUD. BY ¼ HR.	%			5.0	5.1			5.4	5.4								
CBS TV TOTAL AUDIENCE (Households (000) & %)				3,400 4.0				3,650 4.3						4,750 5.6		4,330 5.1	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)				2,720 3.2				2,890 3.4						3,910 4.6		3,650 4.3	
SHARE OF AUDIENCE	%			15				16						21		19	
AVG. AUD. BY ¼ HR.	%			3.2	3.3			3.3	3.6					4.4	4.9	4.2	4.4
NBC TV TOTAL AUDIENCE (Households (000) & %)				4,670 5.5				4,500 5.3						3,740 4.4		4,580 5.4	
		TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)				3,740 4.4				3,650 4.3						2,890 3.4		3,910 4.6	
SHARE OF AUDIENCE	%			21				20						15		20	
AVG. AUD. BY ¼ HR.	%			4.3	4.4			4.4	4.3					3.2	3.7	4.5	4.7

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				5,520 6.5				5,600 6.6									
		GOOD MORNING, AMERICA-730 (CO-OP)		(PARTICIPATING)		GOOD MORNING, AMERICA-830 (CO-OP)		(PARTICIPATING)									
AVERAGE AUDIENCE (Households (000) & %)				4,250 5.0				4,670 5.5									
SHARE OF AUDIENCE	%			23				23									
AVG. AUD. BY ¼ HR.	%			5.0	5.0			5.5	5.5								
CBS TV TOTAL AUDIENCE (Households (000) & %)				3,480 4.1				3,740 4.4						5,180 6.1		4,500 5.3	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
AVERAGE AUDIENCE (Households (000) & %)				2,800 3.3				3,140 3.7						4,330 5.1		3,910 4.6	
SHARE OF AUDIENCE	%			15				15						21		19	
AVG. AUD. BY ¼ HR.	%			3.2	3.3			3.5	3.8					5.0	5.2	4.6	4.7
NBC TV TOTAL AUDIENCE (Households (000) & %)				5,010 5.9				5,090 6.0						3,910 4.6		4,670 5.5	
		TODAY SHOW-7.30AM (CO-OP)		(PARTICIPATING)		TODAY SHOW-8.30AM (CO-OP)		(PARTICIPATING)						FACTS OF LIFE M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000) & %)				3,990 4.7				4,250 5.0						3,140 3.7		3,910 4.6	
SHARE OF AUDIENCE	%			22				21						15		19	
AVG. AUD. BY ¼ HR.	%			4.8	4.7			4.9	5.1					3.5	4.0	4.5	4.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	13.6	15.8	17.6	18.9	20.3	21.4	21.5	21.5	21.5	21.8	21.8	22.0	22.1	22.5	22.4	22.9
	WK. 2	14.6	16.6	18.4	20.0	21.8	22.8	23.0	22.9	23.0	24.0	24.0	24.0	24.0	24.4	24.1	24.4

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.3-7, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY MON.-FRI. NOV.26-30, 1984

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)	2,630 3.1		2,550 3.0		2,890 3.4		3,820 4.5		8,320 9.8				7,470 8.8			
Program	TRIVIA TRAP		FAMILY FEUD		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	2,210 2.6		2,210 2.6		2,380 2.8		3,140 3.7		6,200 7.3	6.8*		7.7*	5,770 6.8	6.8*		6.8*
SHARE OF AUDIENCE %	11		11		12		15		26	24 *		27 *	25	25 *		25 *
AVG. AUD. BY ¼ HR. %	2.6	2.6	2.5	2.6	2.7	3.0	3.5	3.8	6.4	7.2	7.7	7.7	6.8	6.7	6.7	7.0
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,200 7.3		7,640 9.0				8,490 10.0				7,300 8.6				5,350 6.3	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	5,350 6.3		6,620 7.8				6,280 7.4	7.3*		7.5*	5,770 6.8	6.5*		7.0*	4,920 5.8	
SHARE OF AUDIENCE %	28		34				29	30 *		29 *	24	23 *		25 *	22	
AVG. AUD. BY ¼ HR. %	6.1	6.6	7.6	7.9			7.2	7.4	7.5	7.6	6.6	6.6	7.0	7.0	5.7	5.8
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)	7,050 8.3		5,600 6.6		3,060 3.6		2,800 3.3		7,470 8.8				5,860 6.9			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	6,110 7.2		4,920 5.8		2,550 3.0		2,380 2.8		5,940 7.0	6.7*		7.3*	4,500 5.3	5.3*		5.3*
SHARE OF AUDIENCE %	31		25		12		11		25	24 *		26 *	19	19 *		20 *
AVG. AUD. BY ¼ HR. %	7.0	7.3	5.8	5.8	3.1	3.0	2.7	2.8	6.5	7.0	7.3	7.4	5.3	5.3	5.4	5.2
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)	2,800 3.3		2,890 3.4		2,970 3.5		3,820 4.5		9,000 10.6				8,070 9.5			
Program	TRIVIA TRAP		FAMILY FEUD (M-TH)(SUS-OP)		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	2,460 2.9		2,460 2.9		2,550 3.0		3,230 3.8		6,540 7.7	7.1*		8.3*	6,200 7.3	7.2*		7.3*
SHARE OF AUDIENCE %	12		12		11		14		25	23 *		27 *	25	24 *		25 *
AVG. AUD. BY ¼ HR. %	2.9	2.9	2.8	2.9	2.9	3.0	3.7	4.0	6.6	7.6	8.2	8.5	7.3	7.1	7.2	7.5
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	6,960 8.2		8,740 10.3				8,830 10.4				7,220 8.5				5,260 6.2	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (M-TH)(SUS-OP)(SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	6,110 7.2		7,640 9.0				6,540 7.7	7.7*		7.8*	5,860 6.9	6.7*		7.0*	4,840 5.7	
SHARE OF AUDIENCE %	29		36				28	29 *		28 *	23	22 *		23 *	19	
AVG. AUD. BY ¼ HR. %	6.8	7.6	8.7	9.3			7.7	7.7	7.8	7.8	6.6	6.8	7.1	7.0	5.6	5.7
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)	7,300 8.6		5,350 6.3		3,140 3.7		3,570 4.2		8,070 9.5				6,370 7.5			
Program	WHEEL OF FORTUNE		SCRABBLE >(SUS-OP)		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD → (SD)			
AVERAGE AUDIENCE (Households (000) & %)	6,370 7.5		4,670 5.5		2,720 3.2		2,890 3.4		6,450 7.6	7.5*		7.8*	5,010 5.9	5.9*		5.9*
SHARE OF AUDIENCE %	30		22		12		12		25	25 *		25 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %	7.5	7.6	5.6	5.5	3.0	3.4	3.4	3.4	7.3	7.7	7.9	7.8	5.8	5.9	5.9	5.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	22.8	23.1	23.0	23.5	24.6	25.4	25.6	26.1	27.4	28.1	28.0	28.4	27.7	27.9	27.2	27.7
WK. 2	24.7	25.2	25.1	25.7	26.7	27.7	27.7	28.6	30.2	30.8	30.5	30.6	29.7	29.8	29.6	30.2

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.3-7, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.26-30, 1984

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	9,080 10.7				2,210 2.6										10,700 12.6	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	6,960 8.2	8.0*		8.5*	2,040 2.4										9,340 11.0	
SHARE OF AUDIENCE %	27	28 *		28 *	8										19	
AVG. AUD. BY ¼ HR. %	7.7	8.2	8.5	8.5	2.4	2.3									10.8	11.1
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	8,070 9.5				2,550 3.0										13,580 16.0	
Program	← GUIDING LIGHT (SD) →				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,620 7.8	7.5*		8.0*	2,120 2.5										11,970 14.1	
SHARE OF AUDIENCE %	26	26 *		26 *	8										25	
AVG. AUD. BY ¼ HR. %	7.2	7.8	8.1	7.9	2.4	2.5									14.0	14.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	3,820 4.5														11,040 13.0	
Program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	2,550 3.0	3.0*		2.9*											9,760 11.5	
SHARE OF AUDIENCE %	10	10 *		9 *											20	
AVG. AUD. BY ¼ HR. %	3.2	2.9	2.8	3.0											11.3	11.7

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	9,680 11.4				2,380 2.8										11,380 13.4	
Program	← GENERAL HOSPITAL →				EDGE OF NIGHT		← (S)(OP) →								ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000) & %)	7,730 9.1	8.8*		9.4*	2,040 2.4										9,850 11.6	
SHARE OF AUDIENCE %	28	29 *		28 *	7										20	
AVG. AUD. BY ¼ HR. %	8.6	9.1	9.3	9.4	2.6	2.2									11.5	11.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	7,980 9.4				2,890 3.4										14,430 17.0	
Program	← GUIDING LIGHT (SD) →				BODY LANGUAGE										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000) & %)	6,450 7.6	7.4*		7.8*	2,290 2.7										12,740 15.0	
SHARE OF AUDIENCE %	24	24 *		23 *	8										25	
AVG. AUD. BY ¼ HR. %	7.2	7.5	7.8	7.8	2.5	3.0									14.9	15.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	3,820 4.5														11,550 13.6	
Program	← SANTA BARBARA →				← (S)(OP) →										NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000) & %)	2,720 3.2	3.2*		3.3*											10,270 12.1	
SHARE OF AUDIENCE %	10	10 *		10 *											21	
AVG. AUD. BY ¼ HR. %	3.4	3.1	3.1	3.4											11.8	12.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	28.6	30.2	31.0	32.4	32.2	34.4	36.2	38.4	40.5	43.2	45.5	48.2	51.5	54.8	56.4	58.0
WK. 2	30.9	32.2	33.1	34.5	34.8	36.8	38.0	40.2	42.8	45.5	47.9	50.5	54.2	57.1	58.6	59.8

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.3-7, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					3,140		3,650		3,910		4,580		4,500		4,840	
	TOTAL AUDIENCE (%)					3.7		4.3		4.6		5.4		5.3		5.7	
	Program					SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		DRAGON'S LAIR (SD)		NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000))					2,290		2,970		3,310		3,820		3,740		4,250	
	AVERAGE AUDIENCE (%)					2.7		3.5		3.9		4.5		4.4		5.0	
	SHARE OF AUDIENCE %					18		18		16		17		14		16	
	AVG. AUD. BY ¼ HR. %					2.3	3.1	3.4	3.7	3.7	4.1	4.3	4.7	4.1	4.6	4.9	5.0
CBS TV	TOTAL AUDIENCE (Households (000))			1,440		2,970		3,910		6,110		5,520		3,740		5,600	
	TOTAL AUDIENCE (%)			1.7		3.5		4.6		7.2		6.5		4.4		6.6	
	Program			CAPTAIN KANGAROO -SAT		SHIRT TALES (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		POLE POSITION		SATURDAY SUPERCADE	
	AVERAGE AUDIENCE (Households (000))			1,100		2,380		3,140		5,090		4,580		3,310		3,140	
	AVERAGE AUDIENCE (%)			1.3		2.8		3.7		6.0		5.4		3.9		3.7	3.4*
	SHARE OF AUDIENCE %			12		18		19		25		20		13		12	11 *
	AVG. AUD. BY ¼ HR. %			1.1	1.4	2.4	3.1	3.4	4.1	5.6	6.4	5.3	5.5	3.9	4.0	3.5	3.3
NBC TV	TOTAL AUDIENCE (Households (000))					3,740		4,670		7,390		9,340		10,950		9,850	
	TOTAL AUDIENCE (%)					4.4		5.5		8.7		11.0		12.9		11.6	
	Program					SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000))					3,140		3,990		6,280		8,150		9,510		8,490	
	AVERAGE AUDIENCE (%)					3.7		4.7		7.4		9.6		11.2		10.0	
	SHARE OF AUDIENCE %					24		27		31		35		38		33	
	AVG. AUD. BY ¼ HR. %					3.4	4.1	4.3	5.0	6.9	7.9	9.5	9.7	11.3	11.1	10.1	9.9

WEEK 2

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					2,970		4,160		5,180		6,200		5,350		7,300	
	TOTAL AUDIENCE (%)					3.5		4.9		6.1		7.3		6.3		8.6	
	Program					SUPERFRIENDS: SUPERPOWERS2 (SD)		SUPERFRIENDS: SUPERPOWERS		MIGHTY ORBOTS		TURBO TEEN (SD)		DRAGON'S LAIR (SD)		NEW SCOOBY DOO MYSTERIES	
	AVERAGE AUDIENCE (Households (000))					2,040		3,400		4,330		5,010		4,580		5,770	
	AVERAGE AUDIENCE (%)					2.4		4.0		5.1		5.9		5.4		6.8	
	SHARE OF AUDIENCE %					15		18		19		20		18		22	
	AVG. AUD. BY ¼ HR. %					1.9	2.9	3.8	4.3	4.9	5.3	6.0	5.9	5.3	5.4	6.6	7.1
CBS TV	TOTAL AUDIENCE (Households (000))			1,530		3,140		4,410		6,450		5,430		4,670		4,840	
	TOTAL AUDIENCE (%)			1.8		3.7		5.2		7.6		6.4		5.5		5.7	
	Program			CAPTAIN KANGAROO -SAT		SHIRT TALES (SD)		GET ALONG GANG (SD)		MUPPET BABIES		DUNGEONS AND DRAGONS (SD)		POLE POSITION		SATURDAY SUPERCADE	
	AVERAGE AUDIENCE (Households (000))			1,100		2,460		3,820		5,430		4,500		4,160		3,060	
	AVERAGE AUDIENCE (%)			1.3		2.9		4.5		6.4		5.3		4.9		3.6	3.5*
	SHARE OF AUDIENCE %			12		18		20		24		18		16		12	11 *
	AVG. AUD. BY ¼ HR. %			1.2	1.4	2.6	3.3	4.3	4.7	6.1	6.6	5.1	5.5	5.0	4.7	3.8	3.3
NBC TV	TOTAL AUDIENCE (Households (000))					3,820		4,670		7,050		10,610		10,610		8,570	
	TOTAL AUDIENCE (%)					4.5		5.5		8.3		12.5		12.5		10.1	
	Program					SNORKS (SD)		PINK PANTHER AND SONS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS (SD)	
	AVERAGE AUDIENCE (Households (000))					2,890		3,910		6,030		8,910		9,420		7,730	
	AVERAGE AUDIENCE (%)					3.4		4.6		7.1		10.5		11.1		9.1	
	SHARE OF AUDIENCE %					23		22		27		36		37		33	
	AVG. AUD. BY ¼ HR. %					2.9	4.0	4.2	5.0	6.5	7.8	10.2	10.8	11.2	11.0	9.1	9.1

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.8	9.0	11.0	13.3	15.6	18.5	20.0	21.8	24.2	26.4	27.2	28.4	29.3	30.2	30.1	30.0
WK. 2	7.9	9.6	11.7	13.8	16.1	19.7	21.9	24.6	26.6	27.7	28.9	29.6	30.0	30.7	30.9	30.9

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.1, 1984

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	5,090		4,840		4,330	14,090										
TOTAL AUDIENCE (%)	6.0		5.7		5.1	16.6										
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		(1) (→OP)	← CFA COLLEGE FOOTBALL-GAME AUBURN VS ALABAMA (12:25-3:38PM)(OP) →										
AVERAGE AUDIENCE (Households (000))	4,160		3,820		3,480	5,010										
AVERAGE AUDIENCE (%)	4.9		4.5		4.1	5.9		4.1*		5.2*		6.0*		6.2*		6.6*
SHARE OF AUDIENCE %	15		14		13	18		13 *		16 *		18 *		18 *		20 *
AVG. AUD. BY ¼ HR. %	5.0	4.9	4.5	4.5	4.0	3.2	3.7	4.4	5.2	5.3	6.2	5.9	5.9	6.4	6.7	6.5

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))			5,260		4,410	12,650										
TOTAL AUDIENCE (%)			6.2		5.2	14.9										
Program	SATURDAY SUPERCADE		PRYOR'S PLACE		(2) (→OP)	← CBS COLLEGE FOOTBALL ARMY VS NAVY (12:19-3:30PM)(OP) →										
AVERAGE AUDIENCE (Households (000))			3,820		3,740	4,410										
AVERAGE AUDIENCE (%)		4.1*	4.5		4.4	5.2		5.4*		5.4*		4.7*		5.5*		5.4*
SHARE OF AUDIENCE %		14 *	15		15	16		17 *		16 *		14 *		16 *		16 *
AVG. AUD. BY ¼ HR. %	3.9	4.3	4.5	4.5	4.4	4.4	5.1	5.6	5.4	5.4	4.8	4.6	5.6	5.3	5.5	5.4

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,200		7,050		6,370		4,670		7,130						6,960	
TOTAL AUDIENCE (%)	7.3		8.3		7.5		5.5		8.4						8.2	
Program	KIDD VIDEO		MR. T		SPIDERMAN AND FRIENDS (SD)		GOING BANANAS		← PBA FALL TOUR (1:00-2:32PM) (→OP) →						NBC COLLEGE BKBL SPECIAL UCLA VS DEPAUL (2:32-4:35PM)(OP)	
AVERAGE AUDIENCE (Households (000))	5,350		5,860		5,350		4,080		3,650						2,460	
AVERAGE AUDIENCE (%)	6.3		6.9		6.3		4.8		4.3	4.1*		4.1*		4.5*	2.9	3.5*
SHARE OF AUDIENCE %	25		26		21		17		13	12 *		12 *		13 *	8	10 *
AVG. AUD. BY ¼ HR. %	6.6	6.1	6.7	7.1	6.0	6.6	4.8	4.8	4.5	3.8	3.9	4.4	4.6	4.4	3.5	3.5

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	6,880		6,540		6,030		6,790									
TOTAL AUDIENCE (%)	8.1		7.7		7.1		8.0									
Program	SCARY SCOOBY DOO FUNNIES (SD)		LITTLES		ABC WEEKEND SPECIALS HENRY HAMILTON GRAD GHOST PT1		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000))	5,600		5,770		4,920		3,740									
AVERAGE AUDIENCE (%)	6.6		6.8		5.8		4.4	3.7*		5.1*						
SHARE OF AUDIENCE %	22		23		19		14	12 *		16 *						
AVG. AUD. BY ¼ HR. %	6.5	6.8	6.8	6.8	5.8	5.7	3.7	3.7	5.1	5.1						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))			4,580		5,260		5,260		9,590							
TOTAL AUDIENCE (%)			5.4		6.2		6.2		11.3							
Program	SATURDAY SUPERCADE		PRYOR'S PLACE (SD)		BUGS BUNNY/ROAD RUNNER 1		BUGS BUNNY/ROAD RUNNER 2		← CBS NCAA BASKETBALL-SAT NEV AT LAS VEGAS VS GEORGETOWN (1:00-3:17PM) →							
AVERAGE AUDIENCE (Households (000))			3,820		4,080		4,670		3,230							
AVERAGE AUDIENCE (%)		3.6*	4.5		4.8		5.5		3.8	4.4*		4.3*		3.6*		3.4*
SHARE OF AUDIENCE %		12 *	15		16		17		12	14 *		14 *		11 *		10 *
AVG. AUD. BY ¼ HR. %	3.6	3.7	4.4	4.6	4.4	5.2	5.2	5.7	4.8	4.0	4.2	4.4	3.7	3.5	3.5	3.3

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000))	7,050		6,540		5,180		18,760									
TOTAL AUDIENCE (%)	8.3		7.7		6.1		22.1									
Program	KIDD VIDEO		MR. T		NFL '84 NBC-SAT		← NFL FOOTBALL GAME-NBC-SAT BUFFALO VS NY JETS (12:30-3:42PM) →									
AVERAGE AUDIENCE (Households (000))	6,370		5,600		3,990		7,050									
AVERAGE AUDIENCE (%)	7.5		6.6		4.7		8.3	6.0*		7.5*		7.9*		7.8*		9.0*
SHARE OF AUDIENCE %	28		22		16		26	20 *		24 *		25 *		25 *		27 *
AVG. AUD. BY ¼ HR. %	7.8	7.1	6.6	6.6	5.0	4.4	5.6	6.4	7.2	7.9	7.9	7.9	7.4	8.2	8.7	9.2

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.0	29.4	29.0	29.3	30.0	31.4	31.1	32.3	32.2	32.8	33.6	33.8	34.1	34.4	34.0	34.5
WK. 2	30.6	31.0	30.9	31.4	30.2	30.1	30.7	32.1	32.6	32.9	32.5	32.8	32.1	32.4	33.3	33.8

U.S. TV Households: 84,900,000

(1)CFA COLLEGE FOOTBALL PRE,ABC,(12:00-12:25PM) (2)CBS COLLEGE FOOTBALL PRE,CBS,(12:00-12:19PM)

For explanation of symbols, See page A.

DAY SAT. DEC.8, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.1, 1984

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				21,060 24.8												
ABC TV Program	CFA COLLEGE FOOTBALL-GAME AUBURN VS ALABAMA (12:25-3:38PM)(SD)(+OP)			CFA COLLEGE FOOTBALL GAME FLORIDA VS FLORIDA STATE (3:47-7:14PM)												
AVERAGE AUDIENCE (Households (000) & %)		7.4*	7.9*	8,070 9.5		9.6*		10.0*		9.3*		9.6*		9.5*		9.0*
SHARE OF AUDIENCE %		22 *	23 *	22		28 *		26 *		23 *		22 *		20 *		18 *
AVG. AUD. BY ¼ HR. %	6.9	8.0	7.9	8.5	9.1	10.1	10.3	9.7	9.2	9.3	9.6	9.5	9.5	9.5	8.9	9.0
CBS TV TOTAL AUDIENCE (Households (000) & %)			9,170 10.8												10,020 11.8	
CBS TV Program		(1)	CBS NCAA BASKETBALL-SAT OKLAHOMA VS ILLINOIS												CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		5.3*	2,970 3.5	3.8*		3.0*		2.9*		3.9*		3.8*			8,410 9.9	
SHARE OF AUDIENCE %		15 *	9	11 *		9 *		8 *		10 *		9 *			19	
AVG. AUD. BY ¼ HR. %	5.3	5.3	4.2	3.5	2.9	3.0	2.8	3.0	3.8	4.1	3.3	4.3			9.6	10.2
NBC TV TOTAL AUDIENCE (Households (000) & %)							7,900 9.3								9,420 11.1	
NBC TV Program	NBC COLLEGE BKBL SPECIAL UCLA VS DEPAUL (2:32-4:35PM)(+OP)						SPORTSWORLD-SAT. (4:35-6:00PM)(OP)								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		3.2*		2.5*		2.5*	4,080 4.8	3.8*		4.9*		5.5*			8,150 9.6	
SHARE OF AUDIENCE %		9 *		7 *		7 *	12	10 *		12 *		13 *			18	
AVG. AUD. BY ¼ HR. %	3.3	3.0	2.5	2.4	2.4	2.6	3.4	4.2	4.9	4.9	5.8	5.2			9.2	9.9

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					3,060 3.6		2,380 2.8		11,630 13.7							
ABC TV Program					COLLEGE ALL-AMER FOOTBALL		SPORTSBEAT		ABC WIDE WORLD-SPORTS SAT							
AVERAGE AUDIENCE (Households (000) & %)					2,040 2.4		1,870 2.2		5,180 6.1	5.0*		6.0*		7.4*		
SHARE OF AUDIENCE %					6		6		13	12 *		13 *		14 *		
AVG. AUD. BY ¼ HR. %					2.5	2.4	2.1	2.3	4.8	5.2	5.5	6.5	7.5	7.3		
CBS TV TOTAL AUDIENCE (Households (000) & %)		2,210 2.6	6,450 7.6		25,980 30.6											
CBS TV Program	(2) (+OP)	(3) (OP)	NFL TODAY-SAT		NFL FTBL GAME-SAT MINNESOTA VIKINGS VS SAN FRANCISCO (4:00-7:29PM)											
AVERAGE AUDIENCE (Households (000) & %)		2,210 2.6	4,080 4.8		9,760 11.5	9.7*		11.5*		12.3*		11.8*		12.2*		11.1*
SHARE OF AUDIENCE %		8	13		26	26 *		30 *		31 *		28 *		25 *		22 *
AVG. AUD. BY ¼ HR. %	3.2	2.6	3.7	5.9	9.1	10.3	11.3	11.7	12.4	12.1	12.1	11.5	12.2	12.1	11.3	11.0
NBC TV TOTAL AUDIENCE (Households (000) & %)			8,410 9.9								4,500 5.3				11,290 13.3	
NBC TV Program	NFL FOOTBALL GAME-NBC-SAT BUFFALO VS NY JETS (12:30-3:42PM)(+OP)			NBC COLLEGE BKBL SPL KENTUCKY VS INDIANA (3:42-5:21PM)(OP)							AL MCGUIRE BASKETBALL SP.				NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		10.9*	3,650 4.3	5.9*		4.2*		3.7*		3.8*	3,140 3.7				9,510 11.2	
SHARE OF AUDIENCE %		32 *	11	16 *		11 *		10 *		10 *	9				21	
AVG. AUD. BY ¼ HR. %	10.6	11.3	6.7	5.7	4.3	4.1	3.9	3.6	3.8	3.7	3.2	4.2			11.1	11.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	34.7	35.5	34.7	35.3	35.7	36.7	38.8	40.9	41.7	42.8	44.4	46.9	50.9	52.1	52.8	53.5
WK. 2	34.3	35.7	37.3	37.8	38.6	39.2	39.1	40.1	41.2	41.6	42.6	46.5	50.8	52.2	52.7	53.3

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

(1)CBS COLLEGE FOOTBALL,ARMY VS NAVY,CBS,(12:19-3:30PM)
(2)CBS NCAA BASKETBALL-SAT,CBS,(1:00-3:17PM)
(3)CBS NCAA BASKETBALL POST,CBS,(3:17-3:30PM)

DAY SAT. DEC.8, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.2, 1984

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,620 7.8						2,550 3.0	
Program	CAPTAIN KANGAROO-SUN (SUS)						FOR OUR TIMES (SUS)		← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									3,230 3.8	3.5*		3.9*		3.9*	2,040 2.4	
SHARE OF AUDIENCE %									16	17 *		16 *		15 *	7	
AVG. AUD. BY ¼ HR. %									3.3	3.8	3.9	4.0	3.8	4.0	2.4	2.4
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									8,150 9.6						3,910 4.6	
Program	CAPTAIN KANGAROO-SUN (SUS)								← SUNDAY MORNING					→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,500 5.3	4.6*		5.5*		5.7*	3,400 4.0	
SHARE OF AUDIENCE %									22	22 *		22 *		21 *	14	
AVG. AUD. BY ¼ HR. %									4.1	5.1	5.4	5.6	5.7	5.7	4.2	3.8
NBC TV TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.9	7.1	8.4	10.3	12.1	13.7	16.4	18.5	21.1	22.9	24.6	25.3	27.0	28.1	29.2	30.5
WK. 2	7.5	8.9	9.9	11.4	14.1	15.7	17.2	19.0	21.6	23.8	25.5	26.7	27.8	29.2	30.7	31.1

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. DEC.9, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.2, 1984

WEEK 1

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))			5,180													
	TOTAL AUDIENCE (%)			6.1													
	Program			← THIS WEEK-DAVID BRINKLEY →													
	AVERAGE AUDIENCE (Households (000))			3,740													
	AVERAGE AUDIENCE (%)			4.4	4.3*		4.5*										
	SHARE OF AUDIENCE %			13	13 *		13 *										
	AVG. AUD. BY ¼ HR. %			3.9	4.6	4.6	4.3										
CBS TV	TOTAL AUDIENCE (Households (000))							7,980		29,290							
	TOTAL AUDIENCE (%)							9.4		34.5							
	Program							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 → VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
	AVERAGE AUDIENCE (Households (000))							6,450		14,690							
	AVERAGE AUDIENCE (%)							7.6		17.3	14.1*		16.7*		17.0*		17.6*
	SHARE OF AUDIENCE %							22		40	36 *		41 *		40 *		40 *
	AVG. AUD. BY ¼ HR. %							6.8	8.4	12.8	15.5	16.8	16.7	16.9	16.9	16.6	18.5
NBC TV	TOTAL AUDIENCE (Households (000))					2,970		5,520		16,130							
	TOTAL AUDIENCE (%)					3.5		6.5		19.0							
	Program					MEET THE PRESS		NFL '84-NBC		← NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
	AVERAGE AUDIENCE (Households (000))					2,380		4,080		6,880							
	AVERAGE AUDIENCE (%)					2.8		4.8		8.1	6.1*		7.1*		7.9*		7.9*
	SHARE OF AUDIENCE %					9		14		18	16 *		17 *		19 *		18 *
	AVG. AUD. BY ¼ HR. %					2.8	2.9	4.6	5.1	5.6	6.4	6.9	7.3	8.1	7.8	8.0	7.7

WEEK 2

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))			4,670													
	TOTAL AUDIENCE (%)			5.5													
	Program			← THIS WEEK-DAVID BRINKLEY →						← RELIGIOUS SERIES → (SUS)							
	AVERAGE AUDIENCE (Households (000))			2,970													
	AVERAGE AUDIENCE (%)			3.5	3.3*		3.6*										
	SHARE OF AUDIENCE %			11	10 *		11 *										
	AVG. AUD. BY ¼ HR. %			3.3	3.3	3.4	3.9										
CBS TV	TOTAL AUDIENCE (Households (000))							7,300		27,850							
	TOTAL AUDIENCE (%)							8.6		32.8							
	Program							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 → VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
	AVERAGE AUDIENCE (Households (000))							5,690		12,990							
	AVERAGE AUDIENCE (%)							6.7		15.3	11.9*		14.6*		15.3*		15.4*
	SHARE OF AUDIENCE %							20		37	32 *		36 *		37 *		37 *
	AVG. AUD. BY ¼ HR. %							6.0	7.5	10.8	13.1	14.1	15.1	15.7	14.9	15.1	15.7
NBC TV	TOTAL AUDIENCE (Households (000))					3,400		6,790		22,750							
	TOTAL AUDIENCE (%)					4.0		8.0		26.8							
	Program					MEET THE PRESS		NFL '84-NBC		← NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES~ MULTI-SEGMENT TELECAST							
	AVERAGE AUDIENCE (Households (000))					2,550		4,920		10,700							
	AVERAGE AUDIENCE (%)					3.0		5.8		12.6	10.7*		12.0*		13.0*		13.4*
	SHARE OF AUDIENCE %					10		18		30	29 *		30 *		31 *		32 *
	AVG. AUD. BY ¼ HR. %					3.1	2.9	5.2	6.4	10.2	11.2	11.8	12.3	12.4	13.4	13.4	13.3

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	31.9	31.7	33.0	34.3	34.8	35.7	36.7	37.6	39.2	40.7	41.3	41.8	42.8	43.2	44.2	44.5
	WK. 2	30.9	31.8	32.2	32.9	33.2	33.5	33.8	34.8	38.0	39.5	39.9	41.2	42.0	42.8	42.4	42.5

U.S. TV Households: 84,900,000

For explanation of symbols, See page A.

DAY SUN. DEC.9, 1984

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.2, 1984

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)															8,740 10.3	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															7,390 8.7	
SHARE OF AUDIENCE %															14	
AVG. AUD. BY ¼ HR. %															8.5	9.0
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					12,740 15.0								8,070 9.5			
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (+OP)				CBS NFL FOOTBALL POST MULTI-SEGMENT TELECAST (OP)								CBS EVENING NEWS-DEAN			
AVERAGE AUDIENCE (Households (000) & %)		19.3*		19.0*	10,700 12.6								6,370 7.5			
SHARE OF AUDIENCE %		43 *		40 *	26								13			
AVG. AUD. BY ¼ HR. %	18.9	19.5	19.2	18.8	14.7	11.0	<<						6.9	8.2		
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					4,500 5.3	32,430 38.2										
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST				(1) (+OP)	NFL FOOTBALL GAME 2-NBC L.A. RAIDERS VS MIAMI (4:21-7:47PM)(OP)										
AVERAGE AUDIENCE (Households (000) & %)		8.5*		9.1*	3,740 4.4	17,740 20.9		19.2*		20.5*		21.1*		21.1*		22.6*
SHARE OF AUDIENCE %		19 *		19 *	9	37		39 *		41 *		40 *		36 *		37 *
AVG. AUD. BY ¼ HR. %	8.3	8.7	8.9	9.3	3.9	15.1	19.2	19.2	20.4	20.6	21.6	20.5	20.9	21.4	22.7	22.6

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)															9,080 10.7	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															7,810 9.2	
SHARE OF AUDIENCE %															16	
AVG. AUD. BY ¼ HR. %															9.1	9.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					29,970 35.3											
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST(+OP)				CBS NFL FOOTBALL GAME 2 WASHINGTON VS DALLAS (4:13-7:34PM)(OP)											
AVERAGE AUDIENCE (Households (000) & %)		15.7*		16.7*	15,710 18.5	14.4*		17.5*		18.0*		16.5*		17.9*		19.2*
SHARE OF AUDIENCE %		37 *		38 *	35	31 *		37 *		37 *		32 *		33 *		33 *
AVG. AUD. BY ¼ HR. %	15.6	15.8	16.1	17.3	12.9	14.6	17.2	17.8	18.1	18.0	16.3	16.8	17.7	18.0	18.7	19.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					4,580 5.4										6,450 7.6	
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST(OP)				NFL FOOTBALL POST-NBC VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST(OP)										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)		13.5*		14.2*	4,330 5.1										5,350 6.3	
SHARE OF AUDIENCE %		31 *		32 *	11										11	
AVG. AUD. BY ¼ HR. %	13.7	13.3	14.0	14.4	5.7	1.7									6.4	6.3

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	45.4	47.1	48.0	49.1	50.4	50.8	50.8	50.5	51.3	52.7	54.8	56.3	58.4	60.9	63.1	63.4
WK. 2	42.7	43.1	44.8	46.0	46.6	48.0	48.3	49.1	49.8	51.3	52.8	53.7	55.7	57.5	59.6	60.9

U.S. TV Households: 84,900,000

(1)NFL FOOTBALL GM 2-NBC(B),L.A. RAIDERS VS MIAMI,NBC,(4:00-4:21PM)

For explanation of symbols, See page A.

DAY SUN. DEC.9, 1984

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON		8.58- 8.59PM	8.45	9,680	11.4	9,680	11.4	17	11.4		10,950	12.9	10,950	12.9	19	12.9	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.09AM	→GRID	28,870	34.0	15,030	17.7	29									
	2	9.00-12.12AM	→GRID								29,460	34.7	15,280	18.0	30		
			11.00						18.5							17.0	
			11.15				17.5*	31*	16.5					17.2*	31*	17.4	
			11.30						16.3							17.7	
			11.45				15.5*	34*	14.7					17.2*	38*	16.7	
			12.00				12.8*	33*	12.8					13.5*	34*	13.5	
ABC ABC BUSINESS BRIEF-MON	1	10.37-10.38PM	10.30	13,920	16.4	13,920	16.4	25	16.4								
CBS AMERICAN PORTRAIT-SUS(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	10,780	12.7	10,780	12.7	19	12.7		15,370	18.1	15,370	18.1	28	18.1	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	16,900	19.9	16,900	19.9	31	19.9		15,450	18.2	15,450	18.2	26	18.2	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	20,290	23.9	20,290	23.9	37	23.9		19,780	23.3	19,780	23.3	34	23.3	
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU	1	8.58- 8.59PM	8.45	10,610	12.5	10,610	12.5	19	12.5								
ABC ABC NFL FOOTBALL SPECIAL(S)	1	9.00-12.00MD	→GRID	22,840	26.9	10,020	11.8	20									
			11.00						11.6								
			11.15				11.0*	21*	10.5								
			11.30						10.6								
			11.45				9.8*	23*	8.9								
ABC ABC NEWSBRIEF-THU	2	9.58- 9.59PM	9.45								11,120	13.1	11,120	13.1	20	13.1	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	2	8.44- 8.46PM	8.30								14,260	16.8	14,090	16.6	26	16.6	
	1	8.45- 8.46PM	8.45	15,030	17.7	15,030	17.7	28	17.7							16.6	
ABC ABC NEWSBRIEF-FRI	-	9.58- 9.59PM	9.45	9,510	11.2	9,510	11.2	18	11.2		10,700	12.6	10,700	12.6	19	12.6	
CBS AMERICAN PORTRAIT-SUS(SUS)	2	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	11,720	13.8	11,720	13.8	23	13.8		10,780	12.7	10,780	12.7	21	12.7	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	13,330	15.7	13,330	15.7	26	15.7		12,140	14.3	12,140	14.3	25	14.3	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	13,410	15.8	13,410	15.8	27	15.8		11,890	14.0	11,890	14.0	24	14.0	
CBS NEWSBREAK-SAT.		9.58- 9.59PM	9.45	9,340	11.0	9,340	11.0	19	11.0		10,020	11.8	10,020	11.8	20	11.8	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	8,320	9.8	8,320	9.8	16	9.8		9,590	11.3	9,590	11.3	19	11.3	
NBC NBC NEWS DIGEST-2-SAT.(B)	2	9.58- 9.59PM	9.45								7,980	9.4	7,980	9.4	16	9.4	

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.37- 8.38PM	8.30	12,570	14.8	12,570	14.8	20	14.8								
	2	8.35- 8.36PM	8.30								12,400	14.6	12,400	14.6	21	14.6	
ABC ABC NEWSBRIEF-SUN.	1	9.59-10.00PM	9.45	11,890	14.0	11,890	14.0	20	14.0								
	2	10.00-10.01PM	10.00								13,580	16.0	13,580	16.0	25	16.0	
CBS CBS NFL FOOTBALL GAME 2	2	4.13- 7.34PM	→GRID								29,970	35.3	15,710	18.5	35		
			7.30													21.0	
CBS 60 MINUTES	2	7.34- 8.34PM	→GRID								28,190	33.2	21,230	25.0	37		
			8.30													23.4	
CBS MURDER, SHE WROTE	2	8.34- 9.34PM	→GRID								27,080	31.9	18,850	22.2	32		
			9.30													23.2	
CBS SPORTSBREAK-SUN	1	8.58- 8.59PM	8.45	22,580	26.6	22,580	26.6	37	26.6								
CBS ALL STAR PARTY-L. BALL(S)	2	9.34-10.34PM	→GRID								23,350	27.5	18,420	21.7	32		
			10.30													20.4	
CBS SPORTSBREAK-SUN	2	9.32- 9.33PM	9.30								19,440	22.9	19,440	22.9	33	22.9	
CBS NEWSBREAK-SUN.	1	10.06-10.07PM	10.00	19,530	23.0	19,530	23.0	34	23.0								
	2	10.32-10.33PM	10.30								14,770	17.4	14,770	17.4	28	17.4	
CBS TRAPPER JOHN, M.D.	2	10.34-11.34PM	→GRID								18,340	21.6	13,750	16.2	29		
			11.30													14.8	
NBC NFL FOOTBALL GAME 2-NBC	1	4.21- 7.47PM	→GRID	32,430	38.2	17,740	20.9	37									

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
			7.30						22.2								
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	9,590	11.3	9,590	11.3	16	11.3		10,950	12.9	10,950	12.9	18	12.9	
NBC NBC NEWS DIGEST-2-SUN.	1	9.52- 9.53PM	9.45	11,380	13.4	11,380	13.4	19	13.4								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		11.30-12.00MD	11.30	6,280	7.4	5,180	6.1	17	6.7	TUWF	6,280	7.4	5,180	6.1	16	6.8	TU-F
			11.45						5.4	TUWF						5.4	TU-F
ABC ABC ROCKS	1	12.00-12.32AM	12.00	1,950	2.3	1,440	1.7	5	2.0	FRI.							
	2	12.00- 1.00AM	12.00								2,800	3.3	1,610	1.9	6	2.2	FRI.
			12.15						1.5	FRI.				2.0*	6*	1.9	FRI.
			12.30						1.4	FRI						1.8	FRI
			12.45											1.7*	7*	1.7	FRI.
ABC EYE ON HOLLYWOOD		>	12.00	1,780	2.1	1,440	1.7	7	1.9	TU & W	1,780	2.1	1,610	1.9	7	2.1	TU-TH
			12.15						1.5	TU & W						1.8	TU-TH
			12.30						1.1	TUE.						1.8	THU.
ABC ABC NEWS:NIGHTLINE SPEC.(S)	1	12.30- 1.00AM	12.30	2,890	3.4	2,210	2.6	12	3.2	THU.							
			12.45						2.1	THU.							
ABC ABC NEWS:NIGHTLINE-MON	1	12.39- 1.09AM	12.30	3,740	4.4	2,890	3.4	17	4.2	MON.							
	2	12.41- 1.11AM	12.30								3,480	4.1	2,720	3.2	15	4.2	MON.
			12.45						3.3	MON.						3.3	MON.
			1.00						2.9	MON.						2.6	MON.
CBS AMERICAN PORTRAIT	2	>	8.15								14,770	17.4	14,770	17.4	26	12.5	MTUTH
	1	>	8.45	15,200	17.9	13,070	15.4	23	17.3	TU&TH						19.8	M & TH
CBS NEWSBREAK-M-F		>	9.45	13,840	16.3	13,500	15.9	24	16.3	M-F	13,330	15.7	12,820	15.1	23	16.6	M-F
			10.00													11.8	TUE.
CBS LATE MOVIE I CONT'D		>	11.30	7,050	8.3	4,670	5.5	17	6.1	M-F	6,880	8.1	4,670	5.5	17	6.1	M-F

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS LATE MOVIE I-CONT'D			11.45				5.9*	16*	5.7	M-F				5.9*	16*	5.7	M-F
			12.00						5.3	M-F						5.2	M-F
			12.15				5.1*	18*	5.0	M-F				5.1*	17*	5.0	M-F
			12.30				5.4*	25*	4.9	M-F				4.8*	21*	4.9	M-F
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	3,990	4.7	3,140	3.7	20	4.1	M-F	4,080	4.8	3,140	3.7	20	4.0	M-F
			12.45				3.9*	19*	3.8	M-F				3.8*	18*	3.7	M-F
			1.00						3.7	M-F						3.6	M-F
			1.15				3.6*	22*	3.5	M-F				3.6*	21*	3.6	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,270	1.5	1,100	1.3	15	1.4	M-THSU	1,190	1.4	1,100	1.3	13	1.4	M-THSU
			2.15						1.3	M-THSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,210	2.6	930	1.1	22		M-THSU	2,290	2.7	1,020	1.2	21		M-THSU
			2.30						1.4	M-THSU						1.3	M-THSU
			2.45				1.3*	18*	1.2	M-THSU				1.3*	16*	1.3	M-THSU
			3.00						1.3	M-THSU						1.3	M-THSU
			3.15				1.2*	20*	1.2	M-THSU				1.3*	19*	1.2	M-THSU
			3.30						1.1	M-THSU						1.2	M-THSU
			3.45				1.1*	23*	1.1	M-THSU				1.1*	19*	1.1	M-THSU
			4.00						1.1	M-THSU						1.2	M-THSU
			4.15				1.1*	26*	1.1	M-THSU				1.2*	24*	1.1	M-THSU
			4.30						1.0	M-THSU						1.2	M-THSU
			4.45				1.0*	26*	1.0	M-THSU				1.1*	23*	1.1	M-THSU
			5.30						1.1	M-THSU						1.2	M-THSU
			5.45				1.1*	25*	1.1	M-THSU				1.2*	24*	1.2	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	13,160	15.5	13,160	15.5	23	15.5	M-F	11,380	13.4	11,380	13.4	20	13.4	M-F
NBC NBC NEWS DIGEST-2-M-F		>	9.45	10,950	12.9	10,950	12.9	20	12.9	MWF	12,820	15.1	12,570	14.8	22	14.9	TU&TH
NBC TONIGHT SHOW		11.30-12.30AM	11.30	11,120	13.1	6,880	8.1	25	9.4	M-F	10,020	11.8	6,450	7.6	23	8.7	M-F
			11.45				9.0*	24*	8.7	M-F				8.3*	22*	7.9	M-F
			12.00						7.9	M-F						7.4	M-F
			12.15				7.2*	26*	6.5	M-F				6.9*	24*	6.4	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	4,250	5.0	3,650	4.3	21	4.5	M-TH	4,160	4.9	3,480	4.1	20	4.4	M-TH
			12.45						4.0	M-TH						3.9	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,690	6.7	2,890	3.4	16	5.0	FRI.	6,200	7.3	3,060	3.6	17	5.3	FRI.
			12.45				4.5*	18*	4.1	FRI.				4.6*	18*	4.0	FRI.
			1.00						3.4	FRI.						3.6	FRI.
			1.15				3.2*	16*	3.0	FRI.				3.6*	17*	3.5	FRI.
			1.30						2.7	FRI.						2.9	FRI.
			1.45				2.5*	15*	2.3	FRI.				2.7*	16*	2.6	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,890	3.4	2,460	2.9	19	3.3	M-TH	3,140	3.7	2,720	3.2	20	3.4	M-TH
			1.15						2.7	M-TH						3.0	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,440	1.7	1,270	1.5	17	1.5	M-F	1,700	2.0	1,530	1.8	18	1.8	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,550	3.0	2,290	2.7	20	2.7	M-F	2,550	3.0	2,380	2.8	19	2.8	M-F
ABC PRES. REAGAN'S NEWS CONF.(SUS)	2	11.30-12.00NN	11.30														FRI.
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	5,940	7.0	5,940	7.0	26	7.0	M-F	6,540	7.7	6,540	7.7	26	7.7	M-F

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.30- 5.30PM	4.30								9,930	11.7	6,790	8.0	20	7.1	WED.
			4.45											7.2*	19*	7.4	WED.
			5.00													8.3	WED.
			5.15											8.8*	21*	9.2	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,700	2.0	1,270	1.5	16	1.4	M-F	1,780	2.1	1,440	1.7	17	1.6	M-F
			6.45						1.6	M-F						1.8	M-F
CBS REAGAN NEWS CONF.-CBS(SUS)	2	11.30-11.57AM	11.30														FRI.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,430	6.4	5,180	6.1	26	6.1	M-F	6,540	7.7	6,280	7.4	29	7.4	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,430	6.4	5,180	6.1	19	6.1	M-F	5,600	6.6	5,430	6.4	19	6.4	M-F
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,290	2.7	1,610	1.9	16	1.4	M-F	2,290	2.7	1,700	2.0	15	1.7	M-F
			6.45						2.4	M-F						2.3	M-F
NBC REAGAN NEWS CONF.-NBC(SUS)	2	11.30-11.54AM	11.30														FRI.
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,820	4.5	3,820	4.5	16	4.5	MWF	4,160	4.9	4,160	4.9	17	4.9	MWF
NBC NBC SPECIAL TREAT(S)	2	4.00- 5.00PM	4.00								3,990	4.7	2,290	2.7	7	2.5	TUE.
			4.15											2.4*	7*	2.3	TUE.
			4.30													3.0	TUE.
			4.45											3.1*	8*	3.2	TUE.
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8:25AM		8.25- 8.29AM	8.15	3,060	3.6	2,800	3.3	20	3.3		3,140	3.7	2,630	3.1	18	3.1	
ABC SCHOOLHOUSE ROCK-9:55AM		9.55- 9.59AM	9.45	4,840	5.7	3,990	4.7	17	4.7		5,690	6.7	4,920	5.8	20	5.8	
ABC SCHOOLHOUSE ROCK-10:25AM		10.25-10.29AM	10.15	4,330	5.1	3,910	4.6	15	4.6		5,090	6.0	4,580	5.4	18	5.4	
ABC SCHOOLHOUSE ROCK-11:25AM		11.25-11.29AM	11.15	4,330	5.1	3,820	4.5	14	4.5		5,860	6.9	5,430	6.4	21	6.4	
ABC CFA COLLEGE FOOTBALL PRE	1	12.00-12.25PM	→GRID	4,330	5.1	3,480	4.1	13									
			12.15						4.3								
ABC CFA COLLEGE FOOTBALL-POST	1	3.38- 3.47PM	3.30	7,730	9.1	6,370	7.5	22	7.5								
			3.45						7.5								
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	3,060	3.6	2,800	3.3	20	3.3		3,230	3.8	2,970	3.5	20	3.5	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	3,910	4.6	3,480	4.1	20	4.1		4,500	5.3	4,080	4.8	20	4.8	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	5,260	6.2	4,670	5.5	20	5.5		4,500	5.3	3,990	4.7	16	4.7	
CBS IN THE NEWS-11.56AM	2	11.56-11.59AM	11.45								3,740	4.4	3,570	4.2	14	4.2	
CBS CBS COLLEGE FOOTBALL PRE	1	12.00-12.19PM	→GRID	4,410	5.2	3,740	4.4	15									
			12.15						4.1								
CBS CBS NCAA BASKETBALL-SAT	2	1.00- 3.17PM	→GRID								9,590	11.3	3,230	3.8	12		
			3.15											3.1*	9*	2.7	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,650	4.3	3,480	4.1	25	4.1		3,910	4.6	3,740	4.4	26	4.4	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	5,260	6.2	5,090	6.0	29	6.0		4,670	5.5	4,500	5.3	24	5.3	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	9,080	10.7	8,910	10.5	35	10.5		9,420	11.1	9,170	10.8	35	10.8	
NBC ONE TO GROW ON-10:58AM		10.58-11.00AM	10.45	8,150	9.6	7,900	9.3	31	9.3		7,390	8.7	7,220	8.5	31	8.5	
NBC ONE TO GROW ON-12:28PM	1	12.28-12.30PM	12.15	5,690	6.7	5,600	6.6	21	6.6								
NBC NFL FOOTBALL GAME-NBC-SAT(S) CONT'D	2	12.30- 3.42PM	→GRID								18,760	22.1	7,050	8.3	26		

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
NBC NFL FOOTBALL GAME-NBC-SAT(S)-CONT'D																	
			3.30											10.4*	29*	10.4	
NBC PBA FALL TOUR	1	1.00- 2.32PM	→GRID	7,130	8.4	3,650	4.3	13									
			2.30						3.9								
NBC NBC COLLEGE BKBL SPECIAL(S)	1	2.32- 4.35PM	→GRID	6,960	8.2	2,460	2.9	8									
			4.30						2.9								
DAY SUNDAY																	
CBS FOR OUR TIMES(SUS)	2	6.30- 7.00AM	6.30														
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.10PM	→GRID	29,290	34.5	14,690	17.3	40									
	2	1.00- 4.20PM	→GRID								27,850	32.8	12,990	15.3	37		
	2	1.00- 4.20PM	→GRID								27,850	32.8	12,990	15.3	37		
			4.00				19.0*	39*	18.3							18.2	
			4.15						2.6					18.4*	40*	7.7	
			4.30													<<	
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.21PM	→GRID	16,130	19.0	6,880	8.1	18									
	2	1.00- 4.13PM	→GRID								22,750	26.8	10,700	12.6	30		
			4.00						10.7					11.7*	25*	12.4	
			4.15				10.9*	22*	10.3								
			4.30						<<								
NBC NFL FOOTBALL GM 2-NBC(B)	1	4.00- 4.21PM	→GRID	4,500	5.3	3,740	4.4	9									
			4.15						5.5								
NBC NFL FOOTBALL POST-NBC	2	4.06- 4.20PM	→GRID								4,580	5.4	4,330	5.1	11		
			4.15													4.0	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.
*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen Television Index

Correction Notice

A.C. Nielsen Company

Nielsen Plaza
Northbrook, IL 60062
(312) 498-6300

1290 Avenue of the Americas
New York, NY 10104
(212) 708-7500

70 Willow Road
Menlo Park, CA 94025
(415) 321-7700

January 11, 1985

NIELSEN NATIONAL TV RATINGS REPORT
1ST DECEMBER 1984 REPORT
November 26-December 9, 1984

On page 84 of the above report Households providing 1 or more good days meeting Nielsen accuracy standards was incorrectly reported. The correct number is 1616. All other data are correct as reported.

Nielsen Television Index

Line-up changes

A.C. Nielsen Company

Nielsen Plaza
Northbrook, IL 60062
(312) 498-6300

1290 Avenue of the Americas
New York, NY 10104
(212) 708-7500

70 Willow Road
Menlo Park, CA 94025
(415) 321-7700

January 10, 1985

NIELSEN NATIONAL TV RATINGS REPORT
1ST DECEMBER 1984 REPORT
November 26-December 9, 1984

The following revised program audience data are the result of program line-up changes received from the networks too late for inclusion in the above report.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
PG. A-10 EVENING FRIDAY										
ABC MATT HOUSTON	1	10.00-11.00PM	10.00	11,290	13.3	9,080	10.7	18	11.0	FRI
			10.15				11.0*	18*	11.0	FRI
			10.30						10.6	FRI
			10.45				10.4*	18*	10.3	FRI

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	NO. OF T/C THIS SEASON / PROG. TYPE†	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
PG. 20 EVENING												
MATT HOUSTON				11	198	190	97	95	A	11.2	19	951
FRI.	10.00	60	A	PD								
	10.00-10.30								A	11.3	19	959
	10.30-11.00								A	11.1	19	942